

# Desautels Capital Management

Honours in Investment Management

## Industry Overview

Fall 2023

## Energy & Utilities

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# Executive Summary

DCM's opinions

## Main Outlooks



### **Oil and Gas** – *Continuous OPEC Cuts driving up prices*

- Demand at an all-time high, prices up almost 50% since June
- Sector is trading below market P/E, but spread has compressed from 10x earnings to 7x YoY



### **Inflation Reduction Act** – *Monumental Bill for energy*

- Government intervention nullifies our thesis from last year
- Synergies between clauses provides potential mispricing



### **Renewables** – *Difficulties in an energy crisis*

- Massive private and public investment over the last year has driven interest higher
- Stock prices and multiples down YoY



### **Frontier Technologies** – *High risk, high reward, if we can get it right*

- Batteries are poised to solve intermittency issues, growing at 30% CAGR through 2032
- Hydrogen offers a clean alternative to fuel, emitting only water as a byproduct

## What's Next?



### **Reevaluate Current Holdings** – *Trim exposure to O&G once we find the right stock*

- We believe oil is in a strong spot, but we will monitor the recession-induced demand destruction
- We have no exposure to any of the renewables value chain



### **New Investment Opportunities** – *Finding value amidst the noise*

- Finding an undervalued renewables stock is difficult, since there aren't many (profitable) companies
- There is value out there, perhaps in a less widely-monitored sector (picks & shovels method)

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# Desautels Capital Management

Honours in Investment Management

## Sector Overview – Energy & Utilities

Section II



# Overview: Energy & Utilities

## General Information

### Introduction to Energy & Utilities

#### Oil & Gas - Energy

- Primary fuel sources with a wide range of industry applications
- Complex, highly technical, and capital-intensive processes
- 4 segments: **Upstream, Midstream, Downstream, Services**

#### Transition Fuels - Energy

- **Low(er)-carbon fuels** (e.g., natural gas) as substitutes for higher-content fossil fuels (e.g, crude, coal)
- Essential in the **transition to phase out fossil fuels**

#### Renewable Power & Storage - Utilities

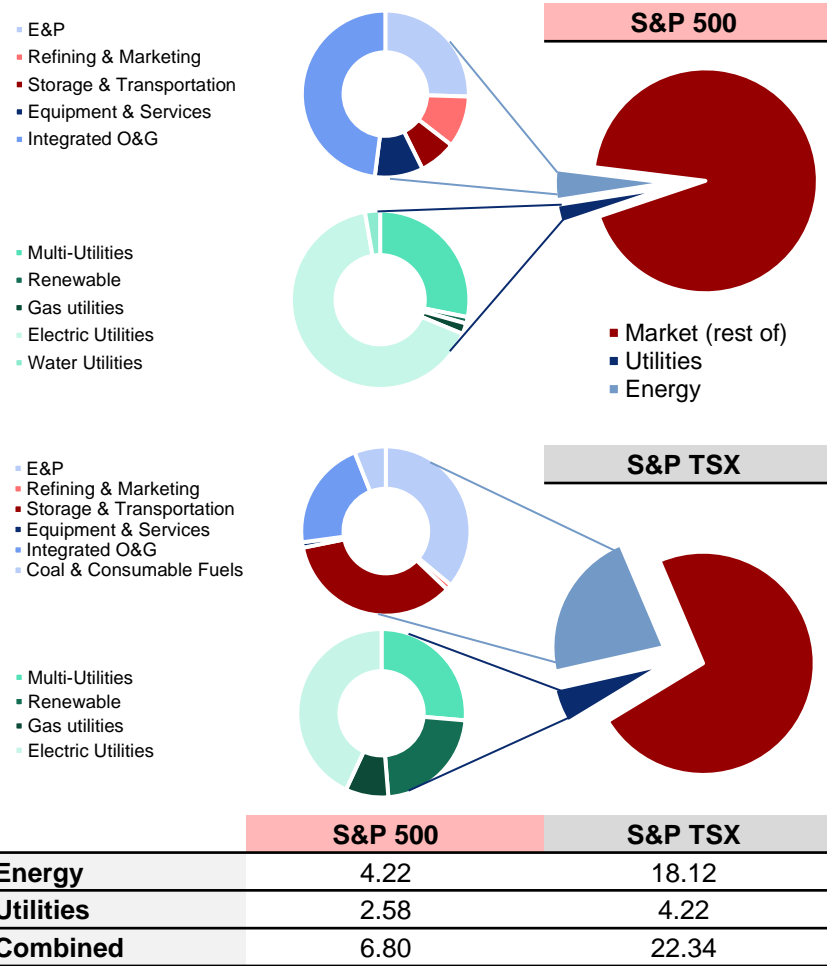
- Renewable power includes **Wind, Solar, Hydro, Thermal**
- Power Storage solutions: technologies connected to the power grid that **resupply stored energy to the grid when needed**

### Key Concepts Glossary

A few helpful concepts throughout the presentation

- **1P, 2P, and 3P reserves:** 1P = Proven ; 2P = Proven + Probable ; 3P = Proven + Probable + Possible
- **Levelized Cost Of Energy (LCOE):** Standardized measure for comparison of energy generation costs from different technologies by dividing lifetime cost by lifetime production
- **Energy Return On Energy Invested (EROEI):** the energy output over the energy required (total) to produce the output

### Weight within the S&P 500 and S&P TSX



Note: Figures are expressed as % weight in their respective indexes

With renewable investment at an all-time high, we expect a progressive upward reweighting of Renewable Power and Storage segment

Sources: EIA, Bloomberg, McKinsey & Company

# Macro Factor Exposure

A politicised commodity business with outsized macro exposure

## Sub-sectors



Oil & Gas



Transition Fuels



Renewable Power & Storage

## Primary Macro Drivers

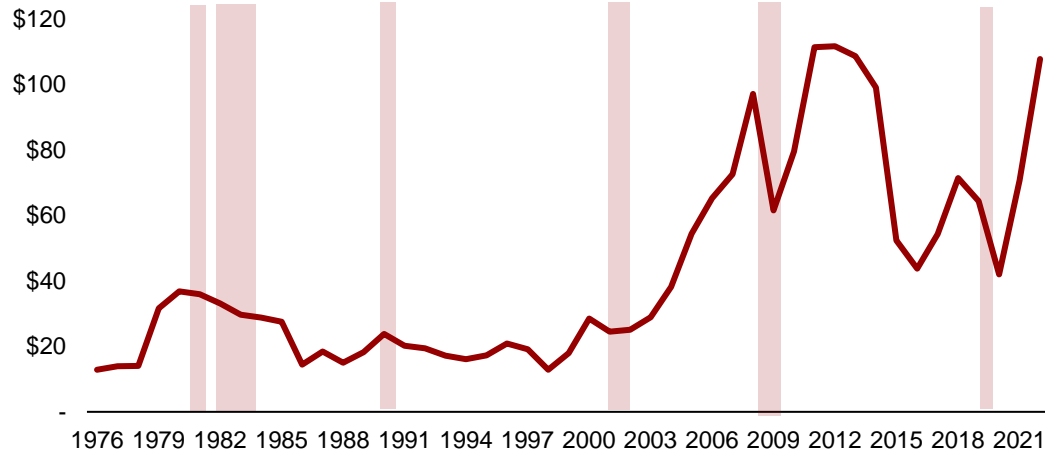
- Crude Oil Prices
- Foreign Policy and Election Cycles
- Legislation
- Industrial Activity
- Interest Rate Environment
- Commodity prices
- Consumer Power Demand & Climate

Joe Biden is stuck on the gasoline price elevator

Also in today's newsletter, the projected cost of hitting net zero



## Crude Oil, a heavily politicized commodity



### The 1973 Oil Shock

#### The Arab-Israeli War of 1973

- OPEC boycott bars sales to West
- Production cut by 5% monthly
- Objective: quell support for Israel

#### Widespread impact on the economy

- Crude prices up +300% YoY
- Already fragile US economy tipped into crisis
- TBD

#### Risk exposure increasingly mitigated

- Technological advancements bring self-regulating reactors

TBD

CapIQ, Company Filings, Bloomberg, Goehring & Rozencwaig

# How the Macro has affected the sector historically

## Energy as a political instrument

### Explaining the Major Events

#### 2001: 9/11 Attacks

- The 9/11 terrorist attacks sent oil prices plummeting by -35%
- OPEC delayed quota cut-backs until mid-2002
- Recovery in 2003 as military operations commenced in Iraq

#### The Great Financial Crisis & the 07-08 Oil Shock

- Crisis triggered deflation and liquidation wave lowering values of all assets, including O&G (~70% crash)
- Recovery by aggressive stimulus and inflation expectations

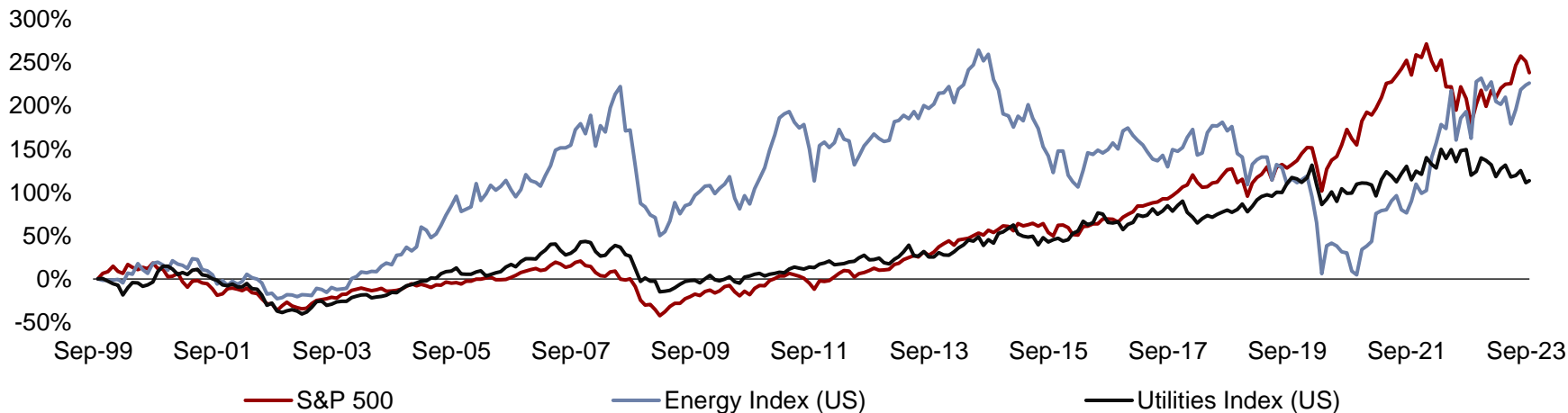
#### Russia's invasion of Ukraine

- Weaponization of natural gas supply and pipeline bombing triggered energy crisis in Europe (+63-113% energy cost)
- Government effort to keep energy bills low for consumers

### Sector Performance

2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	YTD
CONS 15.4%	INFT 61.7%	REAL 32.3%	UTIL 19.9%	FINL 28.8%	COND 43.1%	REAL 30.2%	COND 16.1%	ENRS 27.4%	INFT 38.8%	HLTH 6.5%	INFT 50.3%	INFT 43.9%	ENRS 54.6%	ENRS 65.7%	INFT 42.8%
HLTH 22.8%	ENRS 36.4%	COND 27.7%	COND 14.0%	COND 23.9%	HLTH 41.5%	UTIL 29.0%	HLTH 6.9%	TELS 23.5%	ENRS 51.4%	UTIL 4.1%	TELS 32.7%	COND 33.3%	REAL 46.2%	UTIL 1.6%	TELS 36.2%
UTIL 29.0%	COND 41.3%	INDU 26.7%	HLTH 12.7%	REAL 19.7%	INDU 40.7%	HLTH 23.3%	COND 6.0%	FINL 22.8%	COND 23.0%	COND 0.8%	FINL 32.1%	TELS 23.0%	FINL 33.0%	COND -0.6%	COND 33.1%
TELS 36.5%	REAL 27.5%	ENRS 32.0%	REAL 11.4%	TELS 18.3%	FINL 35.6%	INFT 30.1%	INFT 5.9%	INDU 18.9%	FINL 22.2%	INFT 6.3%	S&P 31.5%	INFT 36.7%	INFT 34.5%	UTIL 2.0%	S&P 16.9%
COND 33.5%	S&P 26.5%	ENRS 20.5%	TELS 6.3%	HLTH 17.9%	S&P 32.4%	COND 16.0%	REAL 4.7%	ENRS 16.7%	HLTH 22.1%	REAL -2.3%	INDU 29.4%	S&P 18.4%	S&P 28.7%	INDU -5.5%	INDU 10.2%
ENRS 34.5%	INDU 20.9%	TELS 19.9%	COND 6.1%	S&P 16.0%	INFT 49.4%	FINL 15.3%	TELS 3.4%	UTIL 16.3%	S&P 21.8%	S&P -4.4%	REAL 55.0%	HLTH 13.5%	ENRS 37.4%	FINL 18.3%	ENRS 17.4%
S&P 37.0%	HLTH 19.7%	S&P 15.1%	ENRS 4.7%	INDU 15.4%	COND 26.1%	S&P 13.7%	S&P 1.4%	INFT 13.9%	COND 21.0%	COND 8.4%	COND 27.9%	INDU 11.1%	HLTH 25.1%	ENRS 12.3%	REAL 3.8%
INDU 39.9%	FINL 17.2%	COND 14.1%	INFT 2.4%	ENRS 16.8%	ENRS 35.0%	INDU 9.8%	FINL -1.9%	S&P 12.0%	COND 13.5%	TELS 12.5%	COND 27.0%	COND 10.8%	COND 34.4%	S&P 18.1%	COND 1.2%
REAL 41.3%	COND 14.9%	FINL 12.1%	S&P 2.1%	INFT 14.8%	ENRS 25.1%	COND 9.7%	COND -2.9%	INDU 6.0%	UTIL 12.1%	FINL 13.0%	UTIL 26.4%	UTIL 0.5%	TELS 21.6%	REAL 36.1%	REAL 0.5%
INFT 43.1%	ENRS 33.8%	INFT 16.8%	INDU 0.8%	COND 10.8%	UTIL 13.2%	ENRS 5.8%	UTIL -4.8%	COND 5.4%	REAL 10.0%	INDU 13.3%	ENRS 34.0%	FINL 1.7%	INDU 21.1%	INFT 20.2%	HLTH 1.5%
ENRS 36.1%	UTIL 11.9%	UTIL 5.5%	ENRS 9.0%	ENRS 4.6%	TELS 11.5%	COND 3.0%	ENRS 5.4%	REAL 1.4%	ENRS -1.0%	ENRS 10.1%	HLTH 20.8%	REAL 2.2%	COND 18.0%	COND -37.0%	ENRS -5.5%
FINL 45.3%	TELS 4.9%	HLTH 2.9%	FINL 17.1%	UTIL 1.3%	REAL 1.0%	ENRS 7.8%	ENRS -21.1%	HLTH 2.7%	TELS 1.3%	ENRS -18.1%	ENRS 11.8%	ENRS 33.7%	UTIL 17.7%	TELS 31.9%	UTIL 5.7%

### Historical Performance



Energy & Utilities are heavily exposed to the macro-economic environment, with Energy being the most volatile

Sources: Bloomberg



# How the Macro has affected the sector historically

## Energy as a political instrument

2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	YTD
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HLTH -22.8%	MATR 88.8%	COND 27.7%	CONS 14.0%	COND 23.9%	HLTH 41.5%	UTIL 29.0%	HLTH 6.9%	TELS 23.5%	MATR 23.8%	UTIL 4.1%	TELS 32.7%	COND 33.3%	REAL 46.2%	UTIL 1.6%	TELS 36.2%
UTIL -29.0%	COND 41.3%	INDU 26.7%	HLTH 12.7%	REAL 19.7%	INDU 40.7%	HLTH 25.3%	CONS 6.6%	FINL 22.8%	COND 23.0%	COND 0.8%	FINL 32.1%	TELS 23.6%	FINL 35.0%	CONS -0.6%	COND 33.1%
TELS -30.5%	REAL 27.1%	MATR 22.2%	REAL 11.4%	TELS 18.3%	FINL 35.6%	INFT 20.1%	INFT 5.9%	INDU 18.9%	FINL 22.2%	INFT -0.3%	S&P 31.5%	MATR 20.7%	INFT 34.5%	HLTH -2.0%	S&P 16.9%
COND -33.5%	S&P 26.5%	ENRS 20.5%	TELS 6.3%	HLTH 17.9%	S&P 32.4%	CONS 16.0%	REAL 4.7%	MATR 16.7%	HLTH 22.1%	REAL 2.2%	INDU 29.4%	S&P 18.4%	S&P 28.7%	INDU -5.5%	INDU 10.2%
ENRS -34.9%	INDU 20.9%	TELS 19.0%	COND 6.1%	S&P 16.0%	INFT 28.4%	FINL 15.2%	TELS 3.4%	UTIL 16.3%	S&P 21.8%	S&P -4.4%	REAL 29.0%	HLTH 13.5%	MATR 27.3%	FINL -10.5%	MATR 7.7%
S&P -37.0%	HLTH 19.7%	S&P 15.1%	ENRS 4.7%	INDU 15.4%	CONS 26.1%	S&P 13.7%	S&P 1.4%	INFT 13.9%	INDU 21.0%	CONS -8.4%	COND 27.9%	INDU 11.1%	HLTH 26.1%	MATR 12.3%	REAL 3.8%
INDU -39.9%	FINL 17.2%	CONS 14.1%	INFT 2.4%	MATR 15.0%	MATR 25.6%	INDU 9.8%	FINL -1.5%	S&P 12.0%	CONS 13.5%	TELS -12.5%	CONS 27.6%	CONS 10.8%	COND 24.4%	S&P -18.1%	CONS 1.3%
REAL -42.3%	CONS 14.9%	FINL 12.1%	S&P 2.1%	INFT 14.8%	ENRS 25.1%	COND 9.7%	INDU -2.5%	COND 6.0%	UTIL 12.1%	FINL -13.0%	UTIL 26.4%	UTIL 0.5%	TELS 21.6%	REAL 26.1%	FINL -0.5%
INFT -43.1%	ENRS 13.8%	INFT 10.2%	INDU -0.6%	CONS 10.8%	UTIL 13.2%	MATR 6.9%	UTIL -4.8%	CONS 5.4%	REAL 10.9%	INDU -13.3%	MATR 29.8%	FINL -1.7%	INDU 21.1%	INFT 28.2%	HLTH -1.5%
MATR -45.7%	UTIL 11.9%	UTIL 5.5%	MATR 9.0%	ENRS 4.6%	TELS 11.5%	TELS 3.0%	MATR 8.4%	REAL 3.4%	ENRS -1.0%	MATR 14.7%	HLTH 20.8%	REAL -2.2%	CONS 18.6%	COND -37.0%	ENRS -5.5%
FINL -55.3%	TELS 8.9%	HLTH 2.9%	FINL -17.1%	UTIL 1.3%	REAL 1.6%	ENRS -7.8%	ENRS -21.1%	HLTH -2.7%	TELS -1.3%	ENRS -18.1%	ENRS 11.8%	ENRS -33.7%	UTIL 17.7%	TELS -39.9%	UTIL -5.7%

— S&P 500

— Energy Index (US)

— Utilities Index (US)

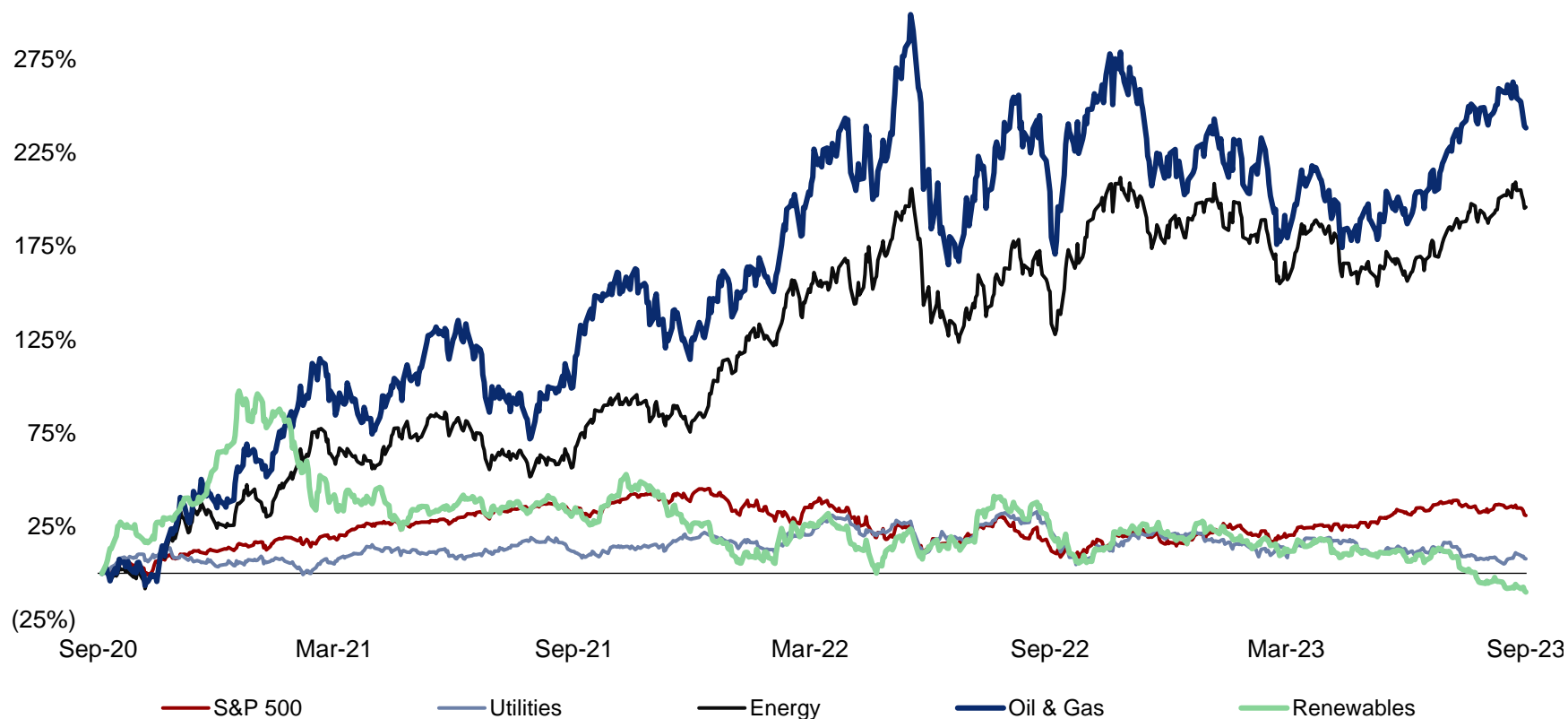
Energy & Utilities are heavily exposed to the macro-economic environment, with Energy being the most volatile

Sources: Bloomberg



# Energy & Utilities

## 1. Beta & Standard Deviation



	Energy	Utilities	Oil & Gas	Renewables
<b>3y Beta (vs S&amp;P)</b>	0.66	0.62	1.163	1.014
<b>Standard Deviation</b>	0.04	0.18	0.43	7.107
<b>R-squared</b>	0.273	0.377	0.355	0.402

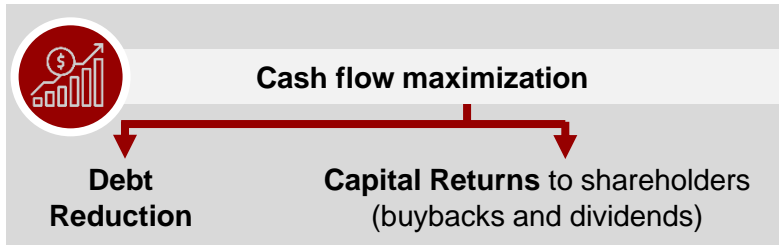
Source: Bloomberg

# A Callback to our previous IO: what has been happening with Energy?

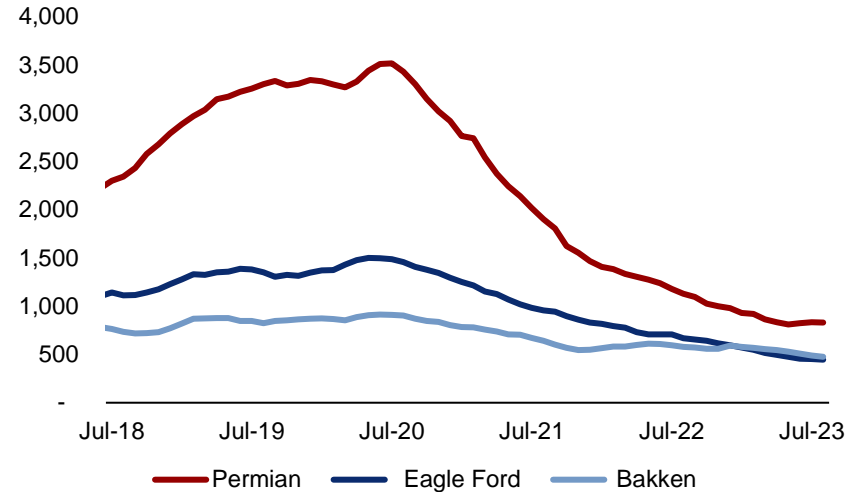
Declining production and a focus on capital discipline curtailed investment in new production capacity, straining supply

## E&P sector shifted its focus to capital discipline

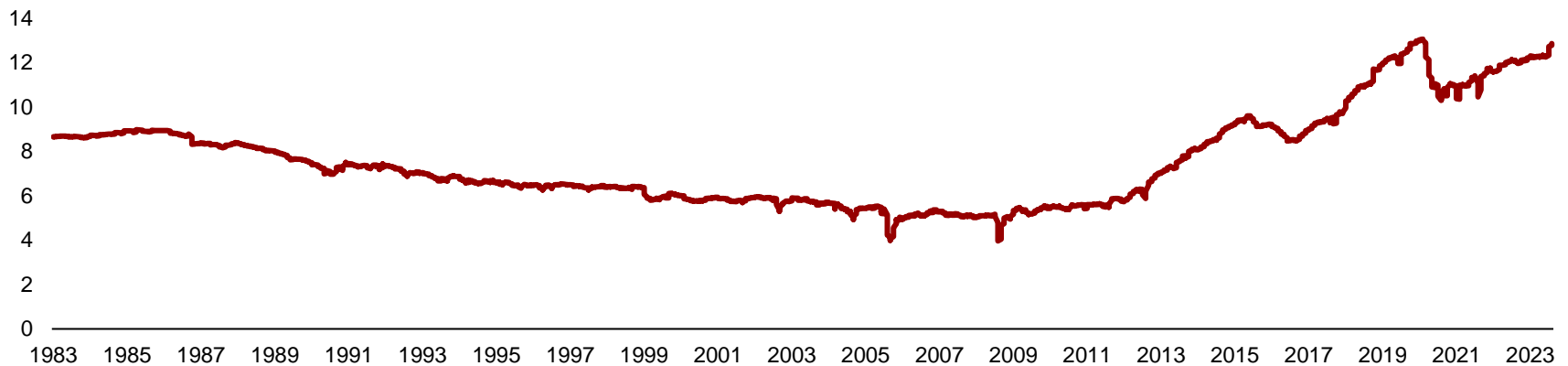
- Historically, high CAPEX focused on **production growth**
- 2020 oil price crash (OPEC+ crisis & COVID-19) shifted focus to **cash preservation** (limited capital uses)
- 2021 oil price rally (supply & demand mismatch) induced **paradigm shift**:



## DUC inventories by region



## US Field production of Crude Oil (mmBOE/d)

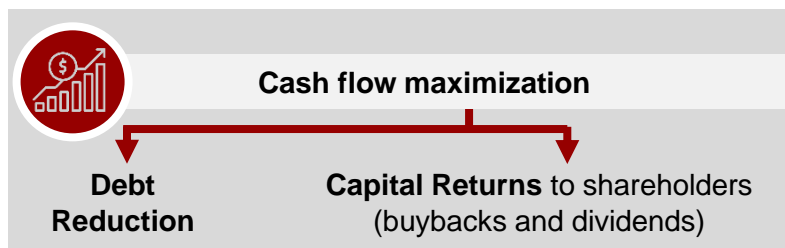


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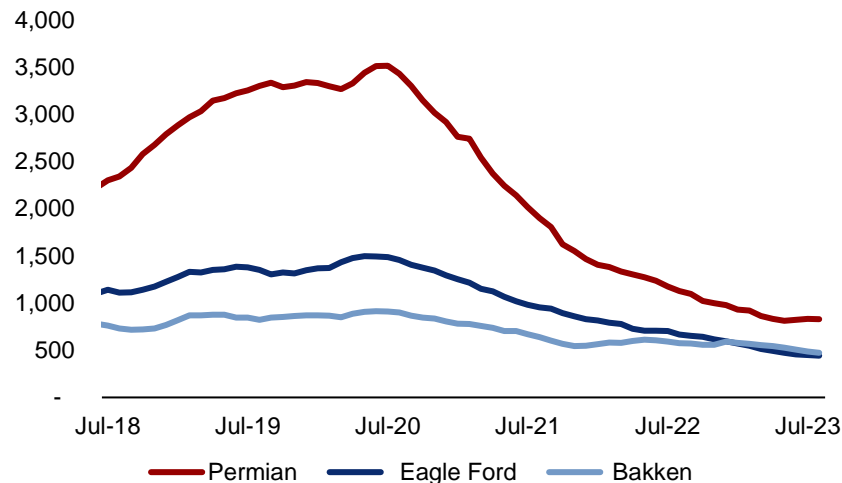
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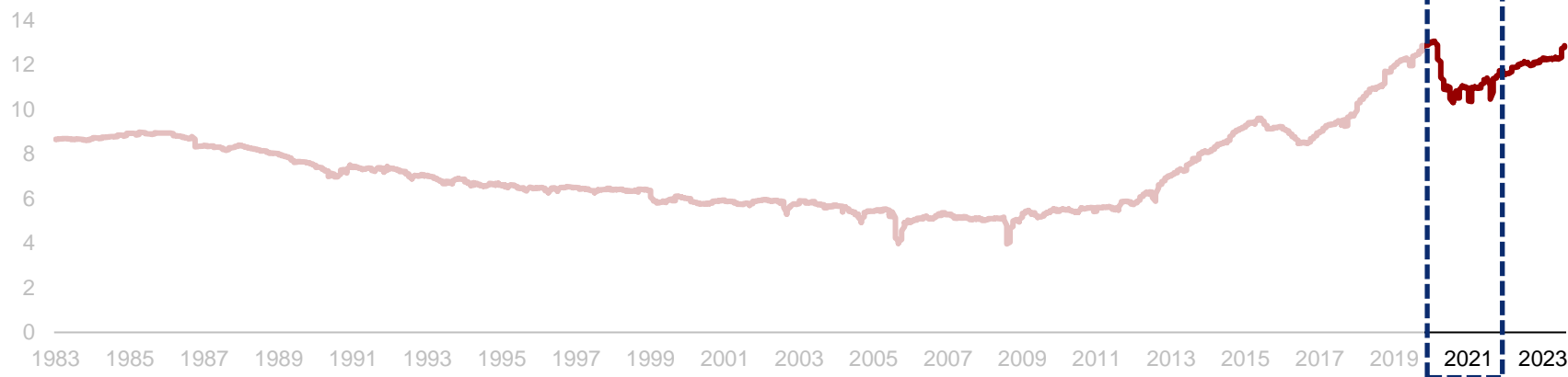
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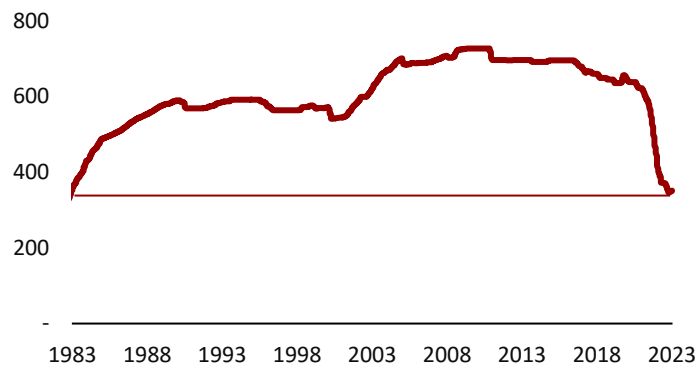


# A Callback to our previous IO: what has been happening with Energy?

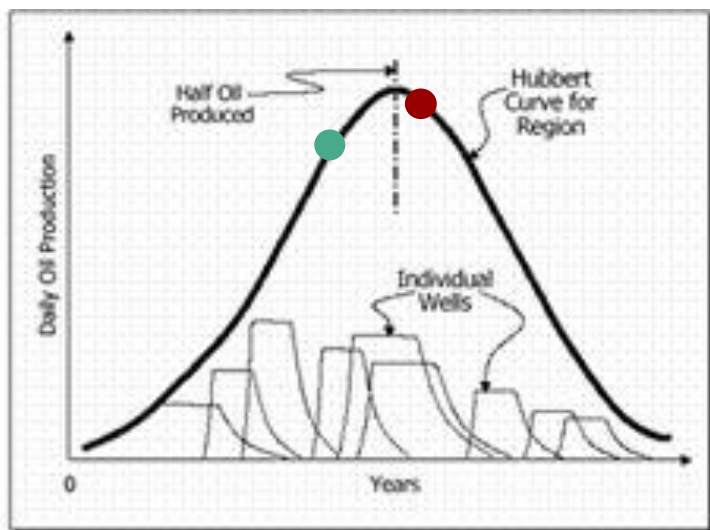
Simultaneously, politics motivated artificial price control inducing reserve depletion, further straining supply capacity

## SPR releases to ease the supply strain

- US established SPR to cushion global market from oil price volatility
- SPR historically mitigated OPEC's leverage on oil prices
- Significant political pressure (US midterms) prompted mass SPR releases to contain oil prices
- 2023: US SPR down 50%+ from all-time high to 80's lvl
- SPR depletion reduces ability to defend OPEC supply disruptions



## The OPEC bailout never materialized



### Kingdom Claims

- Plenty of spare capacity to tap into
- Several years before production plateau



### Verified Reserves

- Production currently plateauing
- Steep production declines imminent over next 5-10 years

▪ **DCM Thesis Refresh: "OPEC is incapable of meeting production targets due to declining reserves and will cut production accordingly"**

- OPEC+ cut production by more than 2.5 million bpd since the start of 2023
- Looking ahead, sustained oil output cuts from Saudi Arabia and Russia until 1Q/24 will mean a **substantial market deficit through Q4/23**

# A Callback to our previous IO: what has been happening with Energy?

High-interest rates and EROEI concerns discouraged investment in renewables, but momentum is shifting

## Drivers of investment in Renewables

### EROEI curves place renewables at a disadvantage

- Wind & Solar (EROEI 12.5x) trail O&G (30x) and Coal (48x)
- In the crisis context, governments prioritize fossil fuels: the Netherlands temporarily reopened its coal sector (+70%)

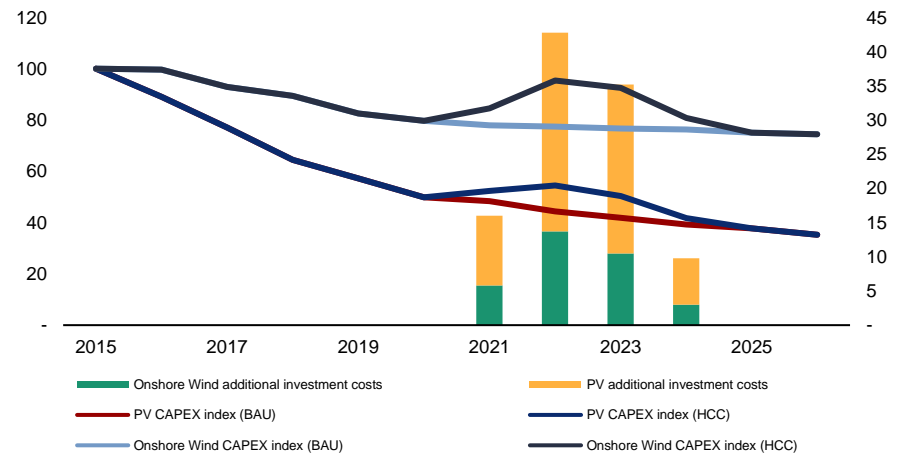
### Commodity & rate appreciation drives investment costs

- Renewable projects are sensitive to **input commodity prices**
- High interest rate** environment further raises financing cost
- YoY, wind projects +10%, solar 12%, Li-ion batteries +15%

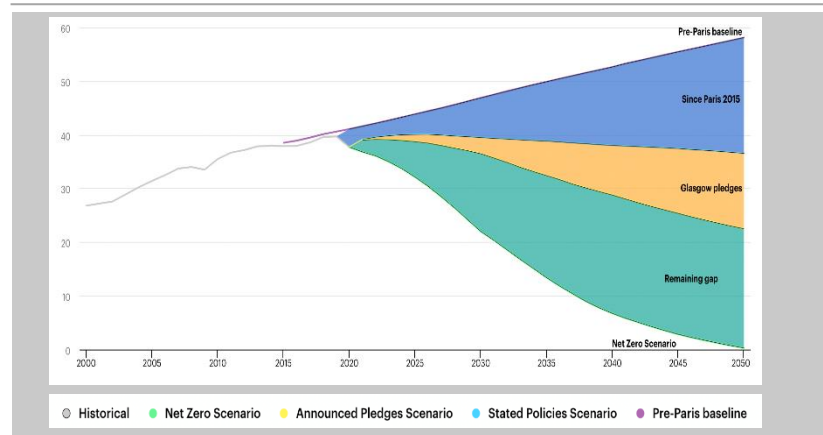
### A reversal in momentum as renewable investment rallies

- Governments are far behind their **Paris Agreement pledges**
- Widespread shift to renewables as **decarbonization lever**
- IRA further incentivizes major renewable investment

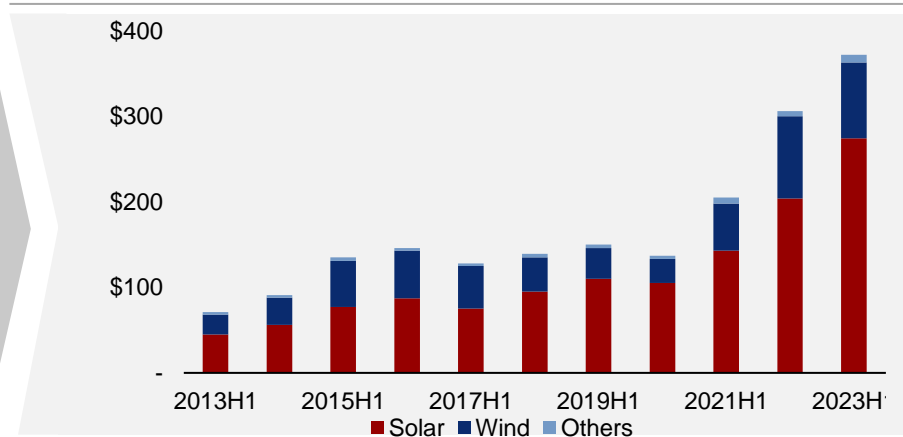
## Impact of high commodity price scenario



## Scenario Analysis: fulfilling the net-zero pledge



## Investment in Renewable Energy

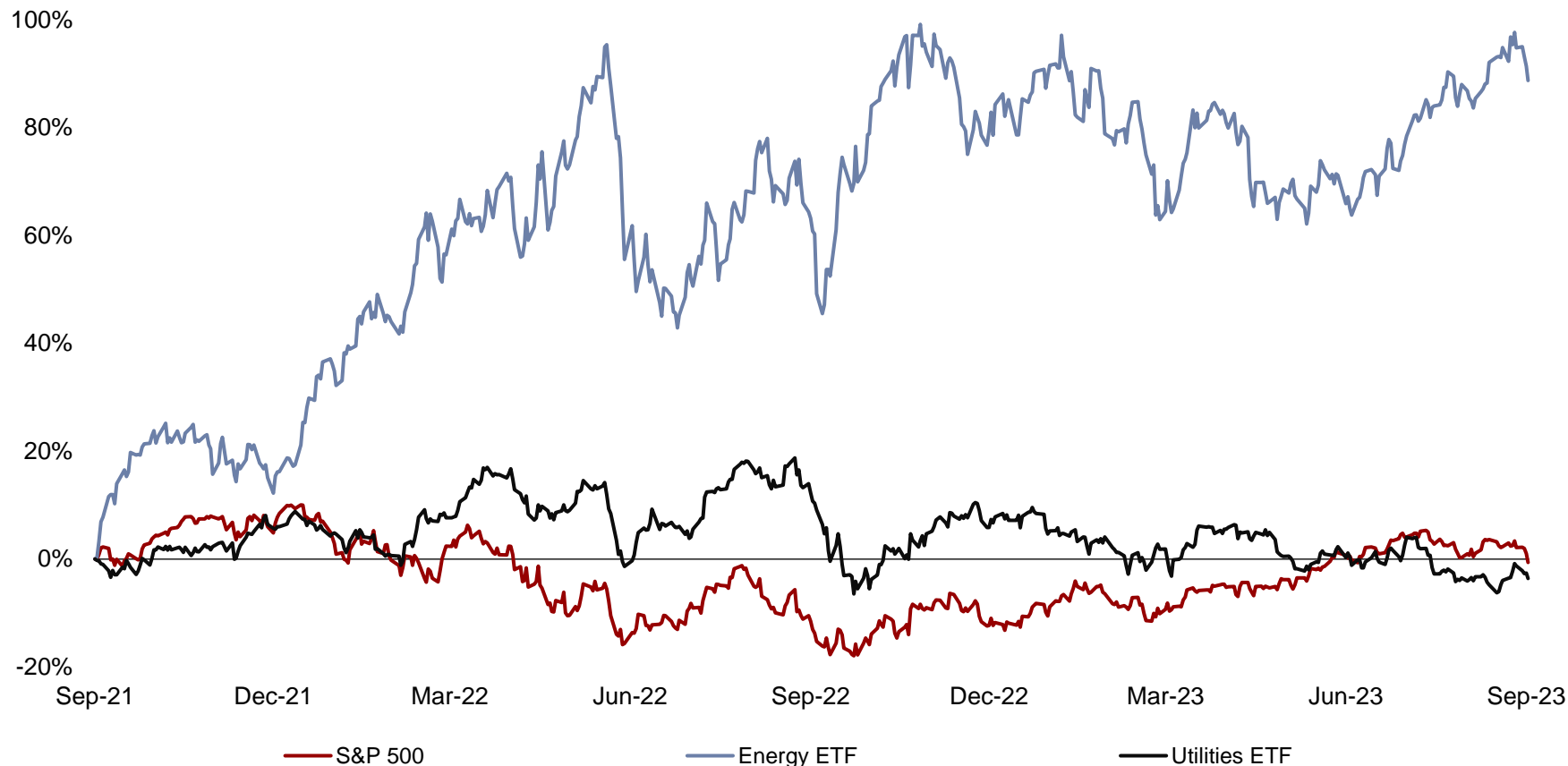


Nuclear Energy remains the only source of high EROEI carbon-free baseload power

Sources: IEA, G&R, Bloomberg

# Recent Performance

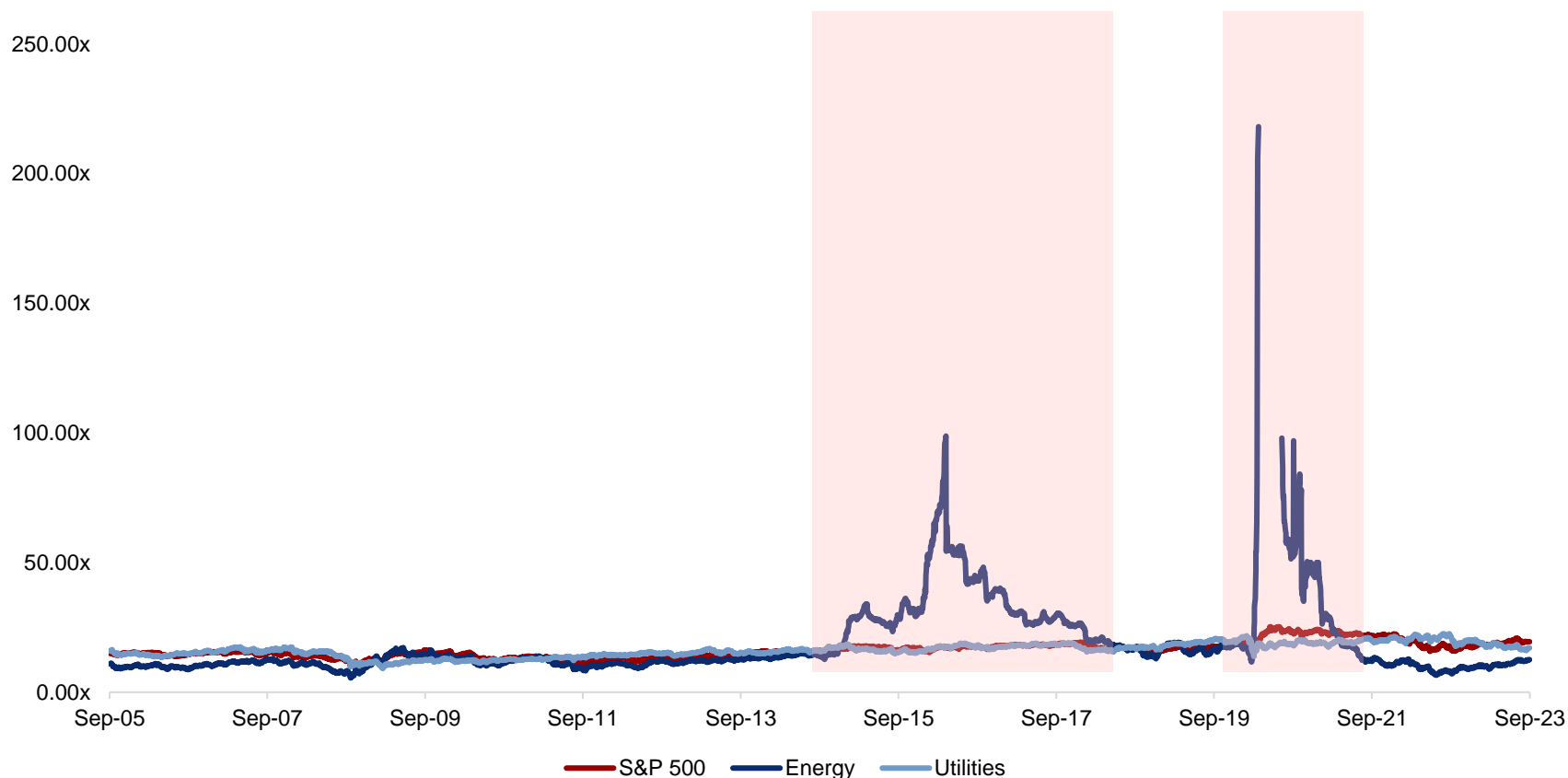
How do evolutions in the energy and utilities space translate to financial performance? (2Y)



	LTM Returns	YTD Returns	PE Expansion	Earnings Growth	Exp. Earnings Growth
<b>S&amp;P 500</b>	16.97%	12.97%	-8%	9%	10.4%
<b>Energy</b>	18.83%	5.82%	5%	-15.5%	6.48%
<b>Utilities</b>	-11.80%	-10.23%	-14%	+12.2%	8.92%

# Sector Relative Valuation

## Historical and current relative valuation of the Energy and Utilities sector



	Fwd. P/E (20y avg.)	Fwd. P/E (Current)	Spread (20y avg)	Spread (Current)
<b>S&amp;P 500</b>	16.32x	19.52x		
<b>Energy<sup>1</sup></b>	17.38x	12.50x	1	-7
<b>Utilities</b>	16.23x	17.05x	0.1	-2.5

Energy's discounted P/E is largely due to rapid earnings growth from the 2021-2022 Energy Crisis. Market prices slow normalization of earnings.

Sources: Bloomberg, Capital IQ



# Desautels Capital Management

Honours in Investment Management

## Subsector – Oil & Gas

Section II



### Common Benchmarks



## Crude Oil

- Liquid hydrocarbon found in reserves beneath the earth's surface
- Product quality and ease of extraction varies significantly
- 10% of the world's crude reserves are in shale formation reserves

**WCS**

**WTI**

**Brent**



## Natural Gas

- Colourless, odourless and cleaner burning than petroleum products
- Largely composed of Methane (CH<sub>4</sub>)
- Measured in cubic feet (1000s) or BTUs
- Extracted conventionally or unconventionally
- Very similar verticals to petroleum

**AECO**

**HHub**

**TTF**



## Natural Gas Liquids (NGL)

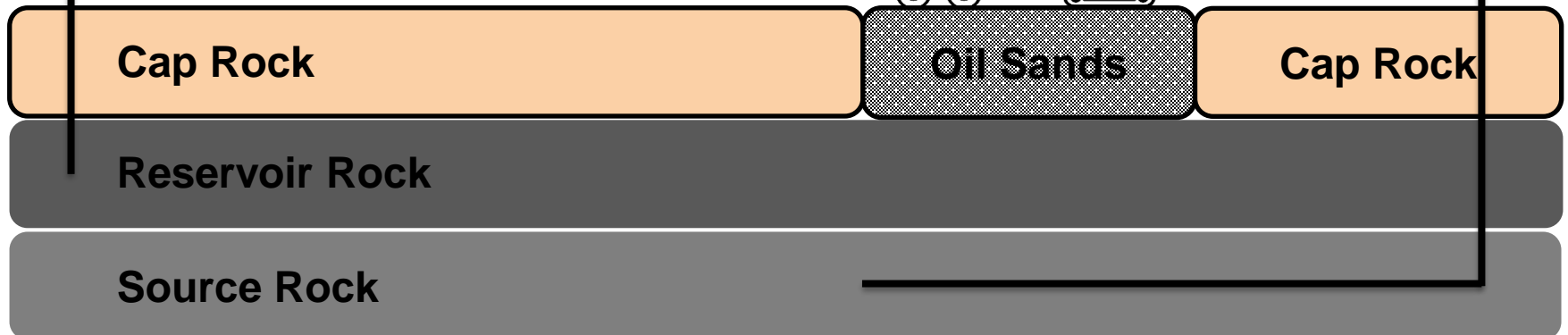
- Also called associated hydrocarbons, often valuable by-products of natural gas
- Propane and condensate are common
- Useful in heating, crude refining, etc.
- Previously "flared off", now mainly captured and used
- An increasingly important percentage of production for some upstream producers

# Oil & Gas – Production

## How are oil and gas produced?

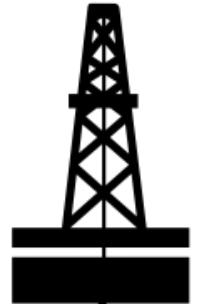
### Conventional

- Includes traditional vertical drilling for crude oil and natural gas
- Typically includes the extraction of oil that is liquid at normal atmospheric pressure and temperature conditions
- These techniques have been used for 90 years
- Usually considered as extracted without the use of heat or steam



### Unconventional

- Traditional unconventional extraction includes oil sands mining operations in Alberta and the Orinoco Belt in Venezuela
- More modern techniques include smaller-footprint steam assisted gravity drainage (SAGD) as well as horizontal drilling and hydraulic fracking techniques
- Modern extraction techniques have opened up reserves that were previously unviable



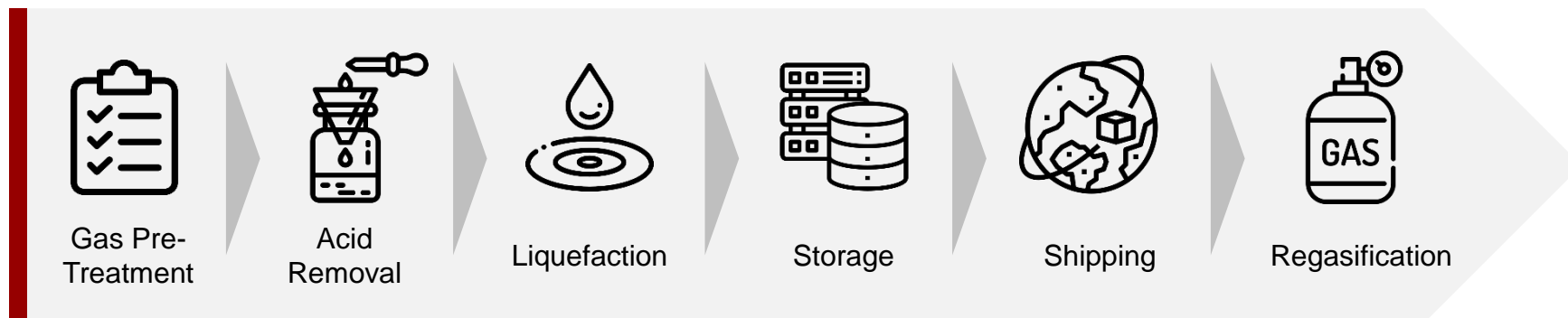
It is significantly more expensive to produce through unconventional methods

Sources: AER, EIA, Statcan

# Liquid Natural Gas Refresher

The Notorious L.N.G.

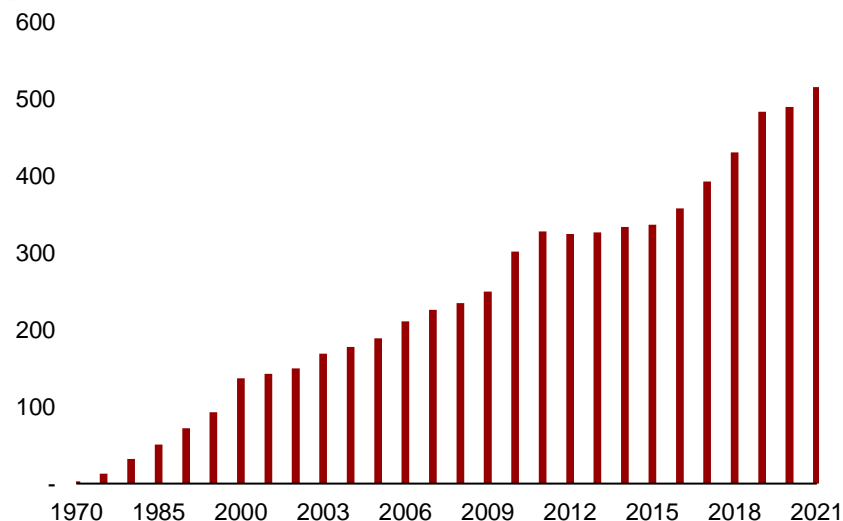
## Production Process of LNG



## Growth Potential

- Liquefied Natural Gas demand is poised to **grow at an annual rate of 3.4%** through 2050, compared to 0.9% for natural gas
- **LNG demand grew by 1% in 2020** during the height of COVID, while **natural gas demand fell by 1.2%**
- Essential for European and East Asian energy security
- NG is favored by energy contracts with emissions clauses
- Downsides include cost of production and transportation and very expensive (\$15bn+) import/export terminals
- Due to high Capex for LNG production, industry is relatively concentrated for its nascent status

## Global LNG Trade Volumes (in billion cubic meters)

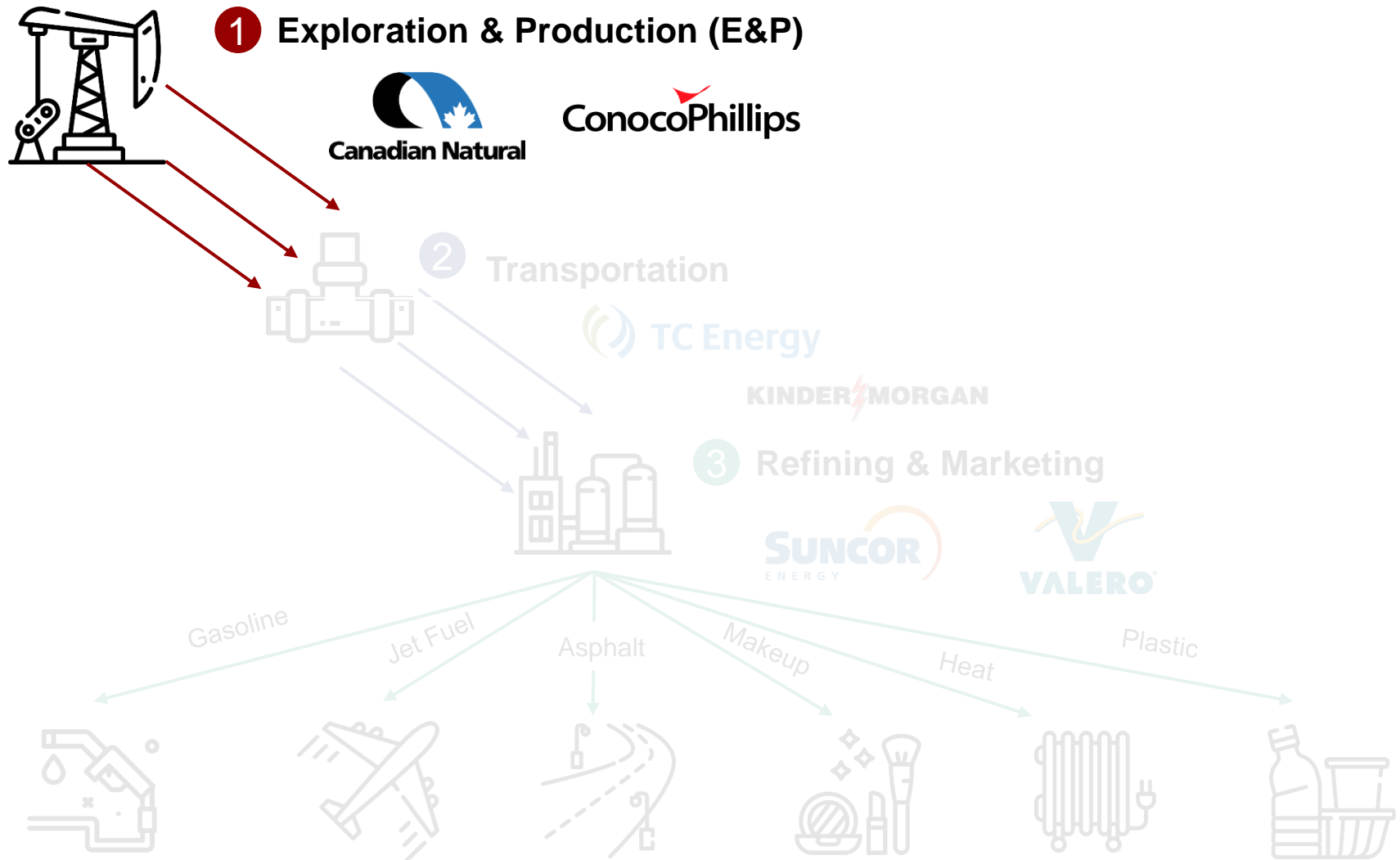


Long process between refining and end product

Source: Energy Made Simple, BMO Capital Markets, Statista, Scotiabank

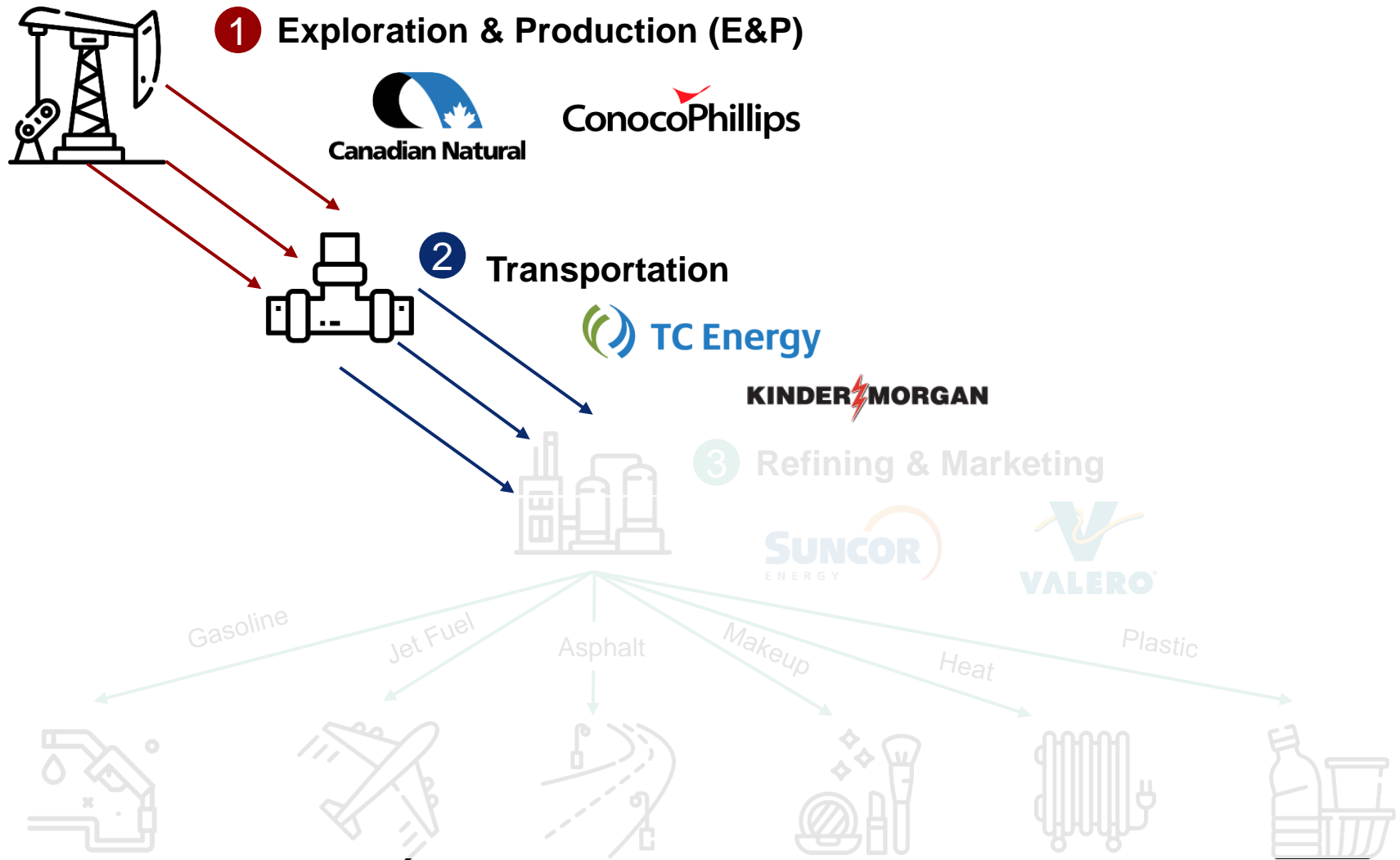
# Oil & Gas Value Chain

Thank you, dinosaurs



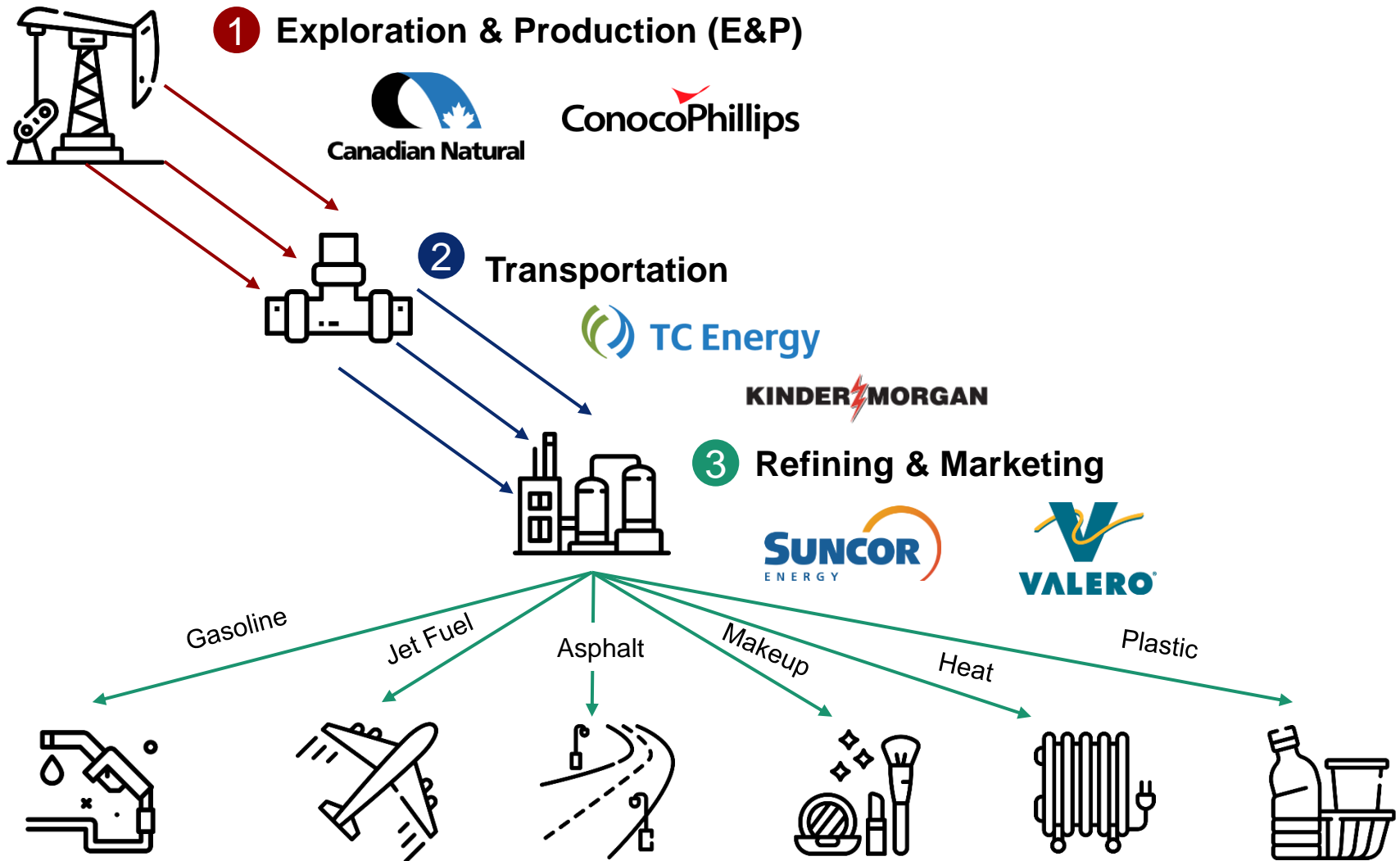
# Oil & Gas Value Chain

Thank you, dinosaurs



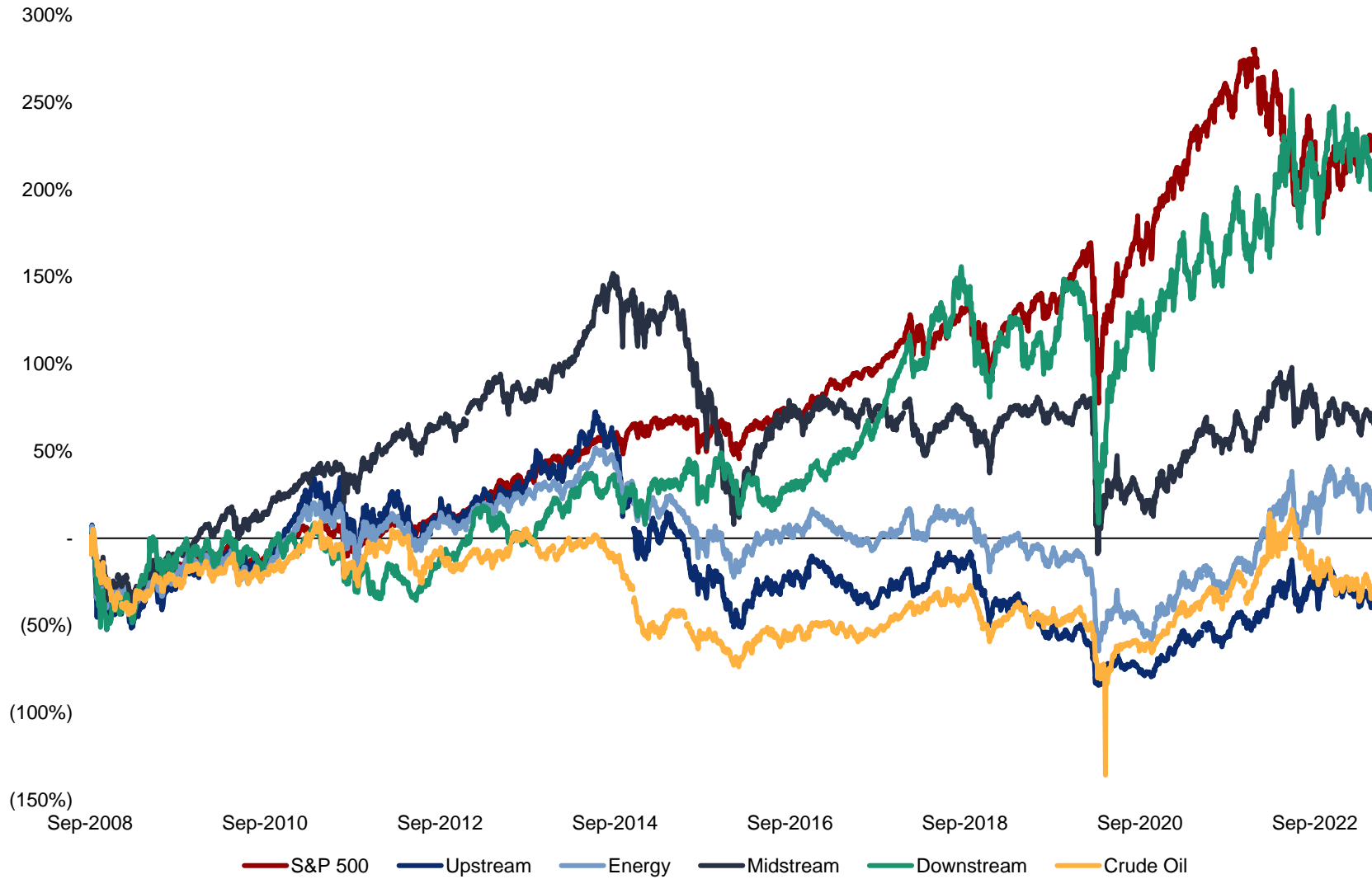
# Oil & Gas Value Chain

Thank you, dinosaurs





# 15-Year Returns

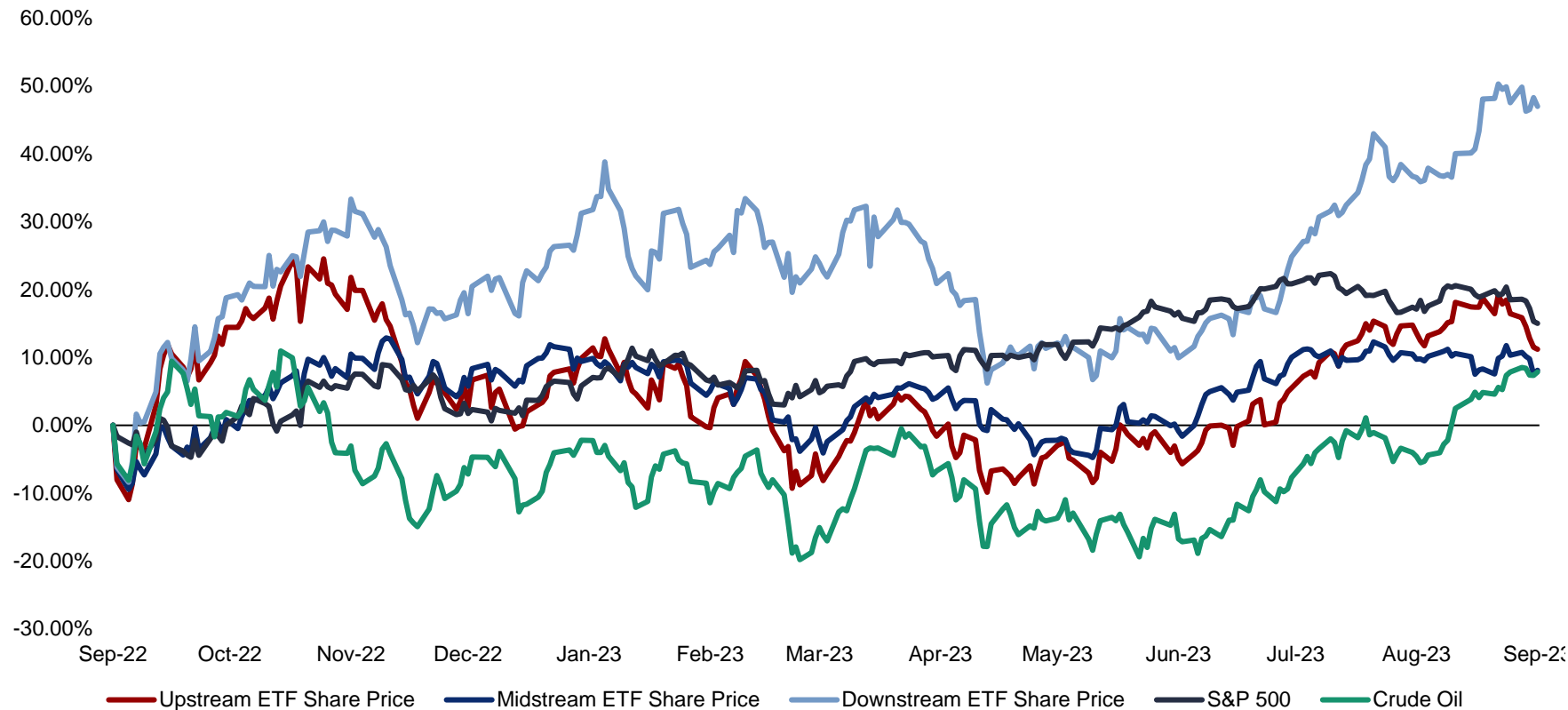


Source: Bloomberg

# Crude Subsector Overview

How do crude subsectors respond to changing oil prices?

Energy Weight in S&P 500: 4.60%



	Upstream	Midstream	Downstream
<b>Beta</b>	0.67	0.31	0.40
<b>Standard Deviation</b>	4.2	2.2	2.6

Upstream oil securities move the most closely to changes in crude oil prices

# Desautels Capital Management

Honours in Investment Management

## Upstream

Section III



# Upstream

First on everyone's chopping block

## General Information



### Exploration

Aims to identify subsurface hydrocarbon deposits and estimate commercial viability



### Production

Drilling wells to extract crude oil & natural gas from wells with various techniques



### Revenue Streams

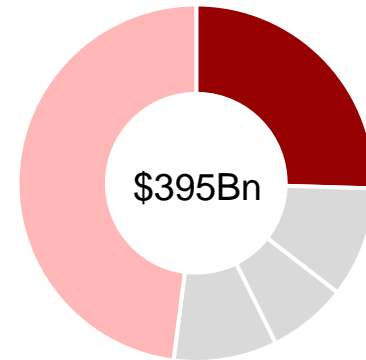
E&P companies are price takers: sell their O&G for the going market rate → higher volatility

## Key Metrics

- **Field Netback:** Margin created from a barrel of oil after subtracting standard costs & indicates profitability of the asset without T&I
- **Average Realized Prices:** Based on the “netback” period. Often reported on a gross and/or net of hedging gain/loss
- **Hedging gain/loss:** can be realized (from closed derivative positions) or unrealized (market-to-market gain/losses)
- **EBITDAX:** earnings before interest, taxes, D&A and Exploration
- **EV/EBITDAX; EV/boed:** valuation multiples

Source: EIA

## Market Share



- E&P
- Refining & Marketing
- Storage & Transportation
- Equipment & Services
- Integrated O&G

## Competitive Forces

Integrated O&G Companies



Private Upstream O&G Companies

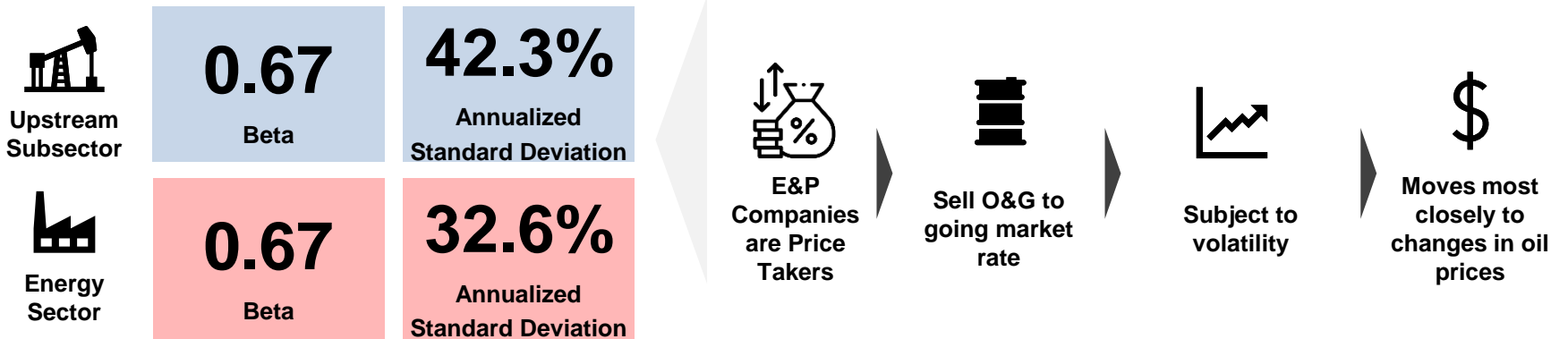
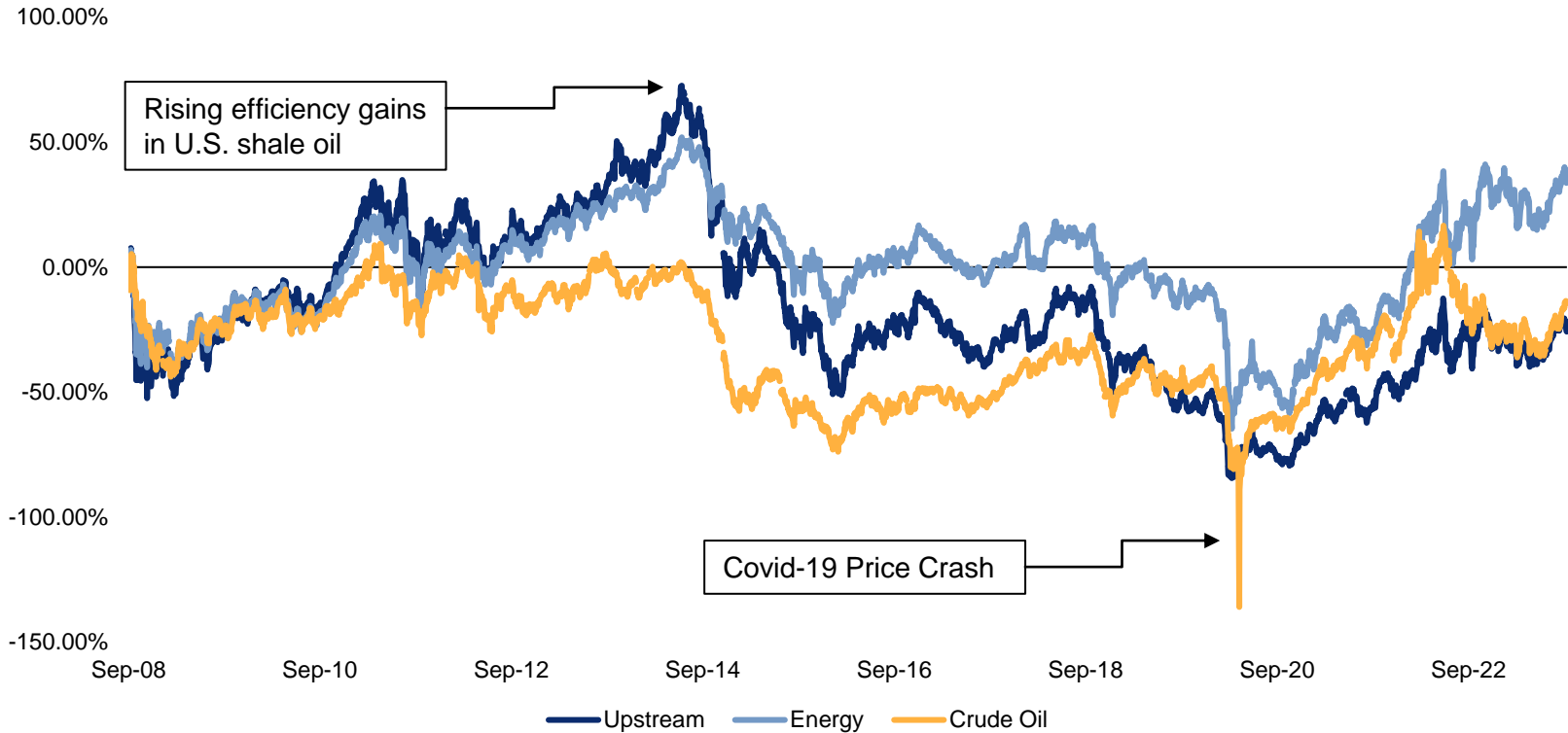


National O&G Companies



High level of competition and high barriers to entry due to the monopolistic nature of IOCs and National Companies' activities

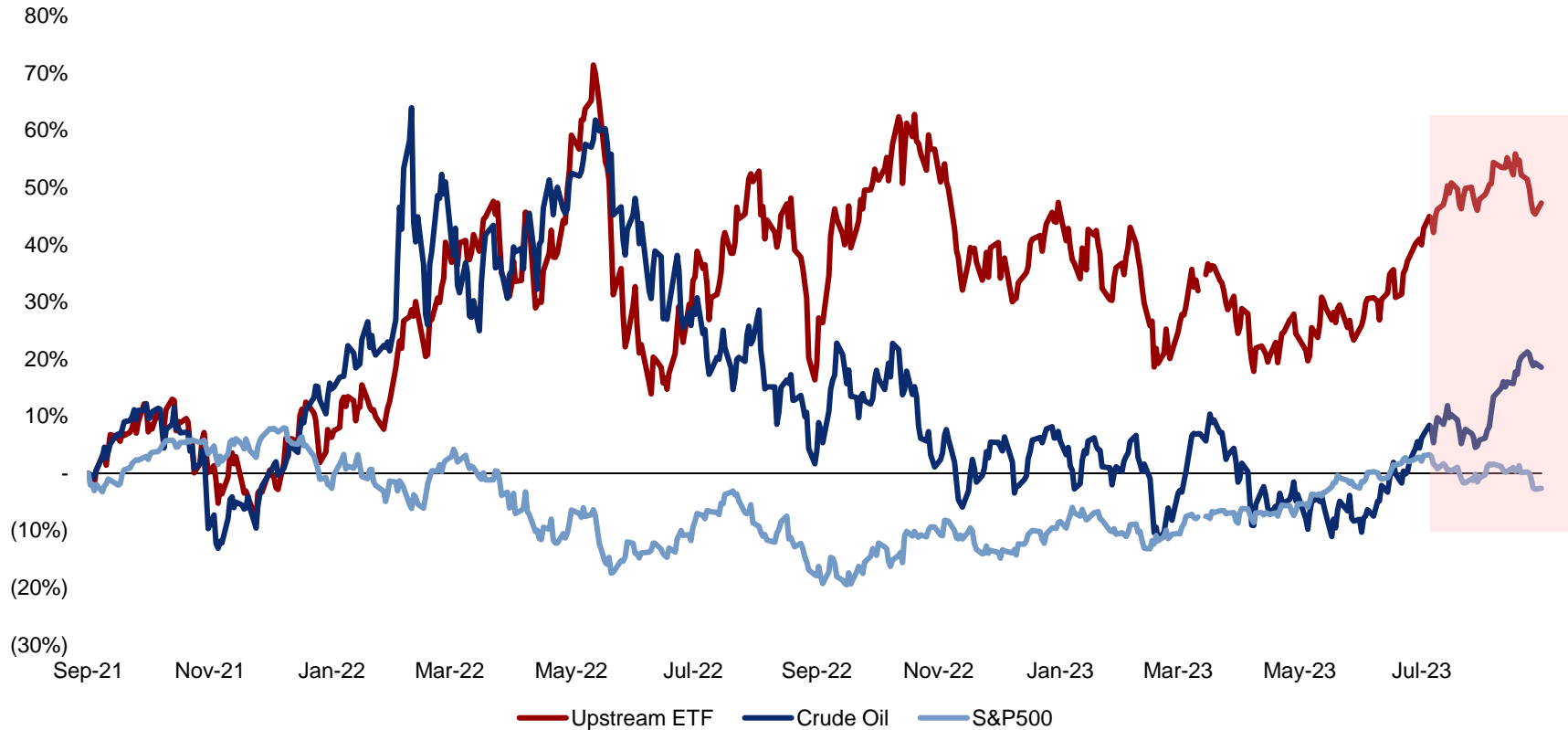
# 15-Year Returns



Source: CapIQ

# 2Y Returns

## Recent Performance



**18.54%**  
LTM Returns

**0.93%**  
1 Year Returns

**+31.0%**  
PE Expansion  
40% of change in P

**-48.23%**  
Earning Growth  
60% of change in P

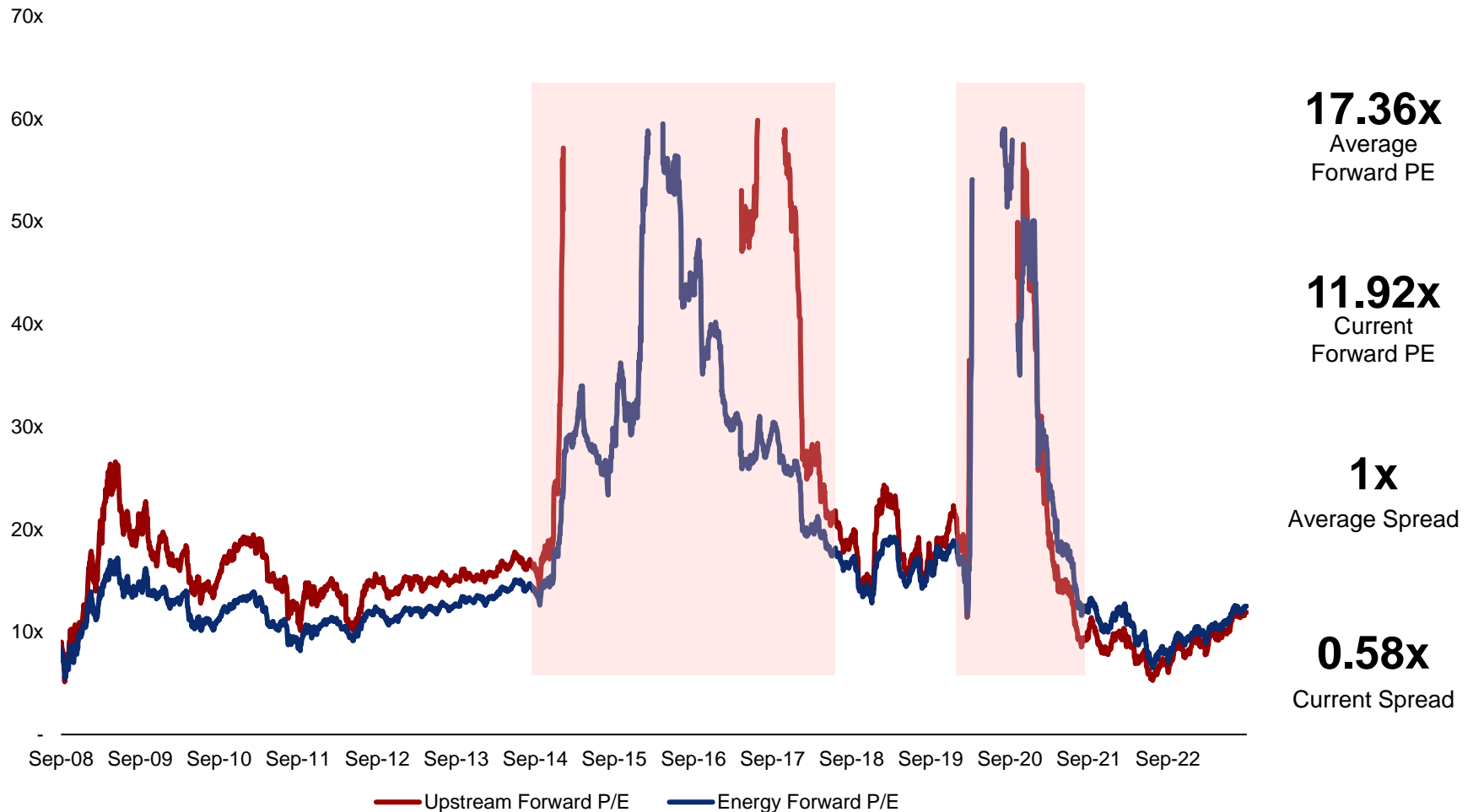
**6.4%**  
Expected Earnings  
Growth

Shift to more reliable fossil fuels because of the energy crisis

Source: CapIQ, Reuters

# Current Valuation – Forward PE last 15 Years

## Upstream Forward P/E



Upstream is trading at a discount compared to historical averages

Source: CapitalIQ



# Desautels Capital Management

Honours in Investment Management

## Midstream

Section IV



# Midstream

## Overview

### General Information



#### Transportation & Storage

Offshore and onshore, facilitating transfer from production sites to refineries or consumers



#### Infrastructure Investment

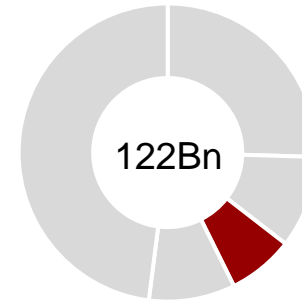
Safe and efficient transport of O&G, expanding and upgrading facilities to meet growing demand



#### Revenue Streams

Fee-based arrangements, providing more stable cash flows and less susceptible to price volatility

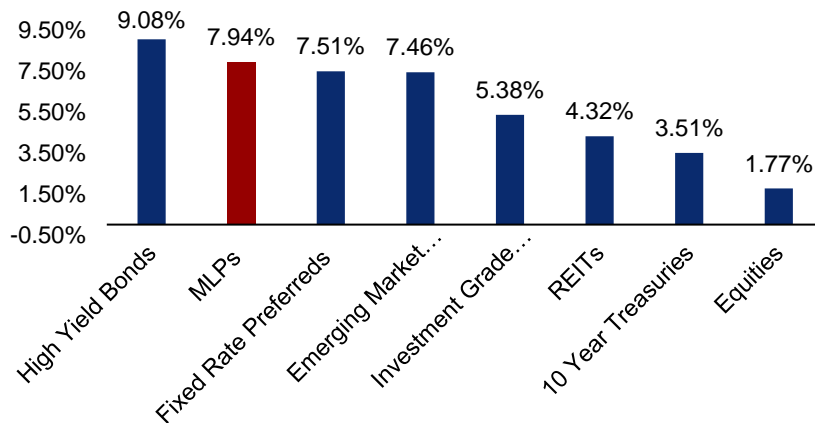
### Market Share & Key Players



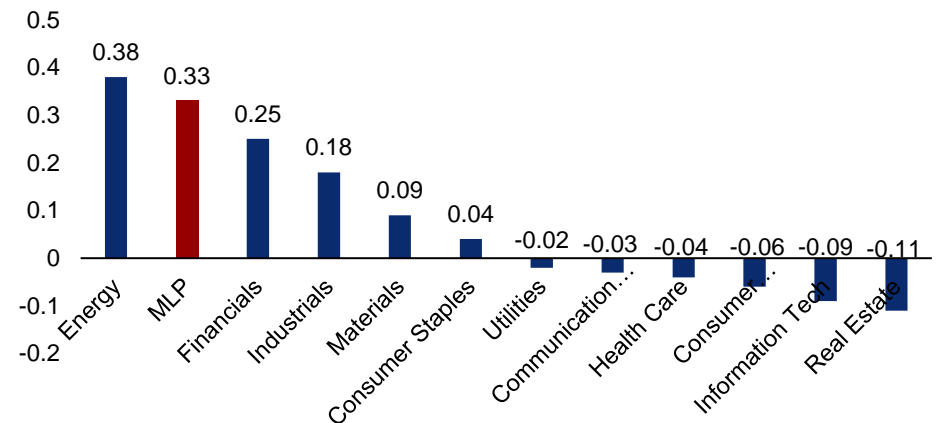
- E&P
- Refining & Marketing
- Storage & Transportation
- Equipment & Services
- Integrated O&G



### Yield Spread Analysis



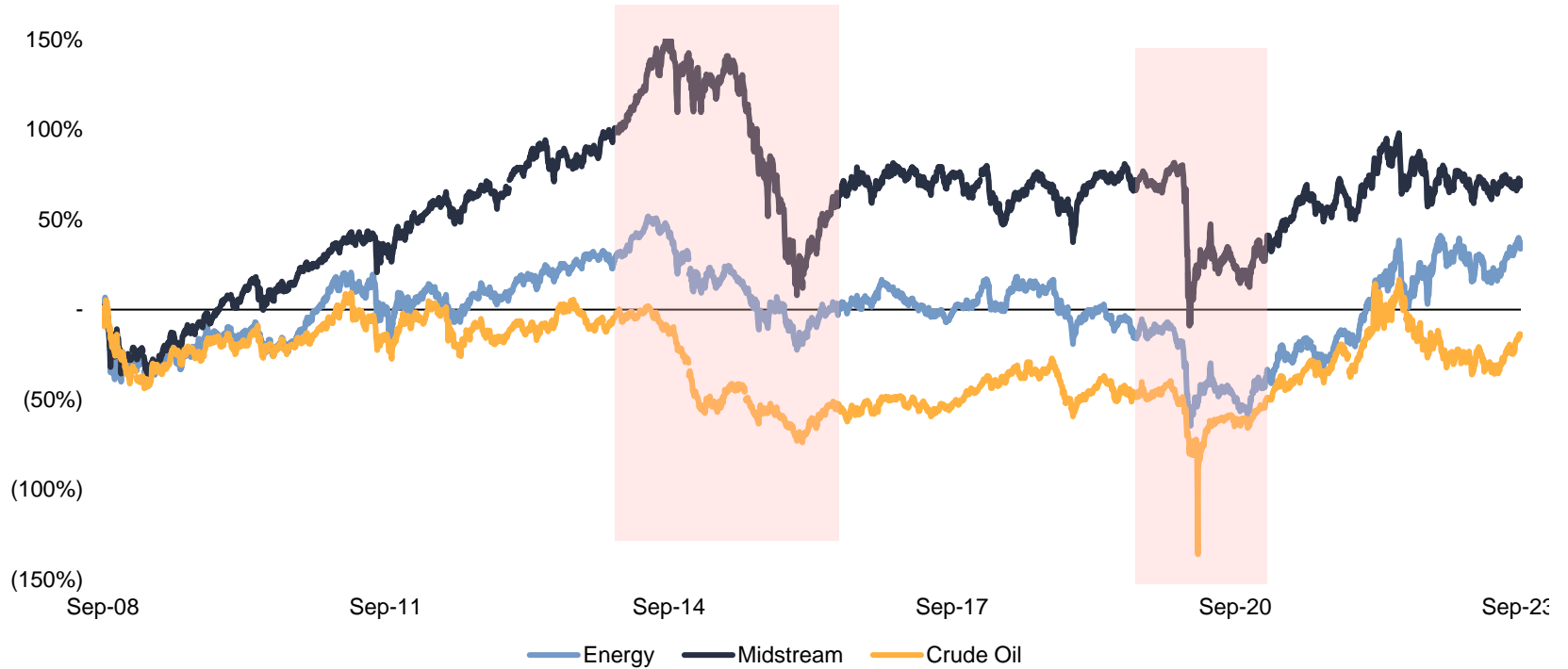
### Correlations with 10-Y Treasury



Commodities exposure and inflation protection provisions in contracts allow higher yield even in uncertain conditions

Source: EIA, Deloitte

# 15-Year Returns



**0.31**

Beta

**20.6%**

Standard Deviation



**0.67**

Beta

**32.6%**

Standard Deviation



Fee Based arrangements



More stable cashflows



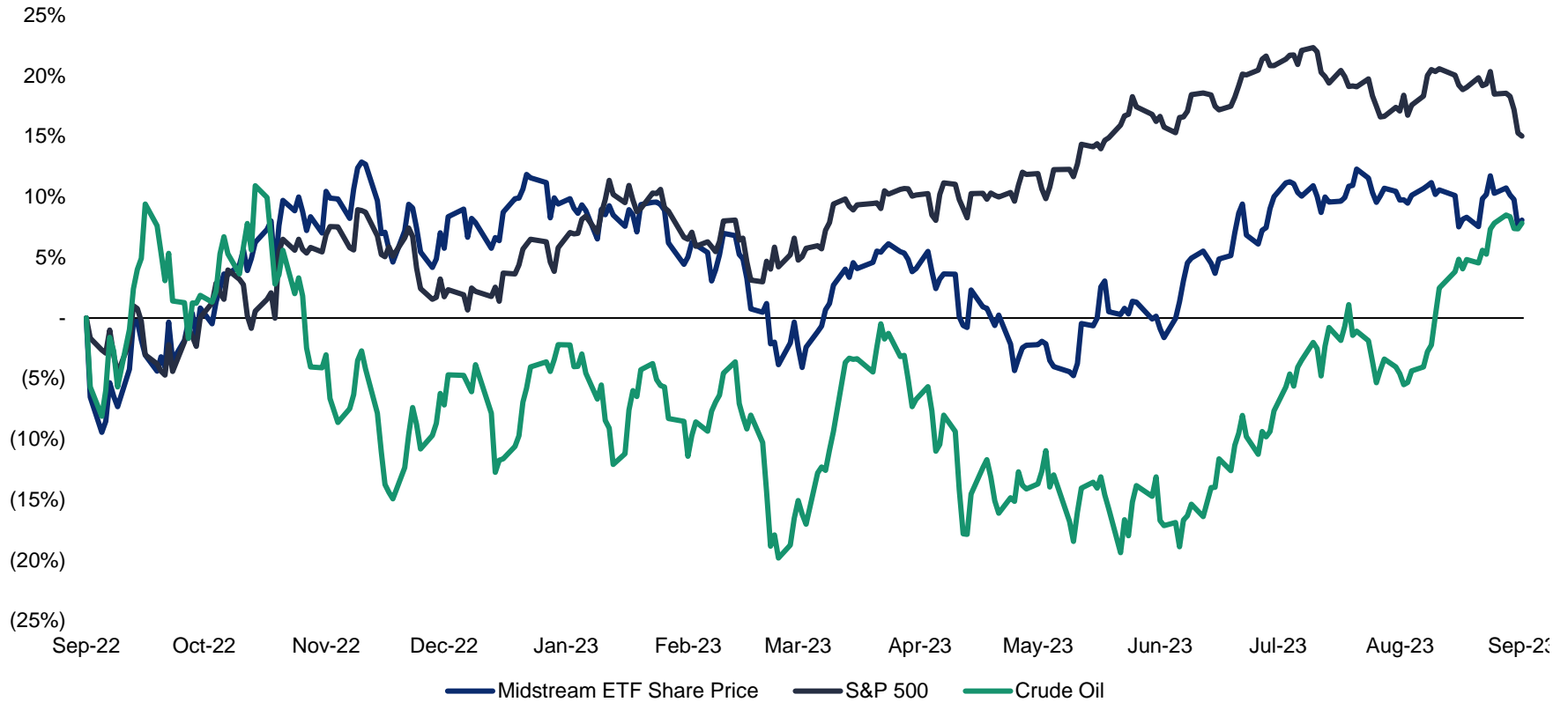
Less price volatility

After 2 periods of investor uncertainty towards midstream, the sub-sector is proving resilient

Source: CapIQ

# 1Y Returns

## Recent Performance



**6.14%**

LTM Returns

**2.91%**

YTD Returns

**10.57%**

PE Contraction  
17% of change in P

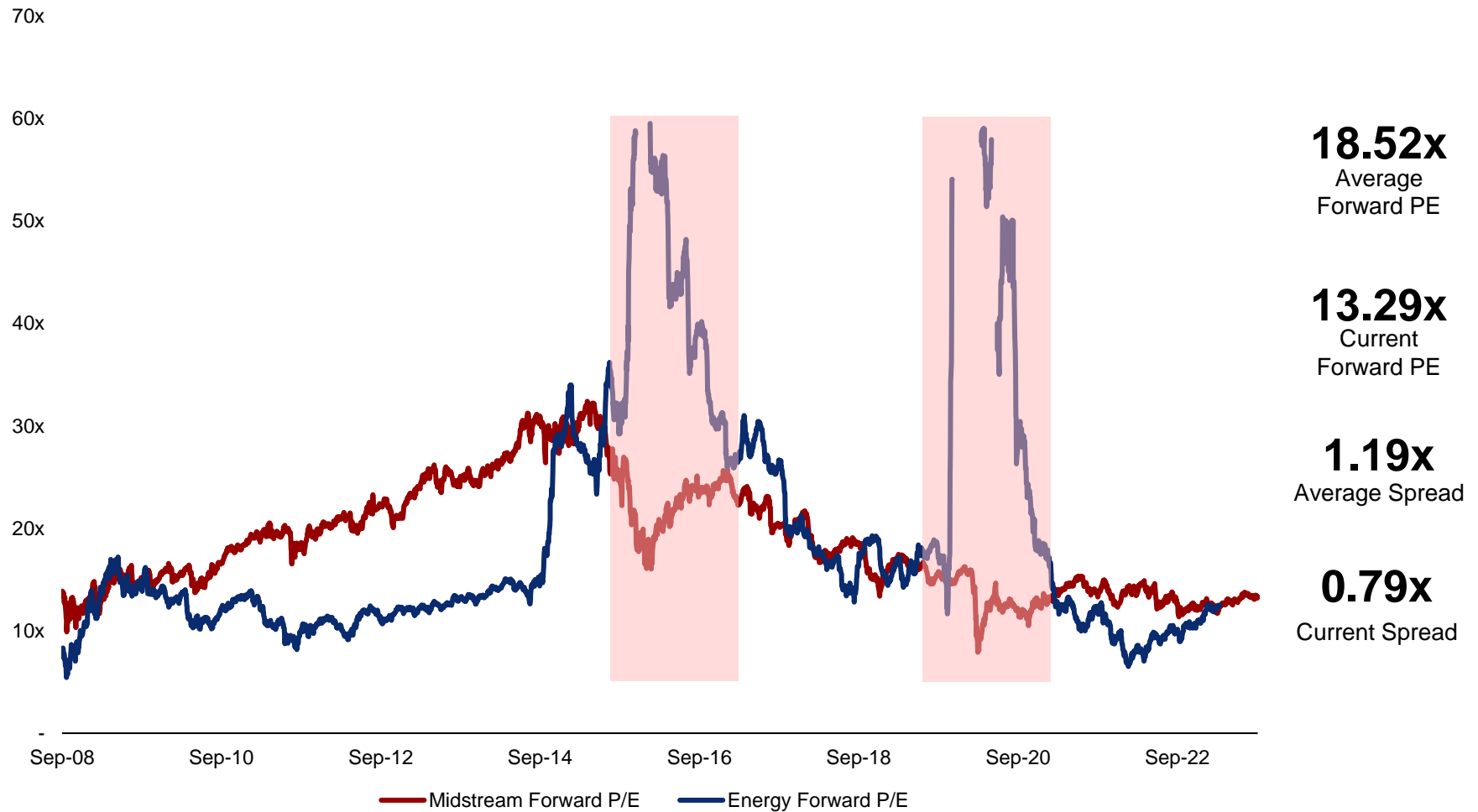
**-53.25%**

Earning Growth  
83% of change in P

Source: CapIQ

# Current Valuation – Forward PE Last 15 Years

What is the market seeing?



Midstream is trading at a discount compared to historical averages

Source: CapitalIQ

# Desautels Capital Management

Honours in Investment Management

## Downstream

Section V



# Downstream

## Overview

### General Information



#### Refining

Processing into various products like gasoline, diesel, jet fuel



#### Distribution & Marketing

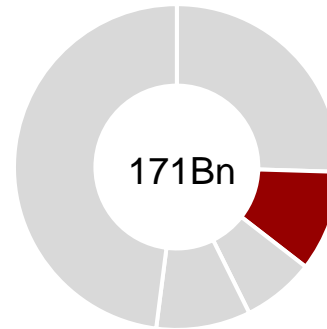
Transporting refined products to end-users via pipelines, trucks, and ships and marketing



#### Revenue Streams

Based on the spread between what they pay to buy raw materials and price

### Market Share & Key Players



- E&P
- Refining & Marketing
- Storage & Transportation
- Equipment & Services
- Integrated O&G

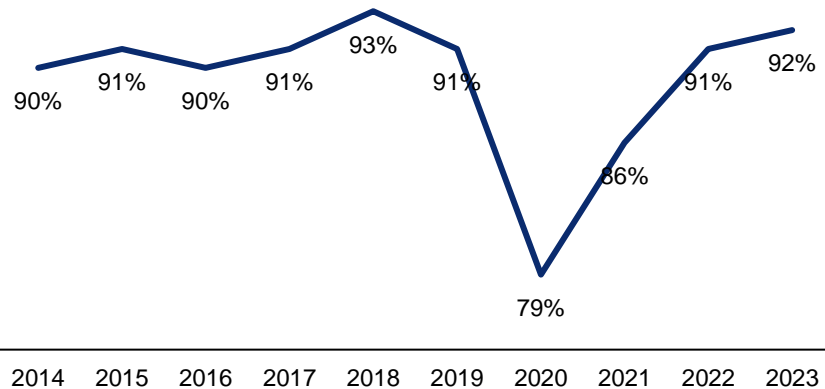


HALLIBURTON

### Key Metrics

- **Revenue per barrel:** Blended price for all petroleum products after refining the raw crude oil. Measured in mmbod
- **Gross Refining Margin (GRM):** Difference between the total revenue generated from selling petroleum products refined at an oil refinery + cost of feedstock
- **Crack Spread:** Proxy for GRM. Compares cost of crude oil inputs to spot prices of the output
- **Marketing Sales Volume:** Calculated in M Gallons

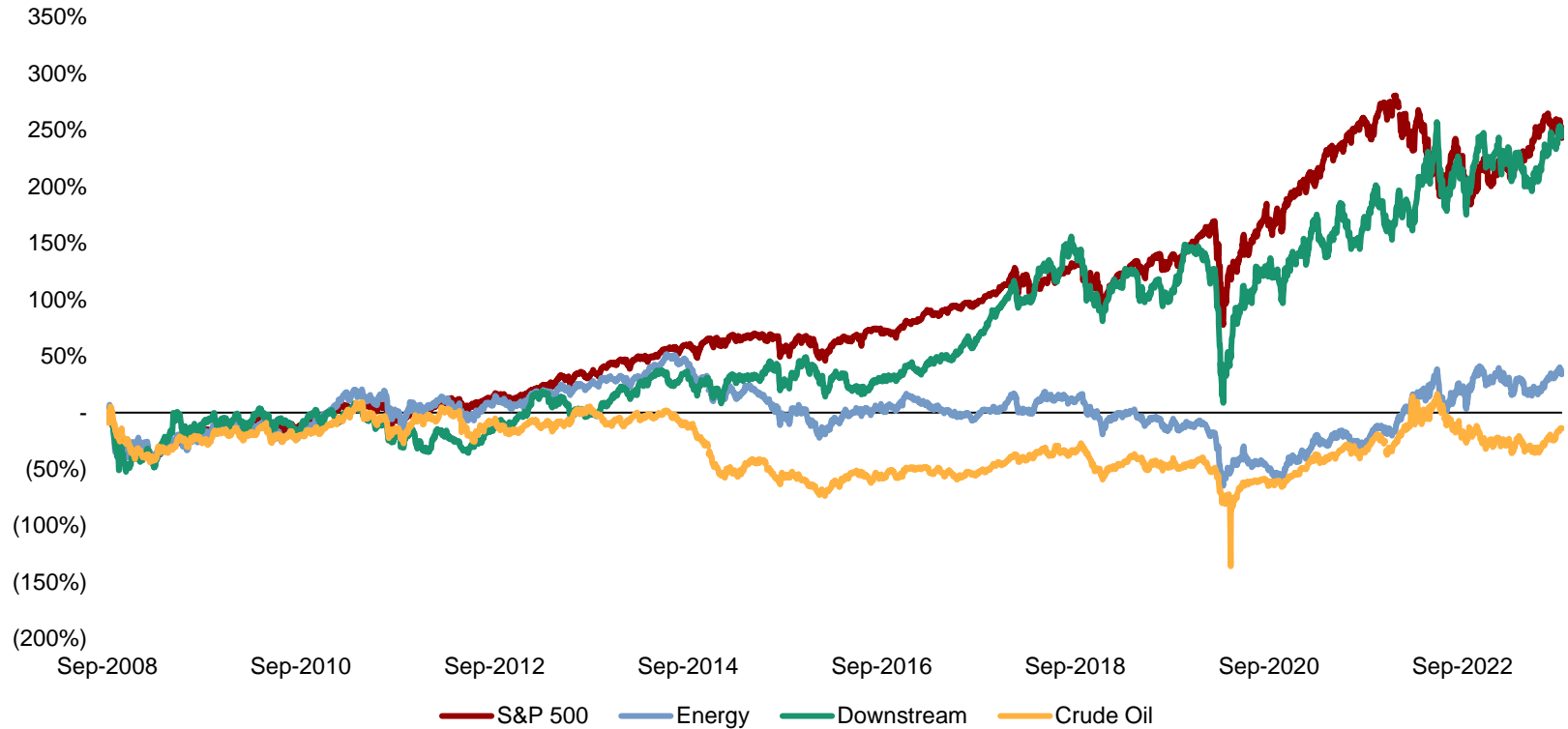
### Refinery utilization rate in the U.S



Refineries are operating at near-maximum capacity

Source: EIA

# 15-Year Returns



**0.40**  
Beta

**23.5%**  
Standard Deviation



**0.67**  
Beta

**32.6%**  
Standard Deviation



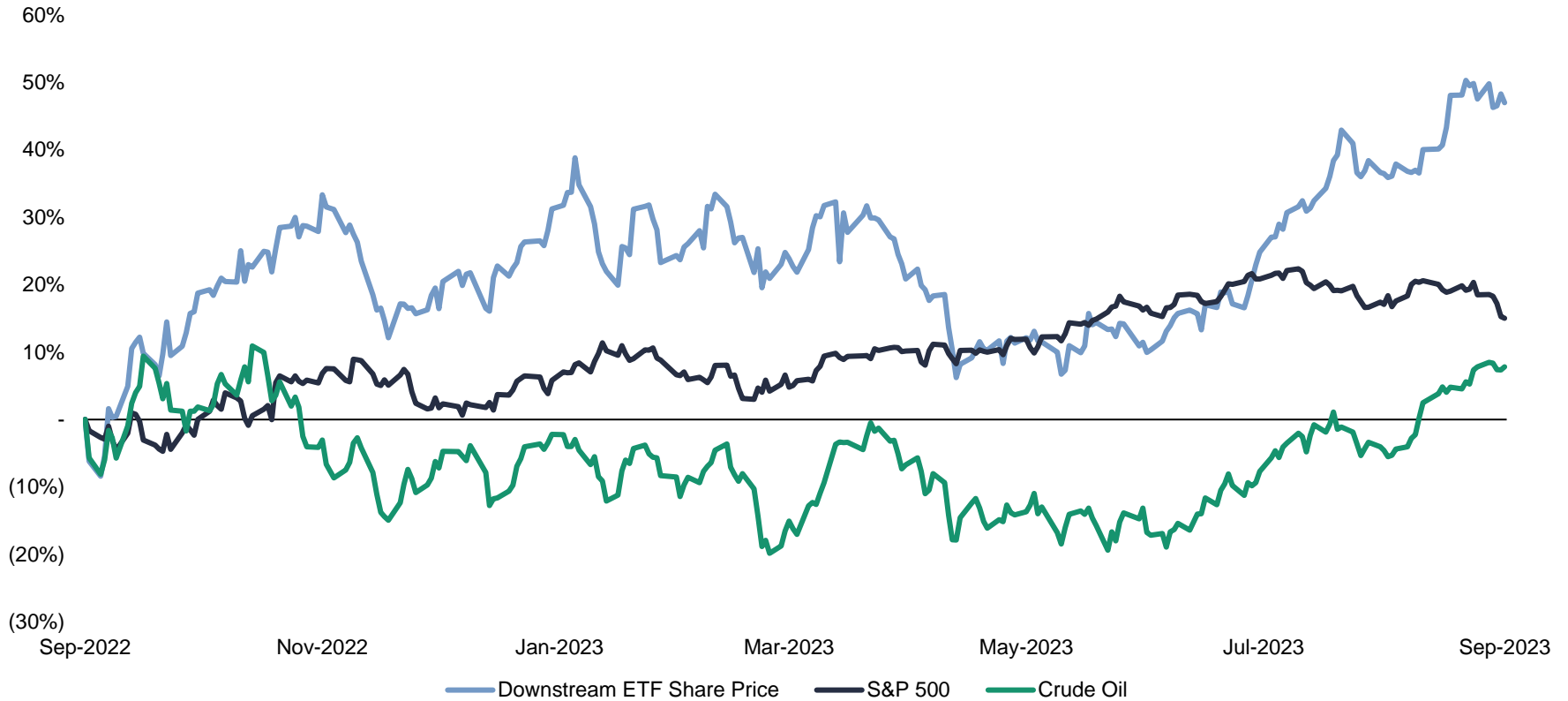
Downstream has been the highest performing sub-sector in O&G in the past 2 years

Source: CapIQ



# 1Y Returns

## Recent Performance



**46.97%**  
LTM Returns

**23.30%**  
YTD Returns

**40.45%**  
PE Contraction  
51% of change in P

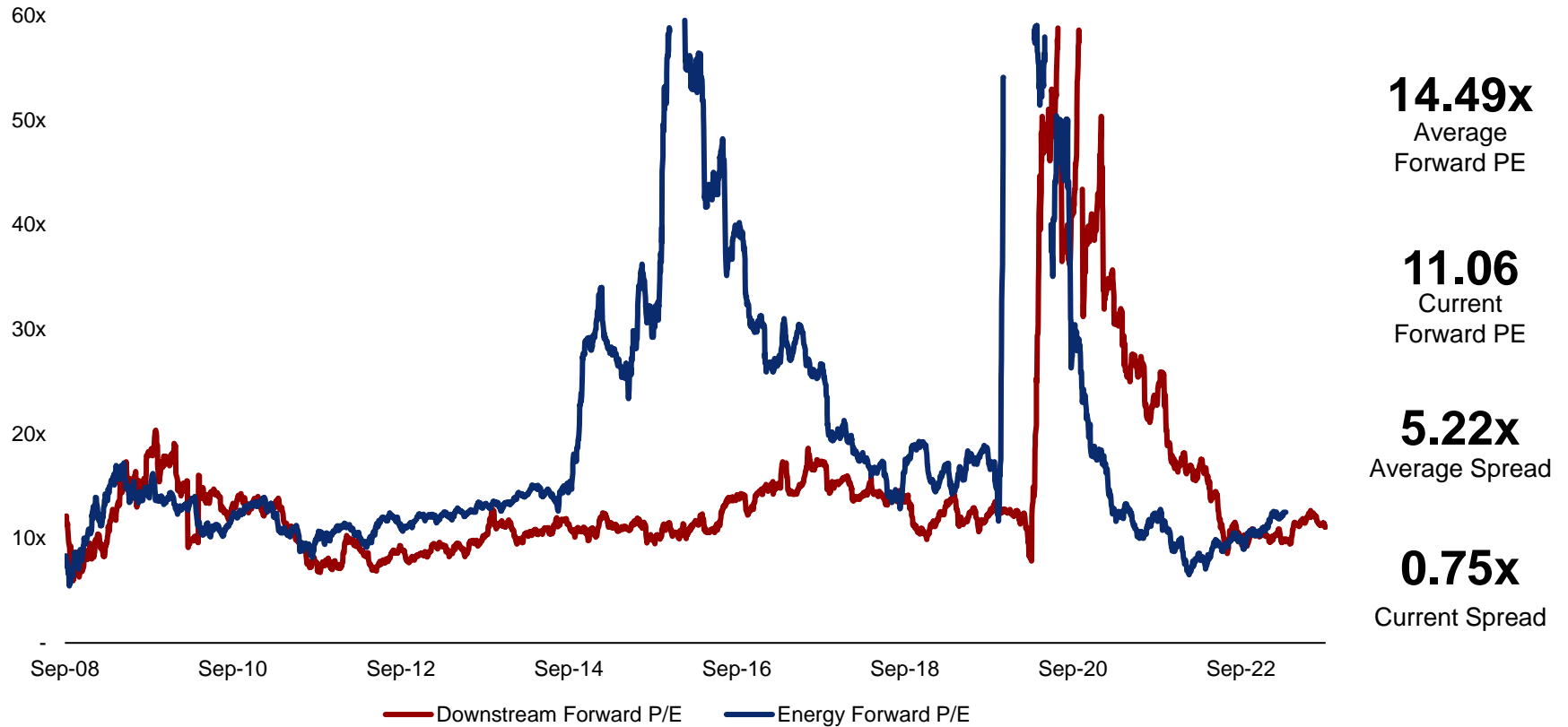
**38.22%**  
Earning Growth  
49% of change in P

Growing demand, along with reduced supplies, is driving downstream's performance up

Source: CapitalIQ

# Current Valuation

What is the market seeing?



Downstream is trading at a discount relative to previous years

Source: CapitalIQ

# Desautels Capital Management

Honours in Investment Management

## Oil Field Services

Section VI



# Oil Field Services

## Overview

### General Information



#### Diverse Offerings

Services including drilling, formation evaluation, well construction or completion services



#### Technology Innovation

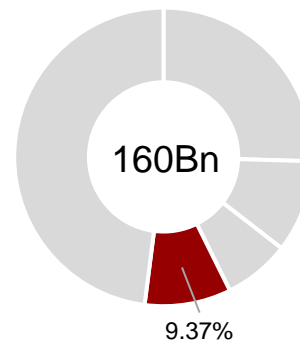
Advancements like data analytics, automation and remote monitoring increase efficiency



#### Revenue Streams

Contracts with E&P companies; closely tied to upstream performance → high volatility

### Market Share



- E&P
- Refining & Marketing
- Storage & Transportation
- Equipment & Services
- Integrated O&G

### Key Players



Source: EIA

### Competitive Forces

<b>Drillers</b> Most asymmetric bargains	<b>PTEN</b> 5.3X EV/EBITDA	Leverage cash upfront from clients for new rig activations
	<b>H&amp;P</b> 3.3X EV/EBITDA	
<b>Frackers</b> Runners-up	<b>LBRT</b> 5.0X EV/EBITDA	As new rigs come to work multiples will adjust higher
	<b>PUMP</b> 3.0X EV/EBITDA	
<b>The Big Names</b>	<b>HAL</b> 12.0X EV/EBITDA	Growth should come from increasing cashflows
	<b>SLB</b> 13.6X EV/EBITDA	

# Desautels Capital Management

Honours in Investment Management

## Oil & Gas Outlook

Section VII



# O&G Outlook

What has contributed to recent performance and what we see going forward, overall

## Recent News Driving Oil Prices Up

Commodities

### Oil edges up on prospect of extended OPEC+ supply cuts

By Stephanie Kelly

September 4, 2023 2:02 PM EDT · Updated 19 days ago

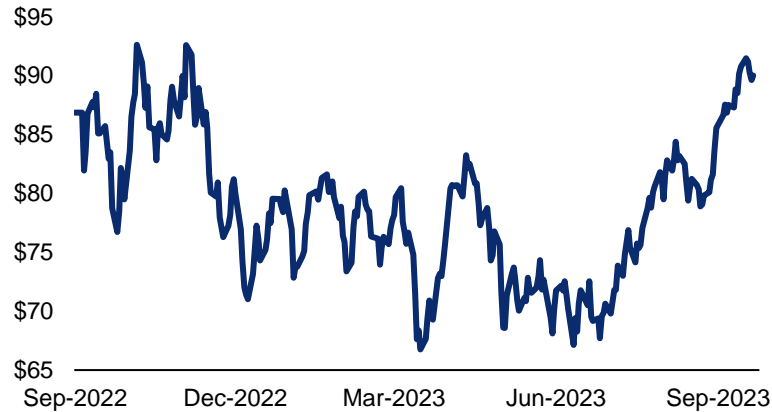


Commodities

### Russia temporarily bans fuel exports to most countries in response to shortages

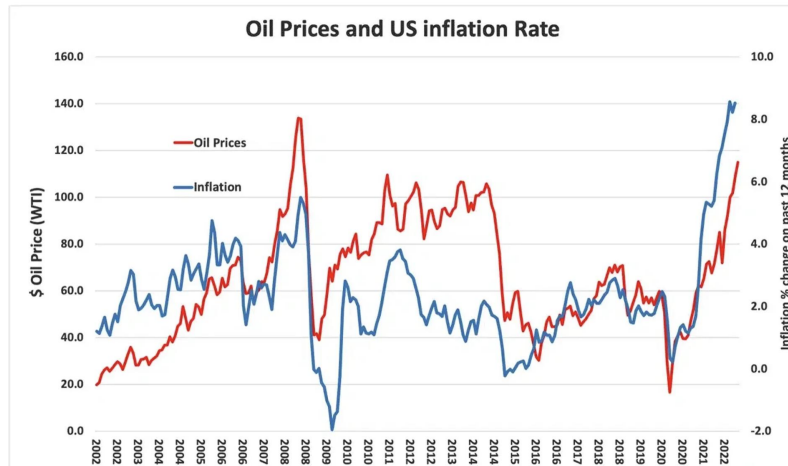
Reuters

September 21, 2023 3:36 PM EDT · Updated 2 days ago



Oil Prices have reached 90\$ a barrel this week

## Uncertain Macroeconomic Conditions

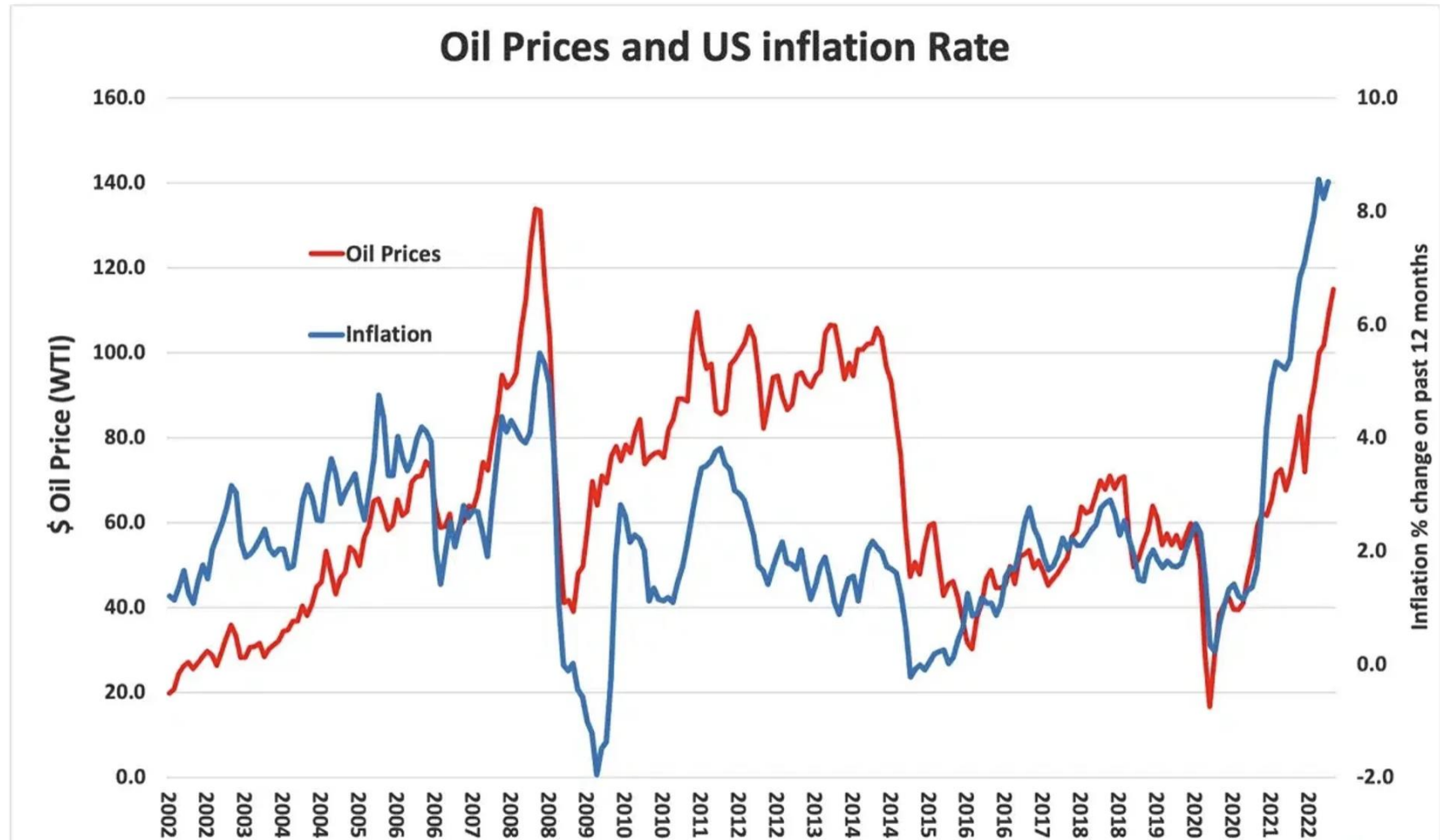


*"Typically, rising crude oil prices are either a significant component in the cause of broader inflation, or the rise in oil price is a function of a strong economy and greater demand."*  
Bob Laccino

Source: Bloomberg NEF, McKinsey, Reuters

What has contributed to recent performance and what we see going forward, overall

## Uncertain Macroeconomic Conditions

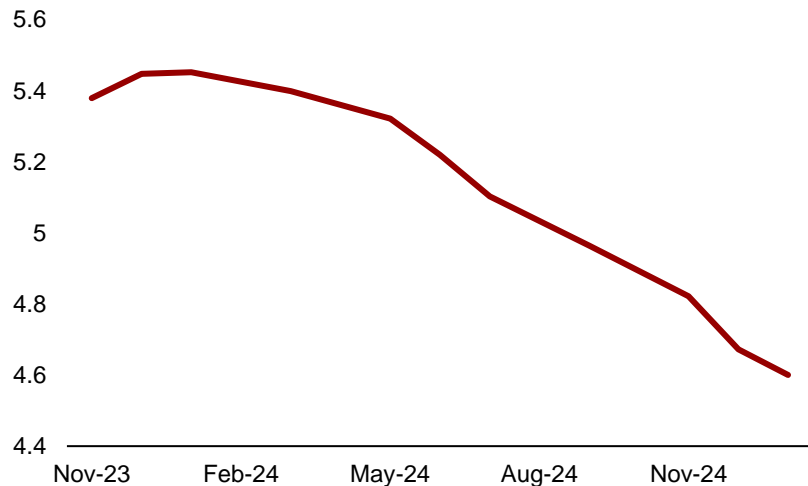


Source: Bloomberg NEF, McKinsey, Reuters

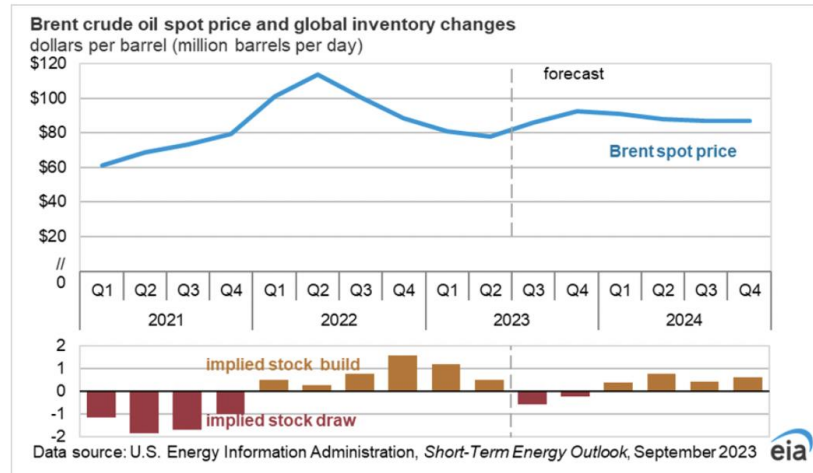
# O&G Outlook (cont.)

What has contributed to recent performance and what we see going forward, overall

## Interest Rate Futures



## Expectation of O&G Prices



## Use of O&G will remain prevalent



### Conjuncture of supply & demand

Non-OPEC production seen as a driver for production growth



### Reluctancy to Divest

In an uncertain economic environment, governments will prioritize crude oil

## DCM's Exposure



DCM's holdings gives us satisfying exposure in the O&G Sector, both in the upstream and downstream subsectors

We give the O&G sector a **Market Weight Rating**

Source: EIA, Bloomberg, Reuters



# Desautels Capital Management

Honours in Investment Management

## The Inflation Reduction Act (IRA)

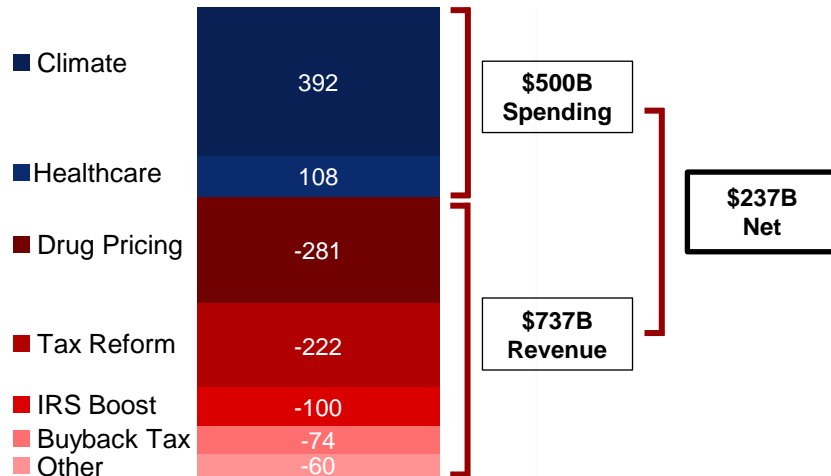
Section VIII



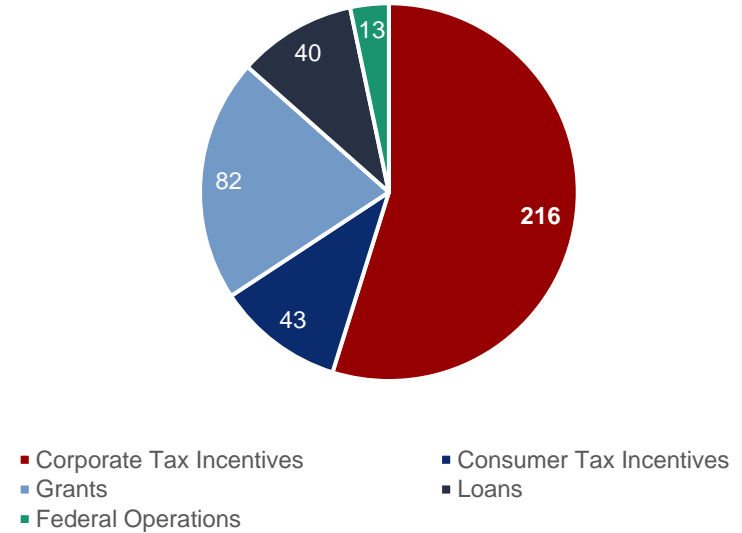
# What is the IRA?

## Inflation Emissions Reduction Act

### Sources and Uses



### Distribution of Funds



### Tangential Factors

**1 Very Divisive**

- Senate vote was split 50/50 with VP Harris casting the tie-breaking vote
- Potential for IRA to be repealed, depending on 2024 elections

**2 Deficit Reduction**

- Congress Budgeting Office projects \$237B reduction to deficit from IRA
- Due to uncapped tax breaks, spending numbers may be understated

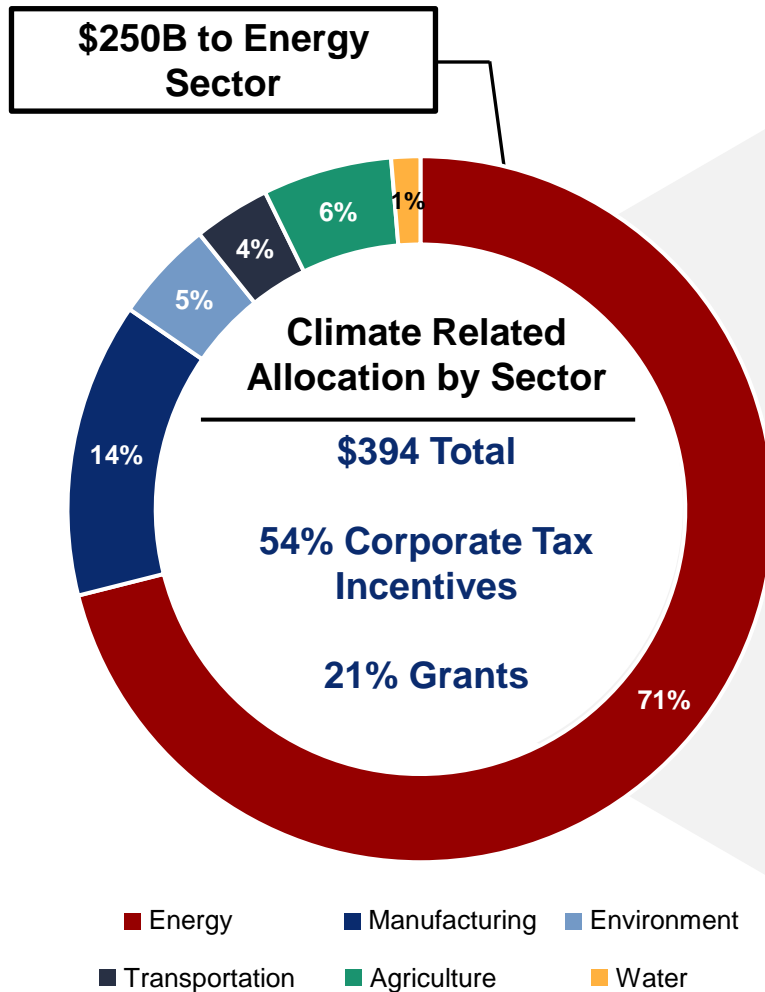
**3 O&G Provisions**

- Oil leases for new wells in Gulf of Mexico and Alaska
- 10-year clause allowing companies to extract O&G on federal land

Source: McKinsey, Statista

# Breaking Down the IRA

Where is all that money going?



## Tax Credit Examples:



- Polysilicon Manufacturing - \$3/kg
- Utility Inverter - \$0.015/W
- PV Module - \$0.07/W



- Offshore Wind – 30% of Expenditures
- Small Land Based Wind – 30% of Expenditures
- Generation Tax Credit - \$0.026/KWh



- Electrode Materials – 10% of costs
- Battery Cells - \$35/KWh
- Critical Minerals Mining – 10% of costs

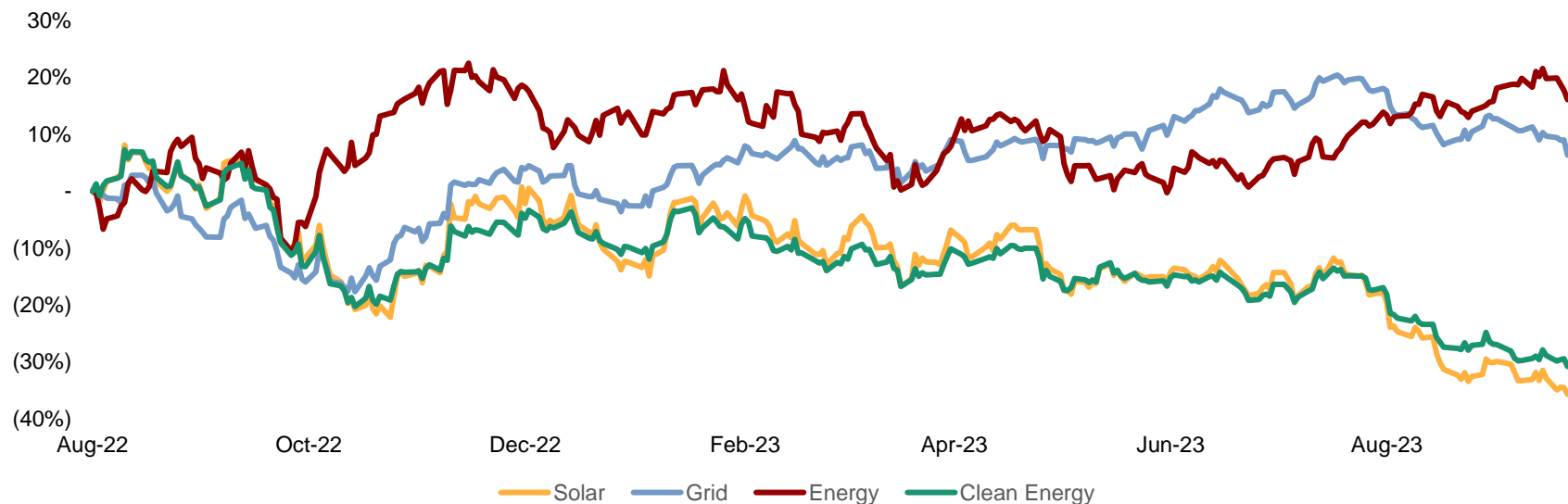
\$250B distributed to energy companies that meet specific qualifications

Source: EIA, DoE, McKinsey

# Clean Energy Stocks Since IRA

## Solar & Wind Have Significantly Underperformed

### Stock Price of Energy Industries



### Explaining Clean Energy Underperformance

1



#### Potential Solar Overinvestment

- Annual demand: 344GW
- Annual capacity: 657Gw
- Most of supply comes from China

2



#### Interest Rates

- Cost of capital for solar developers has increased ~500bps
- Rates expected to peak in the next 6 months, cuts expected shortly after

3



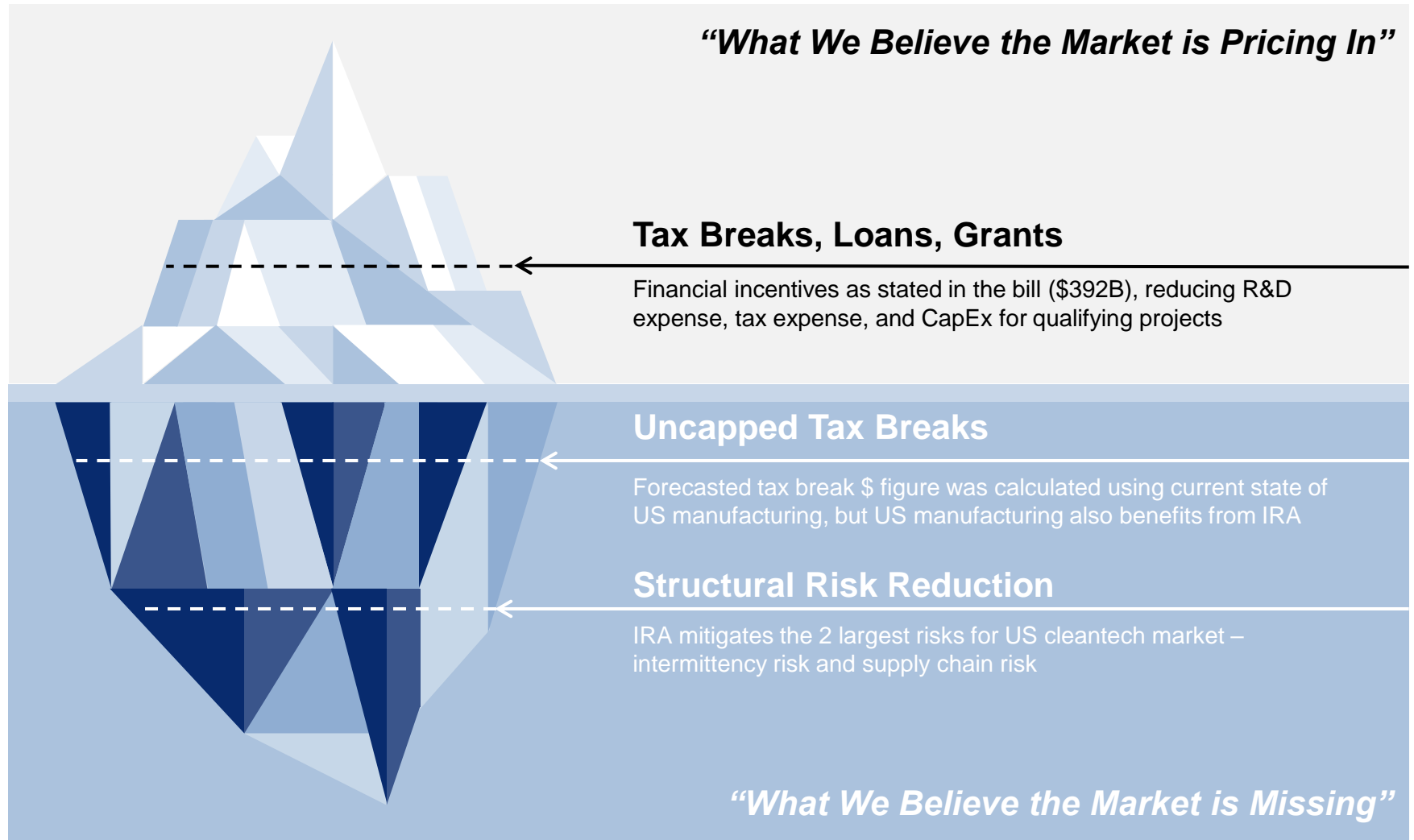
#### Commodity Costs

- Renewables are very sensitive to commodity costs
- Exacerbated by high investment requirements

IRA passed in a bad time for clean energy stocks, adding to our investing opportunity

# How is the market feeling about the IRA?

## Wenhan's Original Iceberg Analogy



Mirella builds really cool slides

Source: Goldman Sachs.

# IRA Mispricings

Original ~\$400B Figure Used the Current State of US Manufacturing – We Think the Real Number is Much Higher

## Uncapped Tax-Breaks

### What about \$394B?

- Original figure estimated at pre-IRA manufacturing rates
- Banks are revising the expected cost of the IRA to incorporate private investment: GS's model says \$1.3T

### Domestic Content Provision

- 10-30% tax-breaks on advanced domestic manufacturing
- More manufacturing allows for more domestic parts

### Reinforcing Cycle of On-shoring

- Renewables manufacturers can cash in on unlimited tax breaks due to increased US manufacturing

## Supply Chain Reinforcement



### Boosts for Critical Minerals

- Rebates for lithium, cobalt, nickel, etc.
- Incentives for FTA nations to sell to US



### Recycling Efforts

- US REE recycling capacity expected to grow at 15% CAGR through 2030



### Decoupling from China

- Diminished geopolitical risk as US moves towards REE independence

## Intermittency Risks

### Typical Stability, Occasional Volatility

- Power generators sell power to utilities under a PPA
- When there is no wind, they must fulfill contracts via spot mkt

### Lethal Bidding Wars

- If a period of intermittency coincides with a demand spike, RCPs bid against each other, driving prices up 9000%+

## Texas wind farms face billion-dollar losses from blackouts

## Risks



## Repealing of IRA Post-2024



## Uncertainty of Provisions



## Weak Stock Reactions

Intricacies and synergies between the vast number of IRA clauses provides opportunity for market mispricing

# Desautels Capital Management

Honours in Investment Management

## Renewables

Section IX



# Renewables Overview

## Why do renewables exist?

### General Information



#### What are Renewables?

- Energy derived from natural resources that can be naturally replenished
- Includes solar, wind, hydroelectric, geothermal power



#### Why are renewables important?

- Decreases dependence on finite fossil fuels, enhancing energy security and sustainability
- Reduces greenhouse gas emissions



#### Subsector Weight

- Renewables make up 2.78% of Utilities in the S&P500
- Renewables make up 16.19% of Utilities in the S&P500/TSX

### Competitive Environment

- Threat of substitutes (fossil fuels)
- New entrants, diversifying big oil companies
- High growth, competitive rivalry
- Limited suppliers, Chinese tariffs
- Government policy and incentives (IRA)
- Economic conditions & interest rates

### Big Players



### Key Metrics

**MWh**



A megawatt hour is used to measure electric output

**LCOE**



The levelized cost of electricity is used to compare the lifetime costs of generating electricity

**EROEI**



Energy returned on energy invested, ratio of usable energy delivered to energy used to obtain it

**EPBT**



Energy payback time, time it takes to generate energy equivalent what was used to produce it

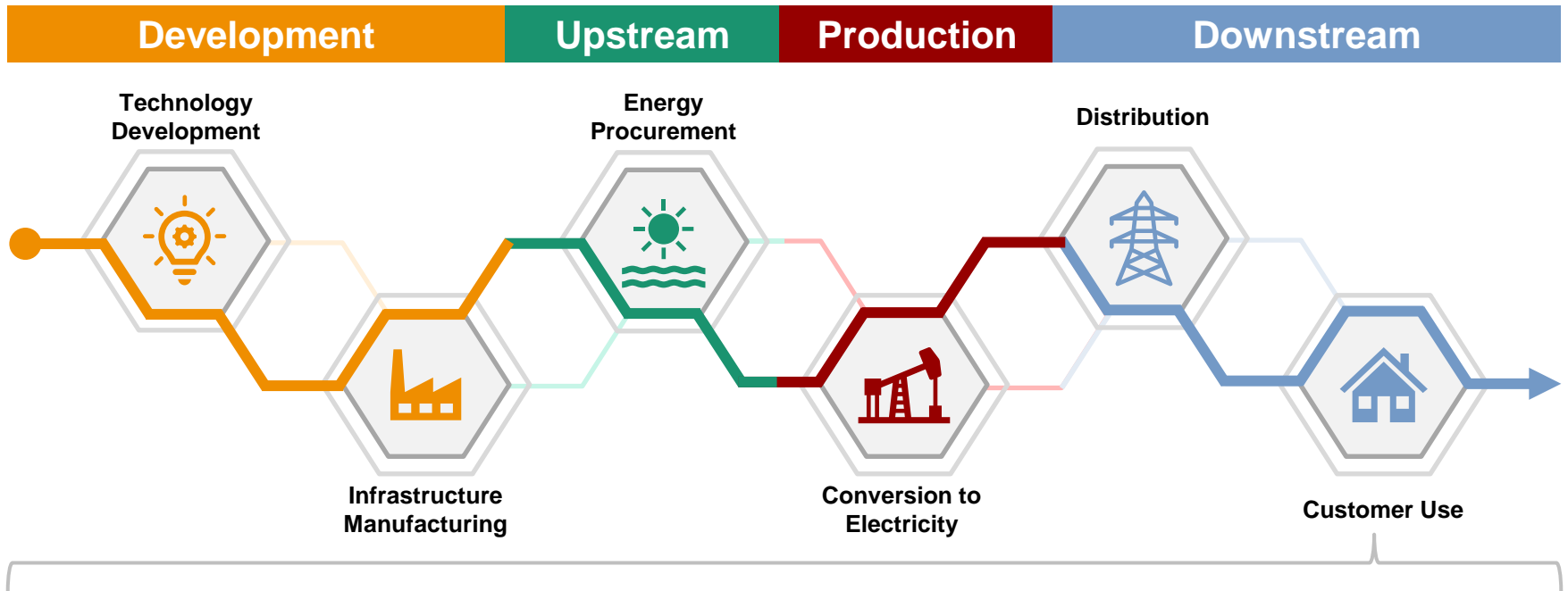
Big North American players face challenges including Chinese established companies & high interest rates, alleviated by government incentives

Source: Bloomberg NEF, IEA, EIA

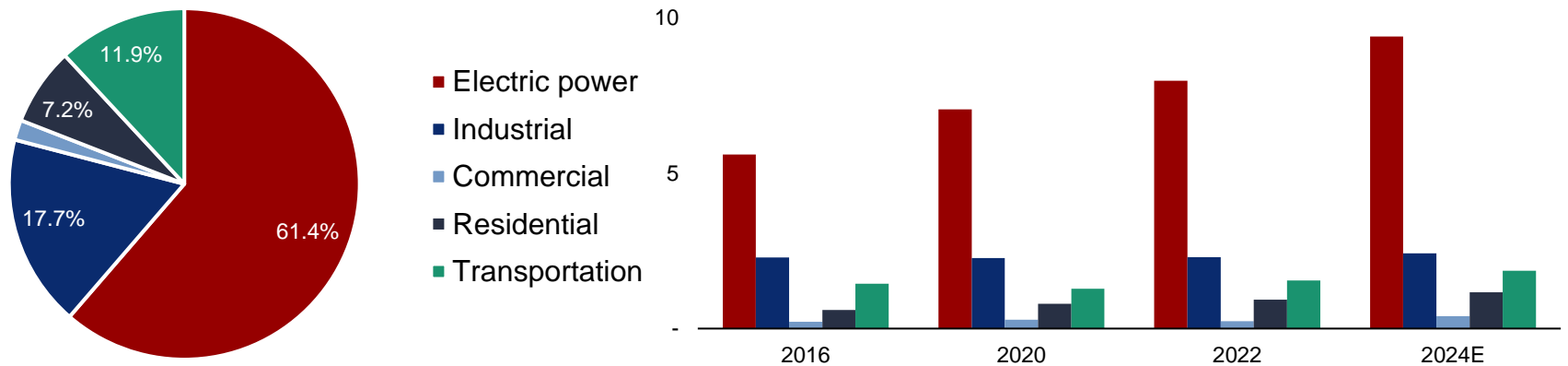


# Renewables Value Chain

From technology development to end-user, where is the value creation



USA Renewable Energy Consumption by Sector, (in BTU, approx. = 300K GWh)

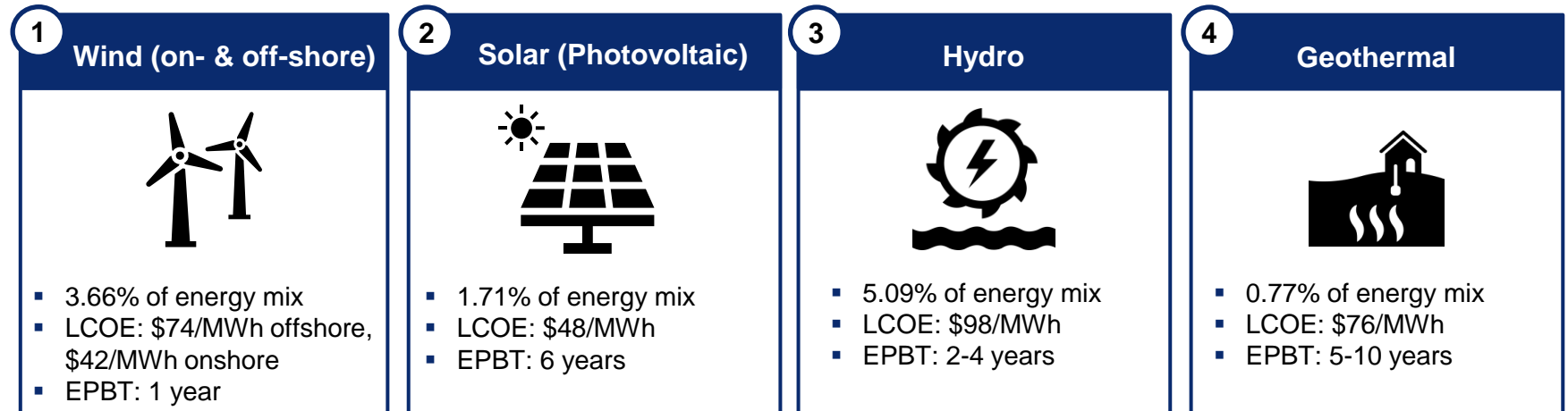


Source: IEA, Bloomberg NEF

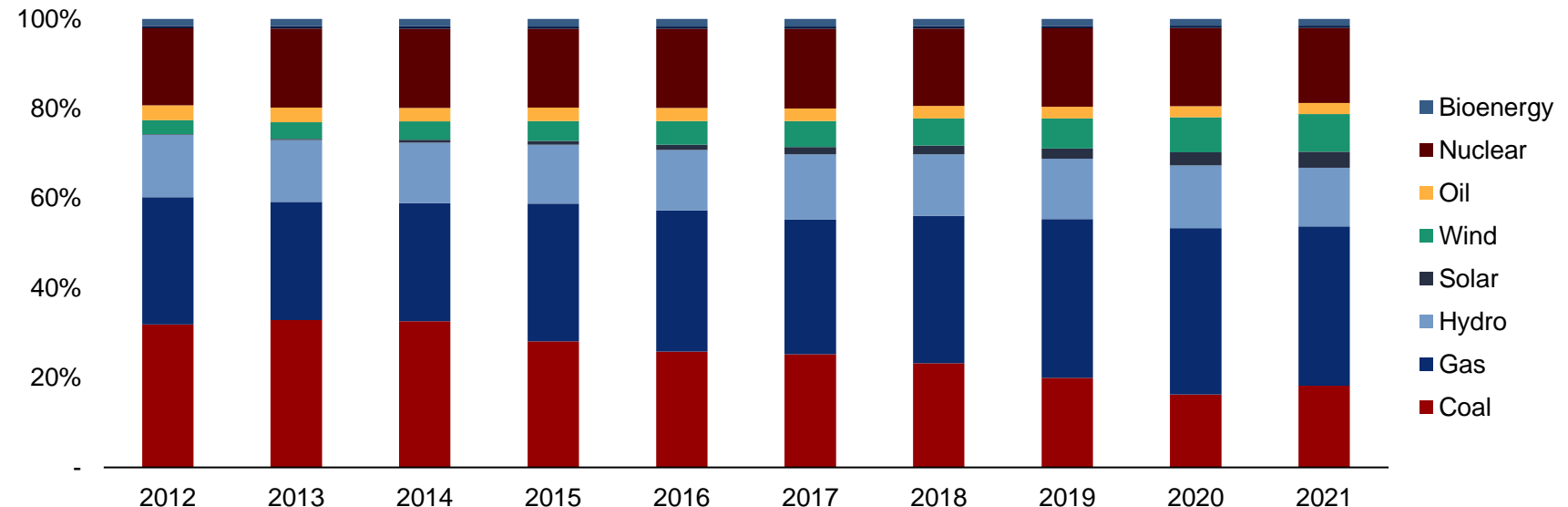
# Breaking down the Renewable Sector

## The avatar of Energy Production

### What are the most common forms of Renewable Energy?



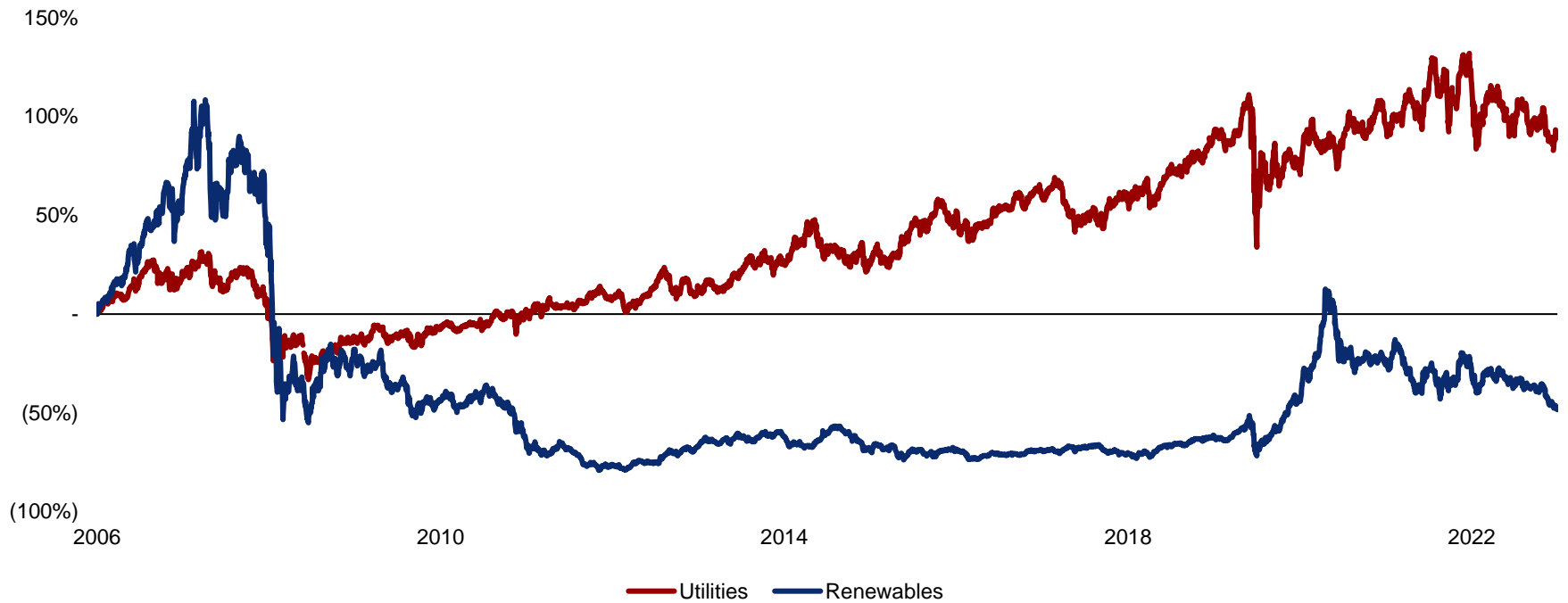
### North American Primary Electricity Generation by source









Source: Bloomberg BNF, IEA, Our World In Data

# 15-Year Returns

## Recession sensitivity

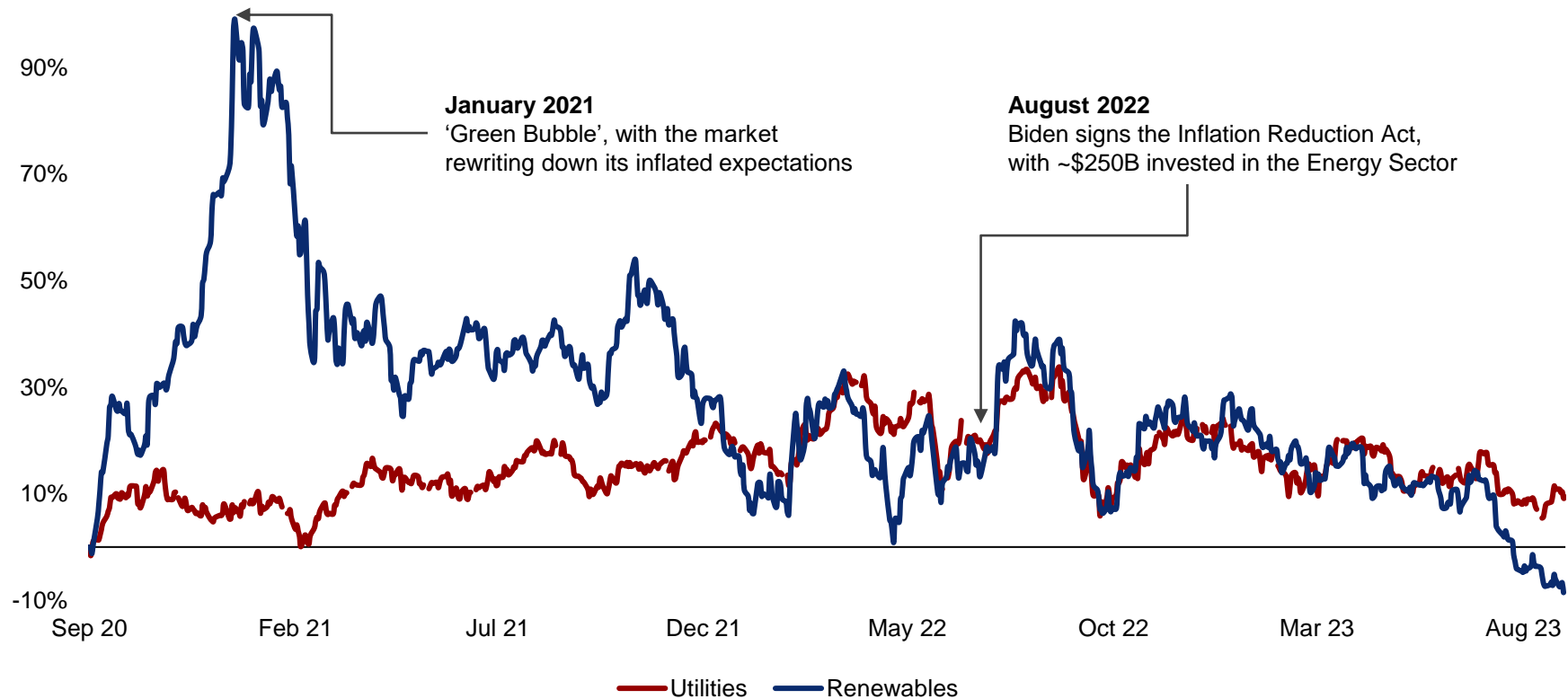


 <b>Renewables Subsector</b>	<b>1.03</b> 3-Year Beta	<b>28.7%</b> Standard Deviation	 <p>Volatile economic environment</p>  <p>Shift to more efficient energy sources</p>  <p>Returns fall &amp; greenhouse gas emission increase</p>  <p>Government incentives foster growth</p>
 <b>Utilities Sector</b>	<b>0.62</b> 3-Year Beta	<b>17.8%</b> Standard Deviation	

High-rates generally results in shift to more reliable fossil fuels, but government incentives push businesses and consumers back to renewables

# 2-Year Returns

## Recent Performance



**-23.7%**  
YTD Returns

**-8.55%**  
3-Year Returns

**-60%**  
PE Contraction  
*37% of change in P*

**+102%**  
Earning Growth  
*63% of change in P*

**46.4%**  
Expected Earnings Growth

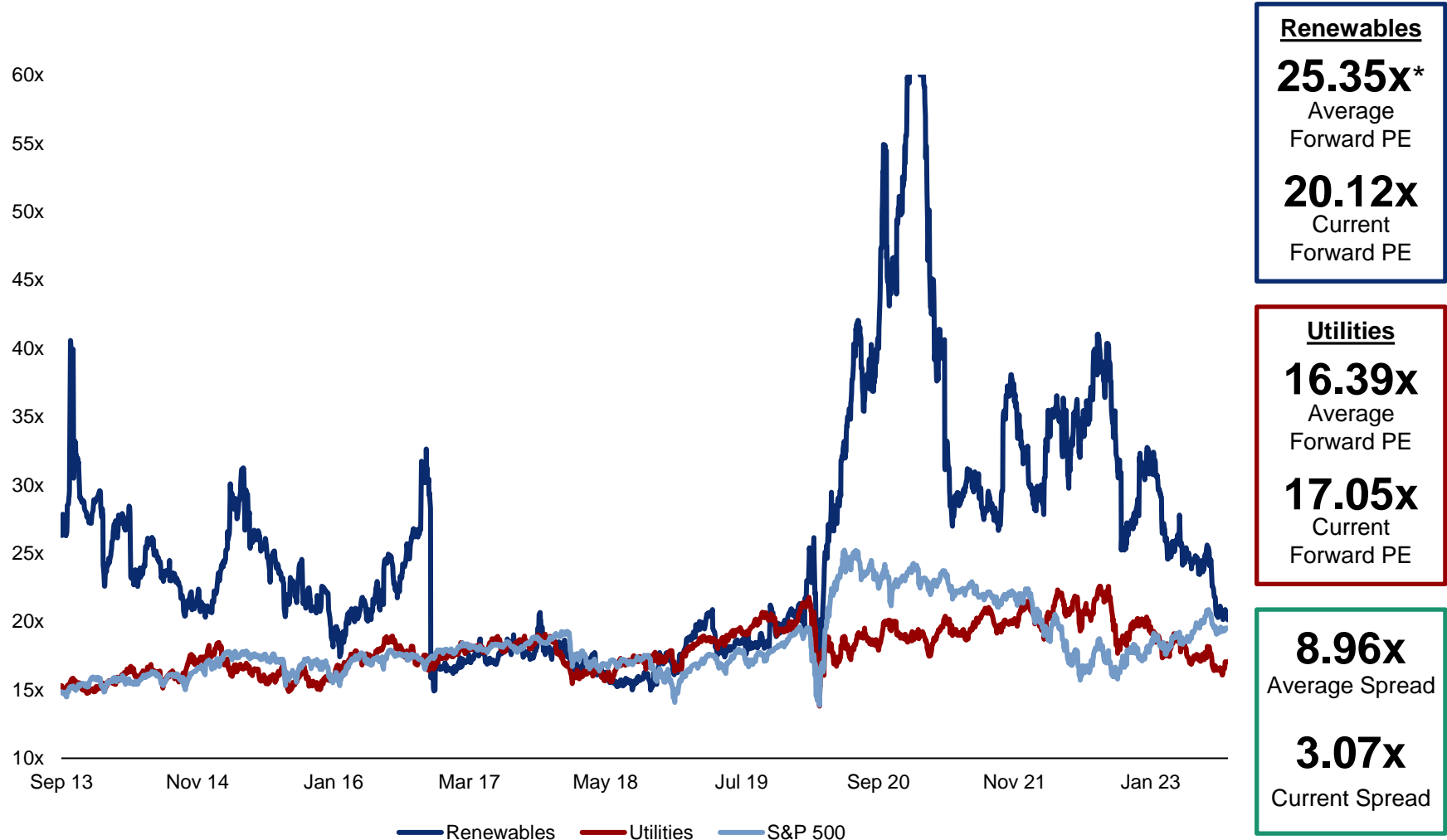
Earnings  
**Beat**  
on average

With high earnings growth over the last few years, PE contraction is the cause of the fall in stock prices

Source: Bloomberg

# Current Valuation

What is the market seeing?

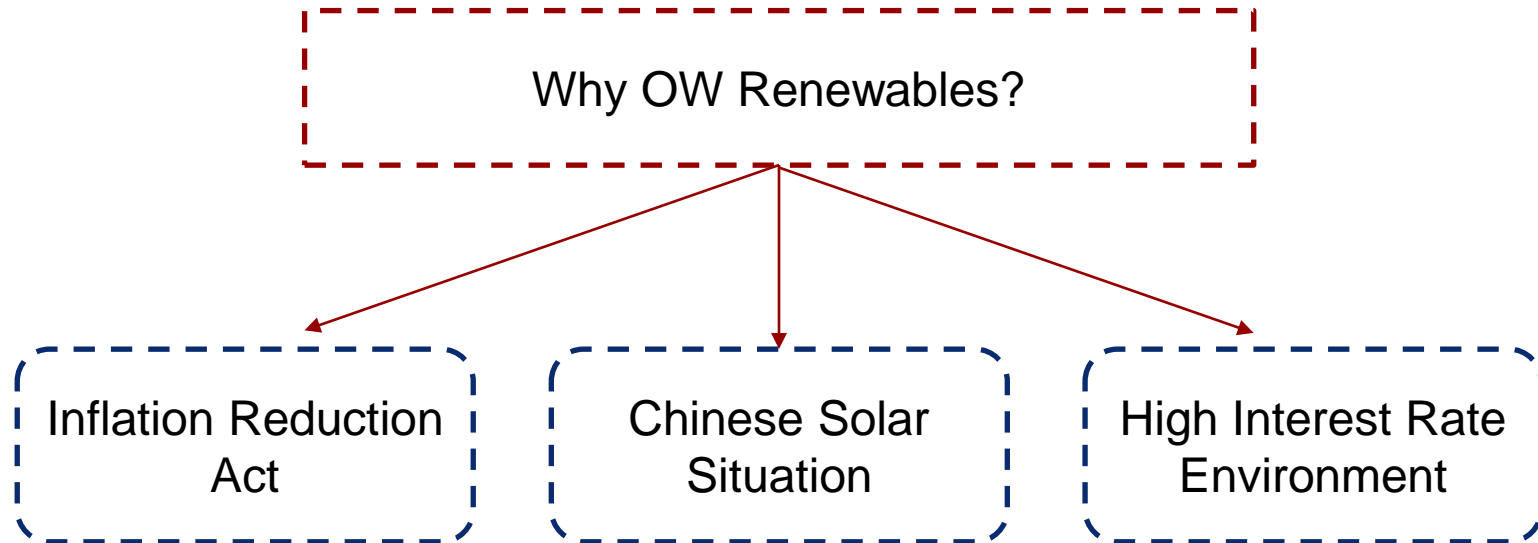


Renewables are currently more expensive than the market but cheap relative to historical levels

\* Excluding greater than 40x. Source: Capital IQ

## Outlook: Overall Renewables

OW: Upside potential, notably within solar

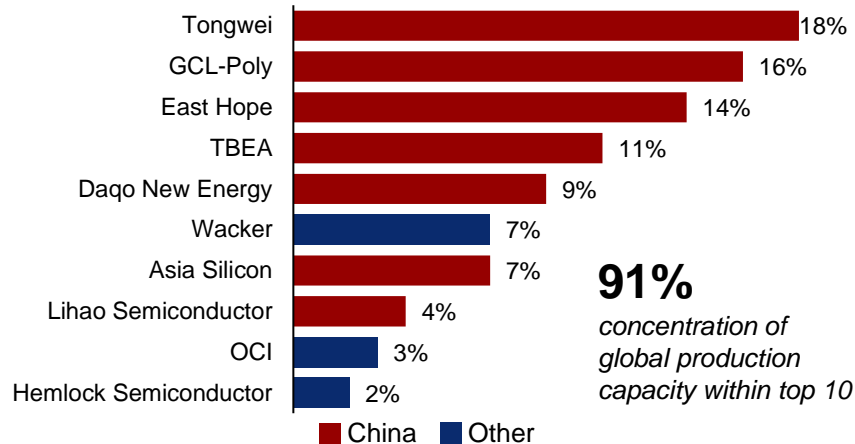


Chance to identify outperformers in a period of high volatility, through potential to capitalize on remaining IRA mispricing, advantages relative to Chinese rivals, and good capital allocation

# Chinese Power & Western “Reshoring”

Potential big winners among North American solar companies

## Share of capacity of top 10 solar suppliers, 2022



## “Reshoring” renewable supply chains (incl. IRA)

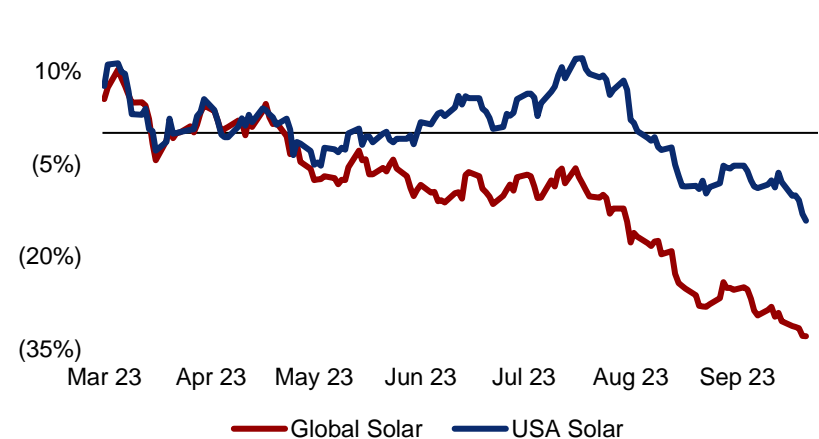


## New USA tariffs on Chinese solar companies



We expect stricter tariffs going forward, an opportunity for American & Canadian companies to expand

## USA vs global stock price reaction to tariffs

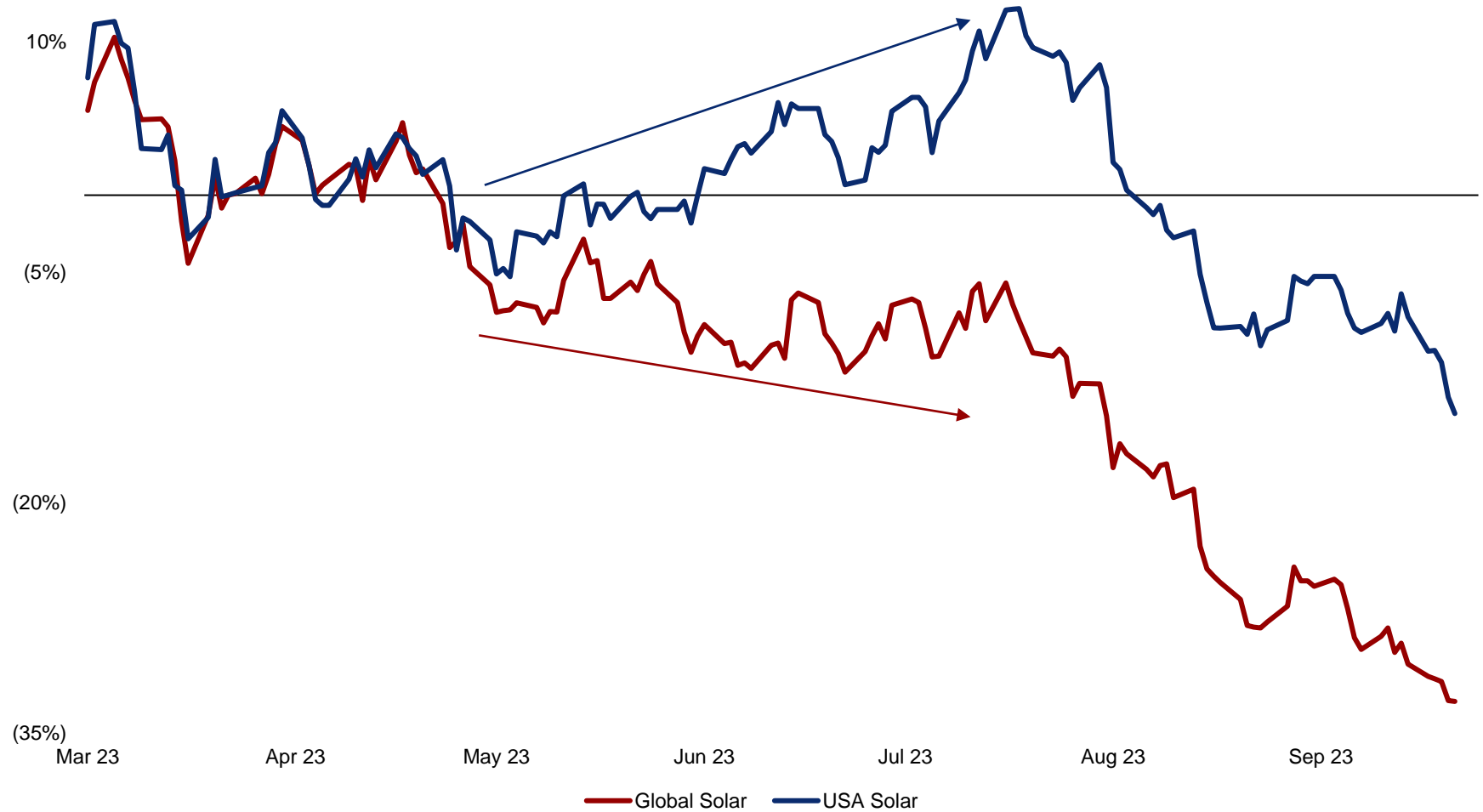


Companies that can hold their weight till 2024 will get a chance to gain market share vs China

Source: Bloomberg NEF, McKinsey, Reuters

# USA Solar Outperforming Global

USA tariffs significantly impact Chinese companies



Interesting pick potential within solar in North America

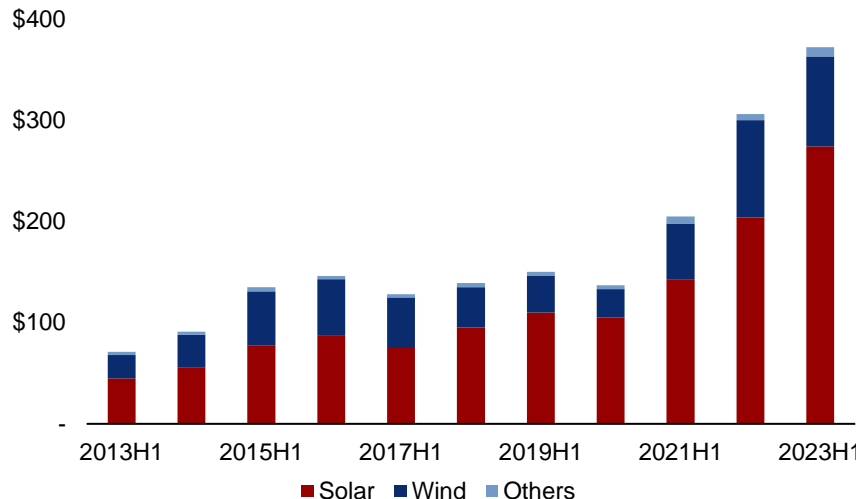
Source: Capital IQ



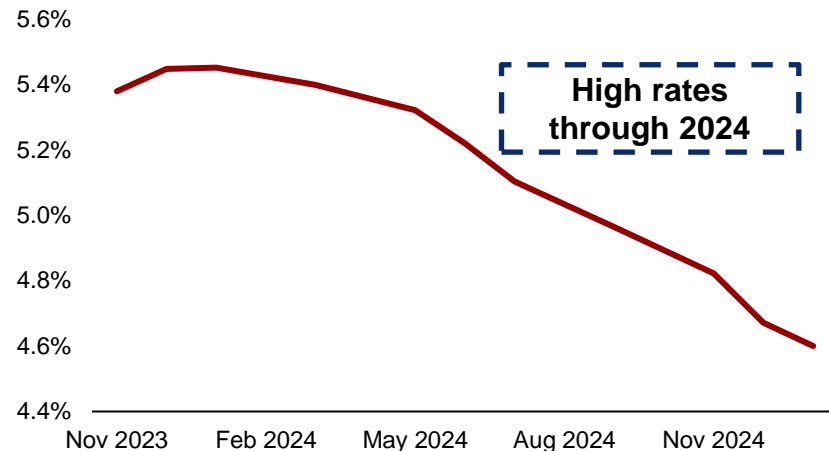
# Interesting Macroeconomic Environment

Macro risks, micro opportunities

## Renewable Energy Investment Record (in billions)



## Interest Rate Futures



## Importance of capital allocation in current environment



### Capital Intensive Industry

Renewables require high capital investments to start, whether we are talking about machine manufacturing, R&D, or material sourcing costs



### High-Rate Environment

As previously discussed, the current interest rates do not allow for as elevated capital expenditure as required to grow in the industry

41

corporate defaults in H1-2023 according to Moody's, more than double the same period in 2022



Opportunity to identify low debt-high cash flow profile despite high rates and pricing pressure to find company strength

Identifying a healthy target who can benefit from the IRA as much as possible while allocating capital smartly will be the key

Source: Bloomberg NEF, Moody's

# Desautels Capital Management

Honours in Investment Management

## Frontier Technologies

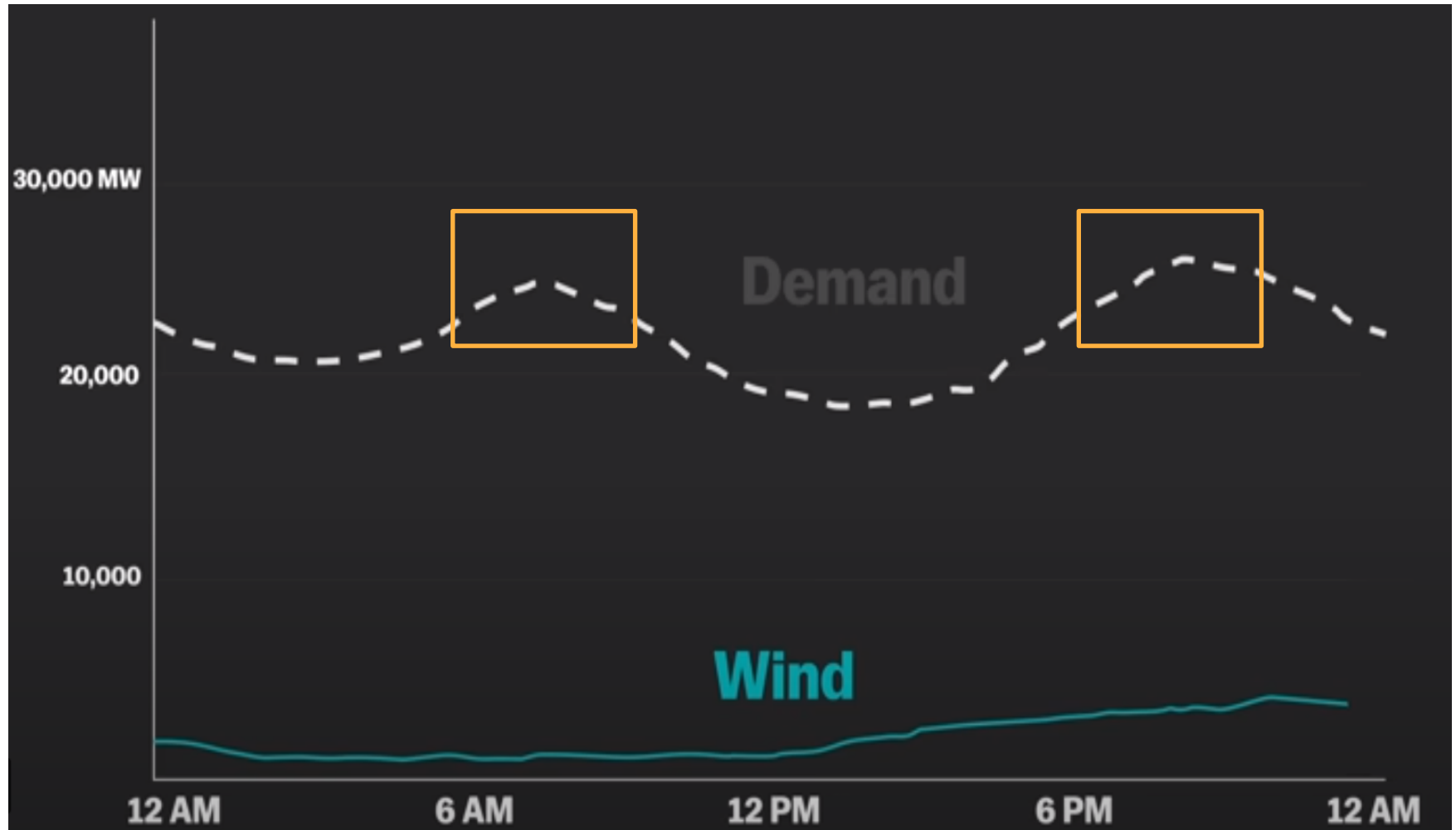
Section X



# How To Fix Clean Energy's Storage Problem Given Its Intermittency

Wind Energy intermittency

**Electricity demand and sources on April 7, 2023**

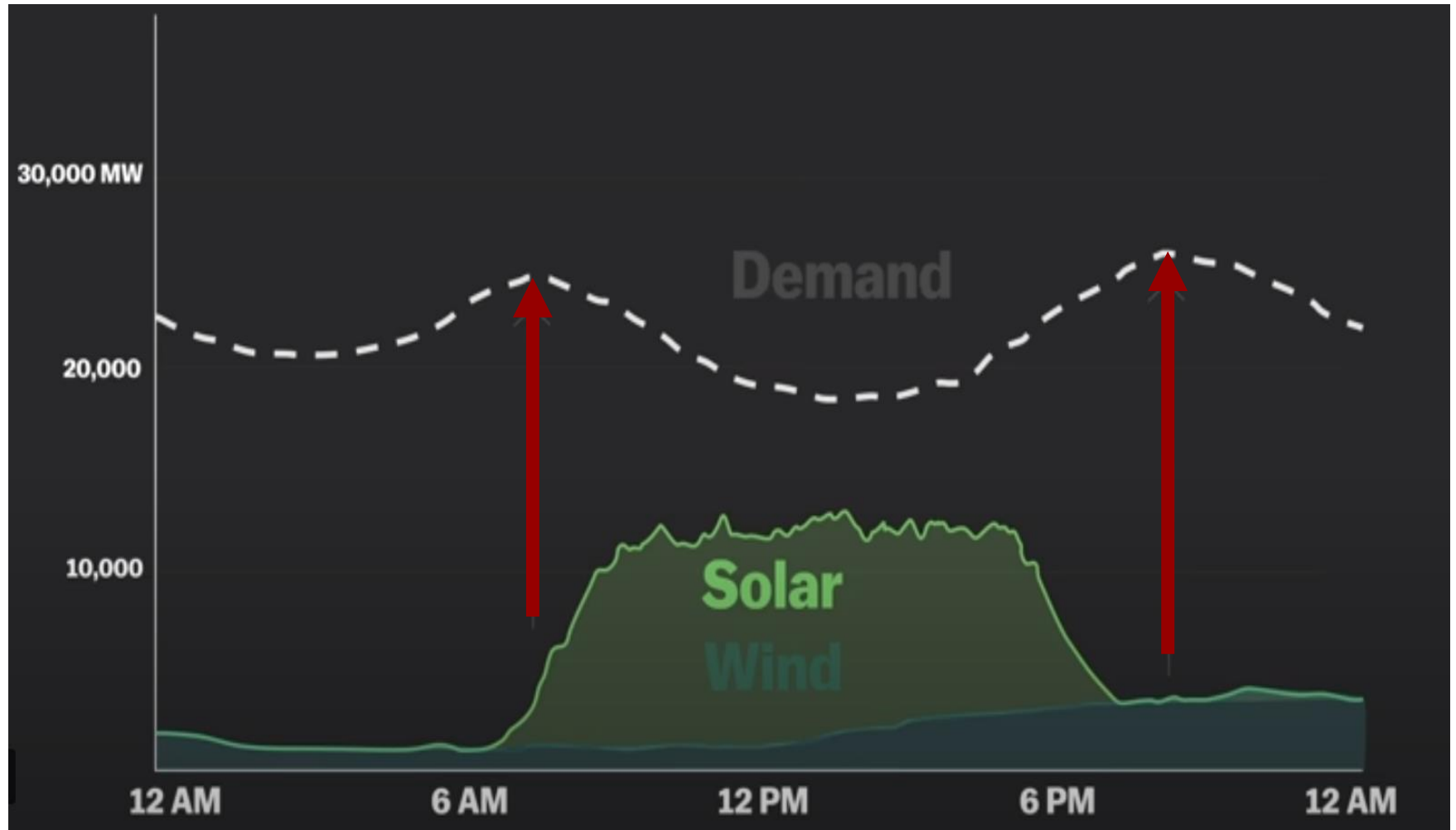


Source: California ISO

# How To Fix Clean Energy's Storage Problem Given Its Intermittency

Solar Energy intermittency

Electricity demand and sources on April 7, 2023

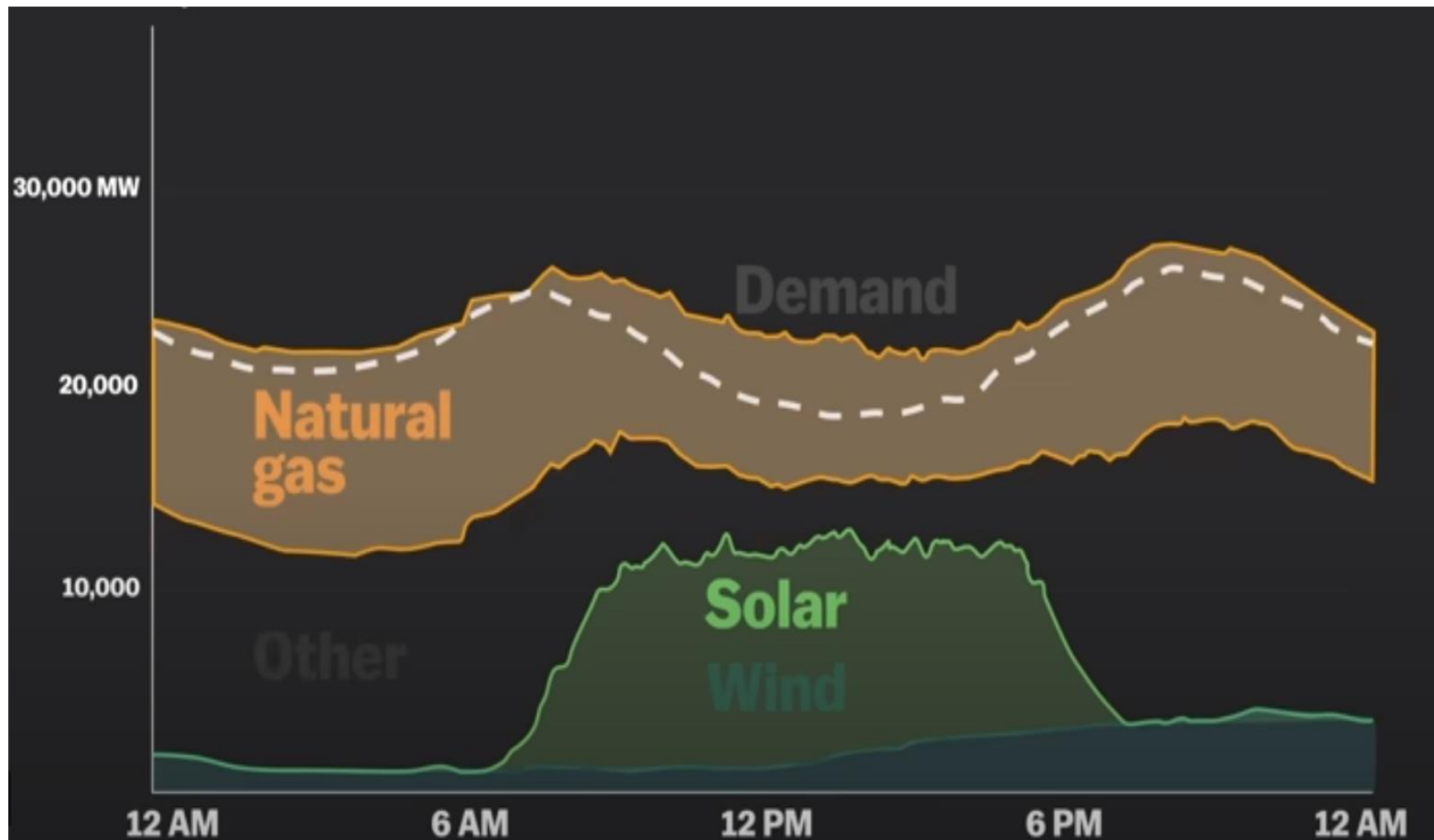


Source: California ISO

# How To Fix Clean Energy's Storage Problem Given Its Intermittency

Natural Gas bridges the gap

Electricity demand and sources on April 7, 2023




Source: California ISO

# The future of energy storage in utilities: Batteries and Beyond

Electricity storage on a large scale as intermittent renewable energy has become more prevalent.

## 1 Pumped Hydro

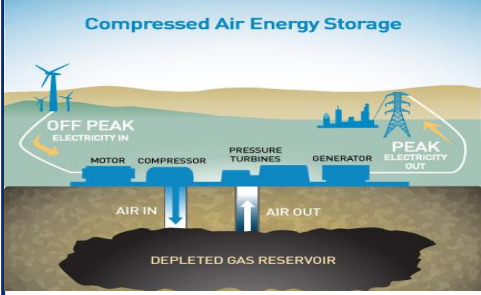


- 94% of installed global energy storage capacity
- Involves using two reservoirs at different elevations to store energy

**Efficiency: 70 – 80%**  
**LCOS: 150-200 USD/MWh**

- **Pros:**
  - Can produce considerable energy
- **Cons:**
  - Limited to local geography

## 2 Compressed Air



Compressed Air Energy Storage

OFF PEAK ELECTRICITY IN

PEAK ELECTRICITY OUT

MOTOR COMPRESSOR PRESSURE TURBINES GENERATOR

AIR IN AIR OUT

DEPLETED GAS RESERVOIR

- Compress air to store surplus power
- Generate electricity by releasing high-pressure air through a turbine

**Efficiency: 60 – 65%**  
**LCOS: 200-300 USD/MWh**

- **Pros:**
  - High capacity and long-duration storage
- **Cons:**
  - Low power density
  - Limited to geological locations

## 3 Battery



- Through electrochemical processes
- Converting electricity into chemical energy and back to electricity when needed

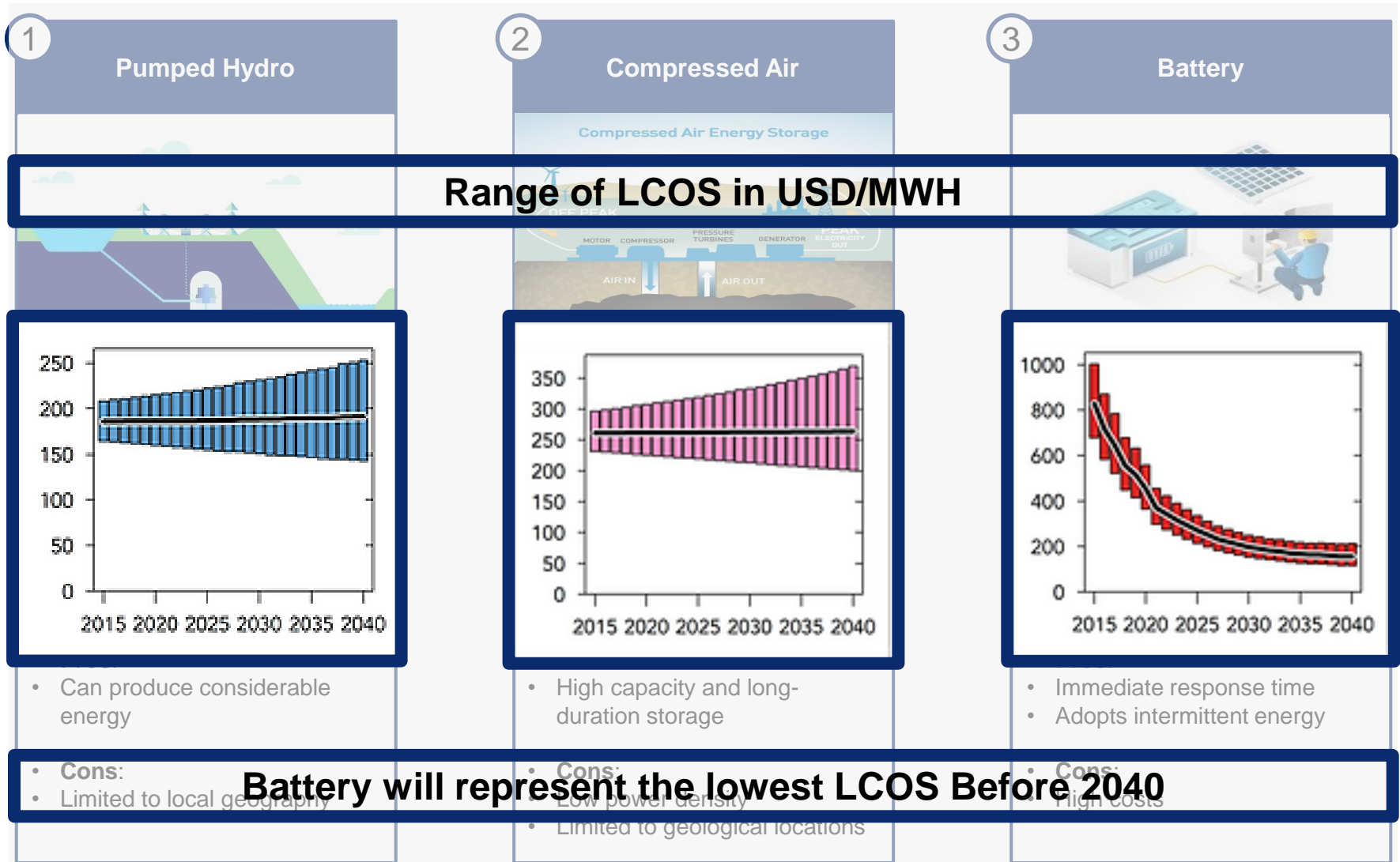
**Efficiency: 80 – 90%**  
**LCOS: 250-350 USD/MWh**

- **Pros:**
  - Immediate response time
  - Adopts intermittent energy
- **Cons:**
  - High costs

Source: Storage Lab

# Cost of Different Storage Systems

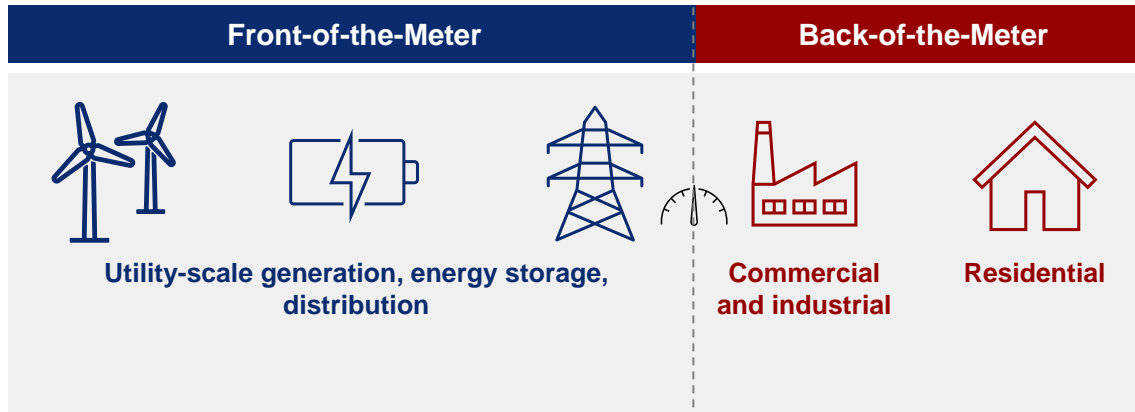
Electricity storage on a large scale as intermittent renewable energy has become more prevalent.



Source: Storage Lab

# Battery Energy Storage Systems: Utility-scale Storage Will Capture The Most Profit

Battery energy storage capacity is likely to quintuple between now and 2030



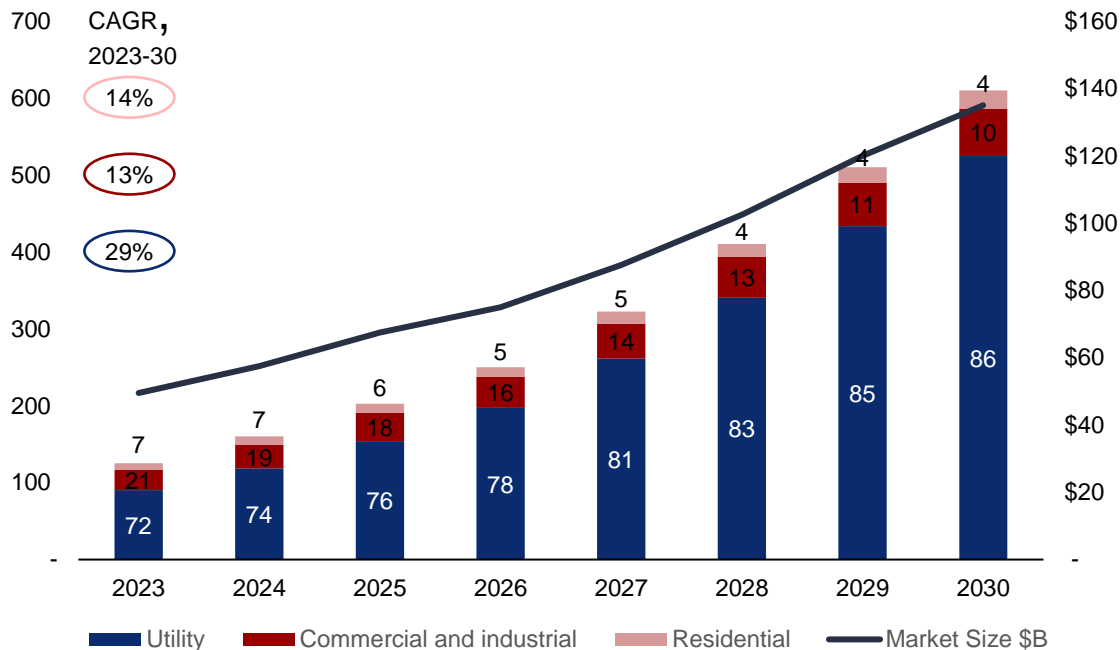
Transform renewable energy into a reliable source of 24/7 generation.

~50% > Manufacturers of storage components

25-30% > System integration activities

10-20% > Sales entities, project development, commissioning

## Annual added battery energy storage system (BESS) capacity, 100% in GWh



Source: McKinsey & Co.

## Leading Battery Players



TESLA






## Pure Play Battery Companies





# Battery Pureplay Comparison

## High-potential technologies

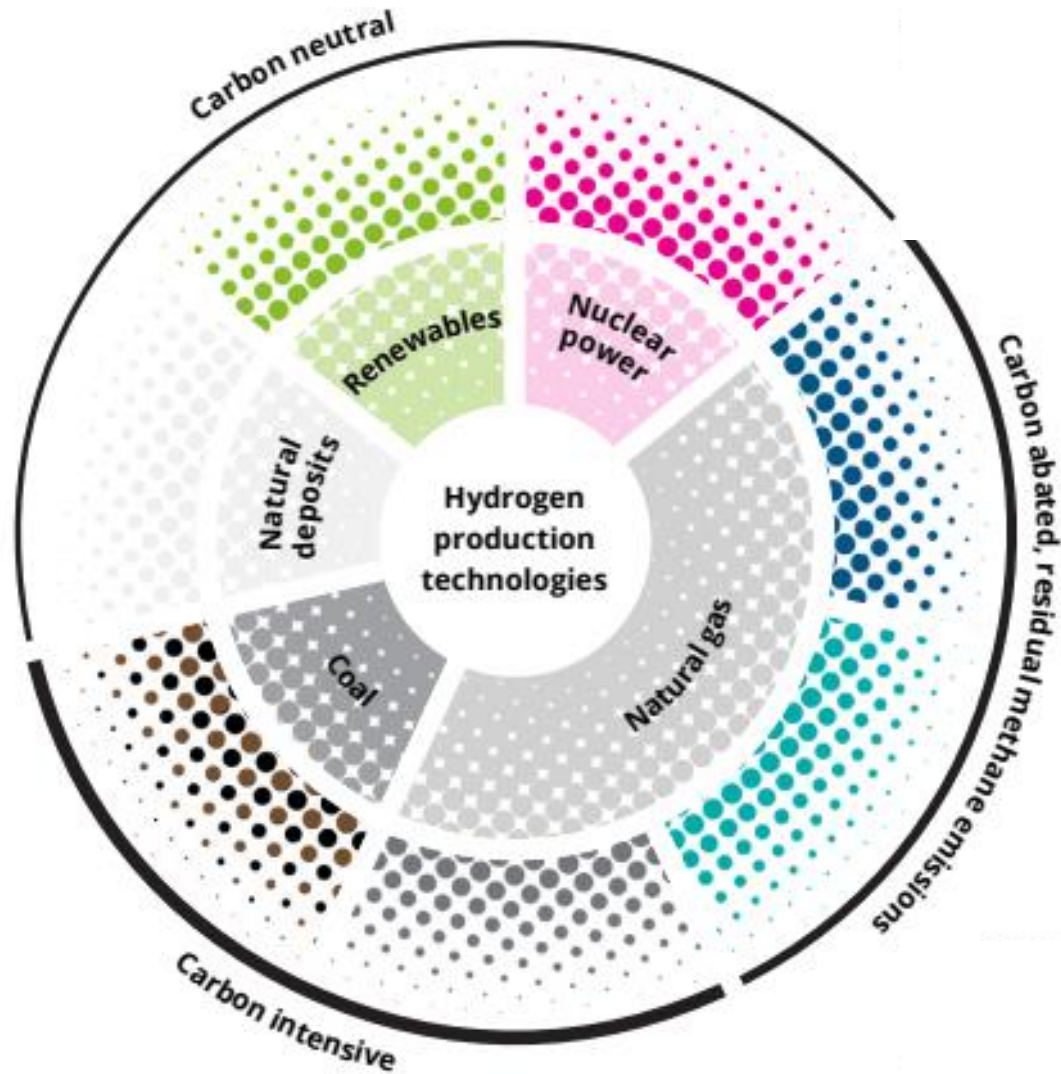
	EBITDA (LTM, \$M USD)	Revenue	EV/Revenue	Net Debt	End Market	Technology
 <b>Freyer</b>	(130)	-	-	(312.5)	Energy Storage, Transportation	None
 <b>Solid Power</b>	(68)	15.7	8.35	(211.4)	Transportation	All-solid-state Silicon Battery Cell
 <b>Microvast</b>	(111)	225.3	2.45	(4.2)	Transportation, Heavy Equipment, Utility Energy Storage	Lithium-ion Battery

Microvast seems to have interesting technologies and huge potential

Source: Company Filings

# The Beyond: Hydrogen Energy Storage System (HESS)

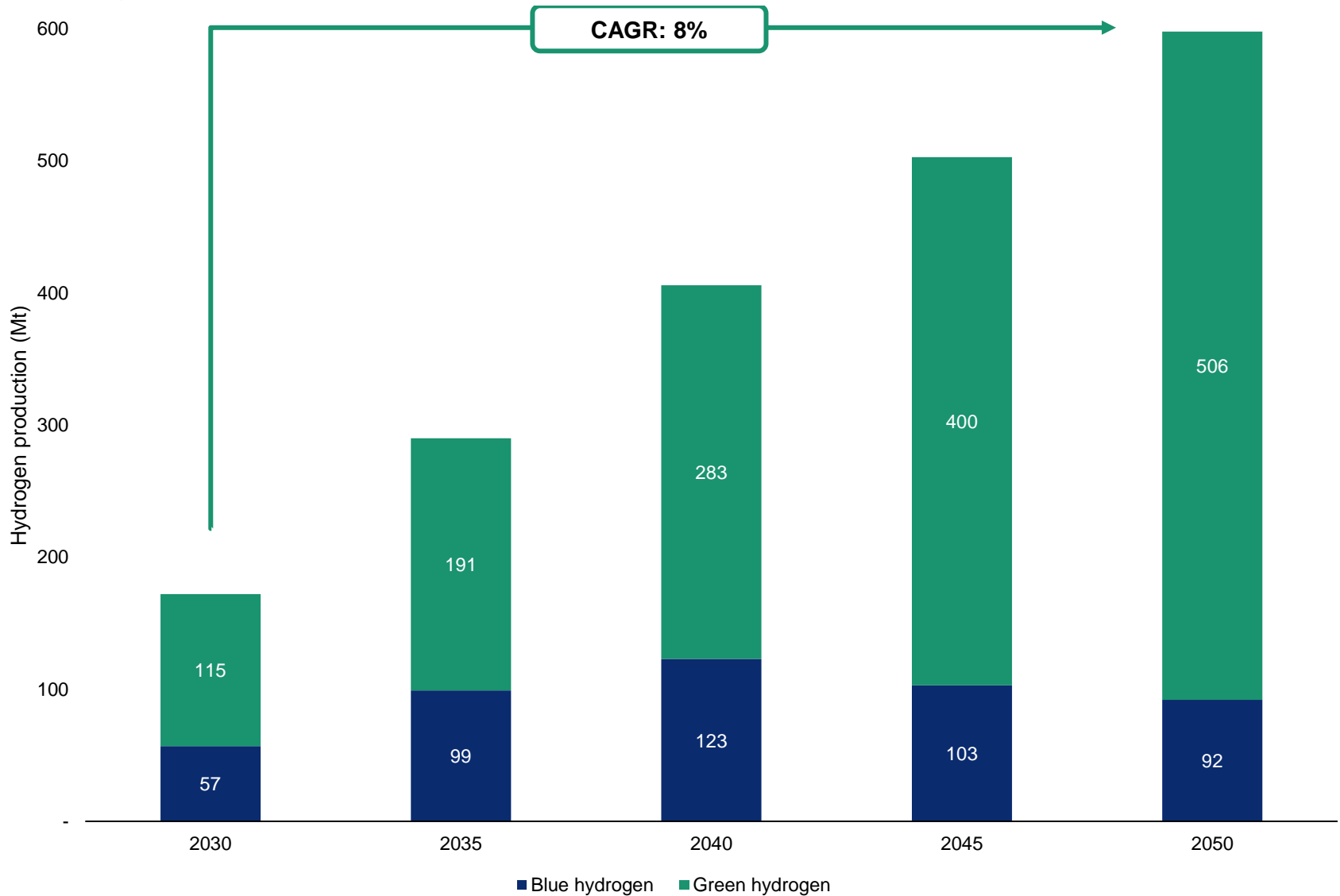
## Hydrogen Production Technologies



Source: Deloitte

# Clean Hydrogen Supply by Technology, 2030 to 2050

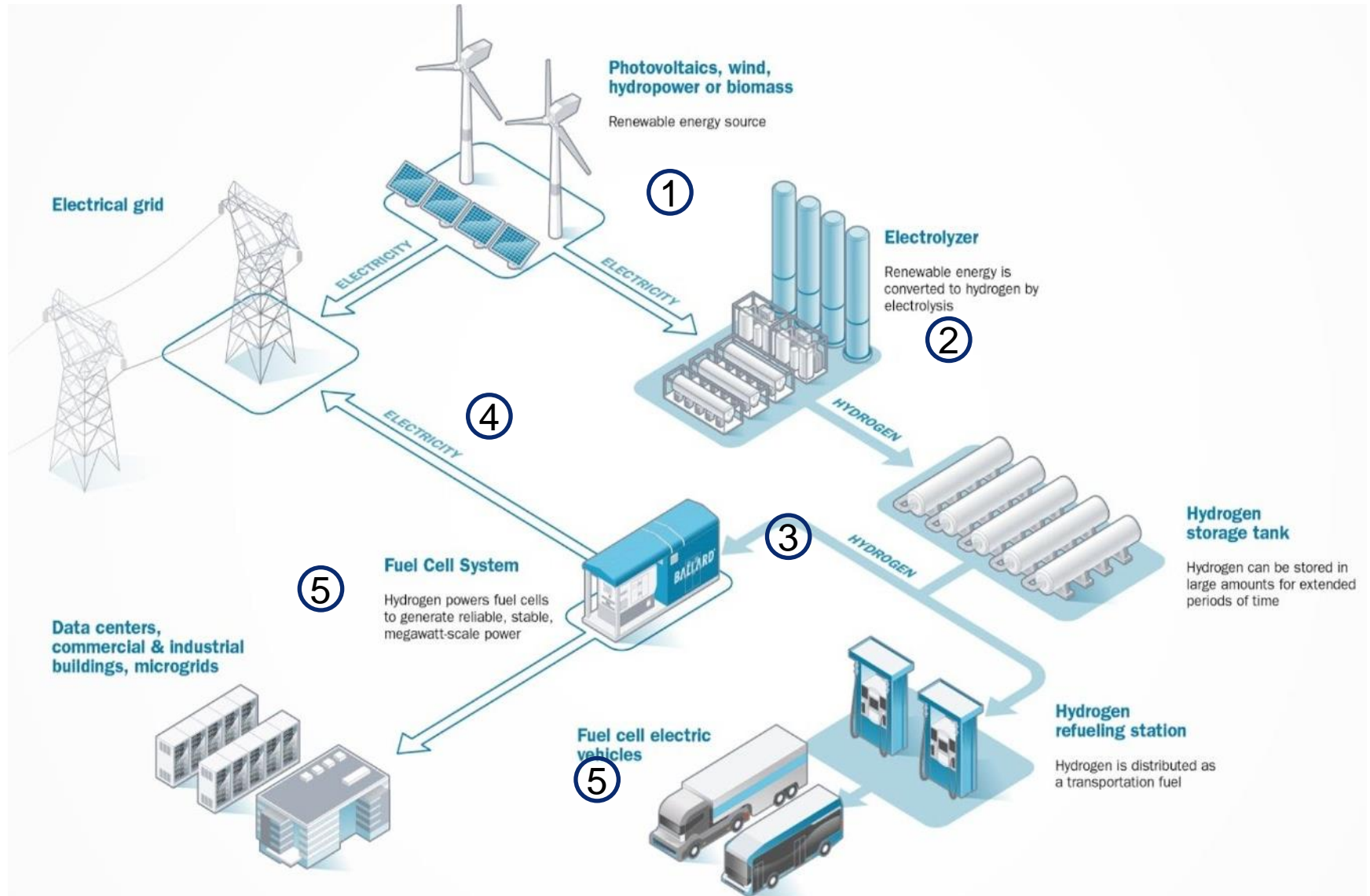
Continuous growth till 2050



Source: Deloitte

# The Beyond: Hydrogen Energy Storage System (HESS)

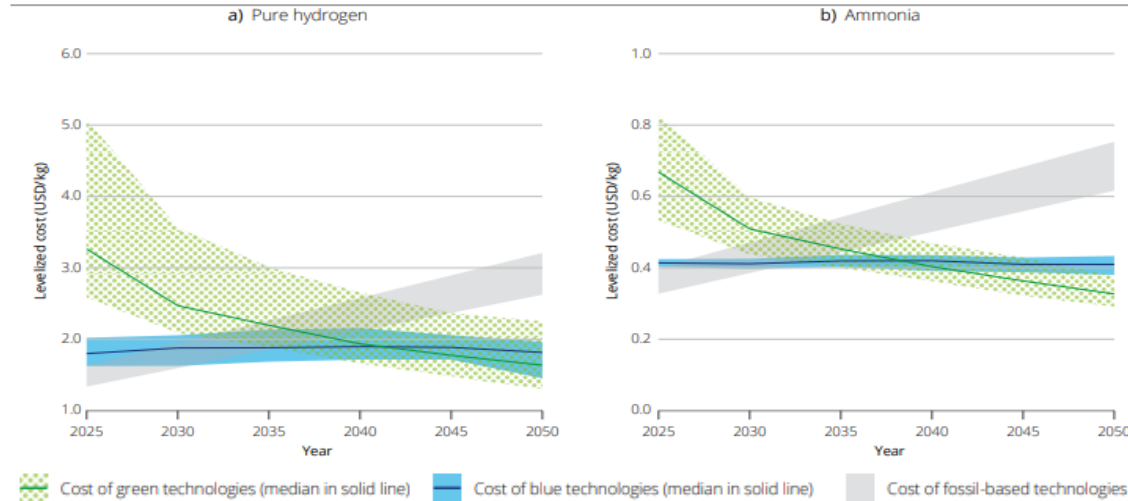
Ultimate zero-emission solution



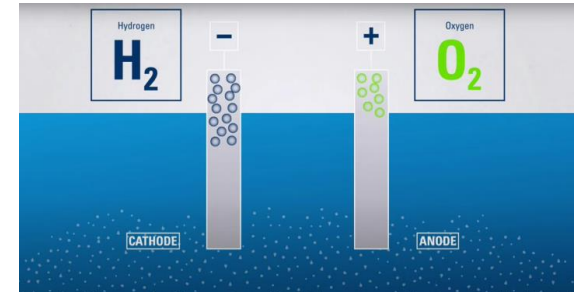
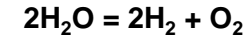
# Overcoming Bottlenecks for Green Hydrogen Production: High Production Costs

Limitations stem from the superior production costs currently

## Outlook on Production Costs of Clean Hydrogen, 2025 to 2050



## Electrolysis



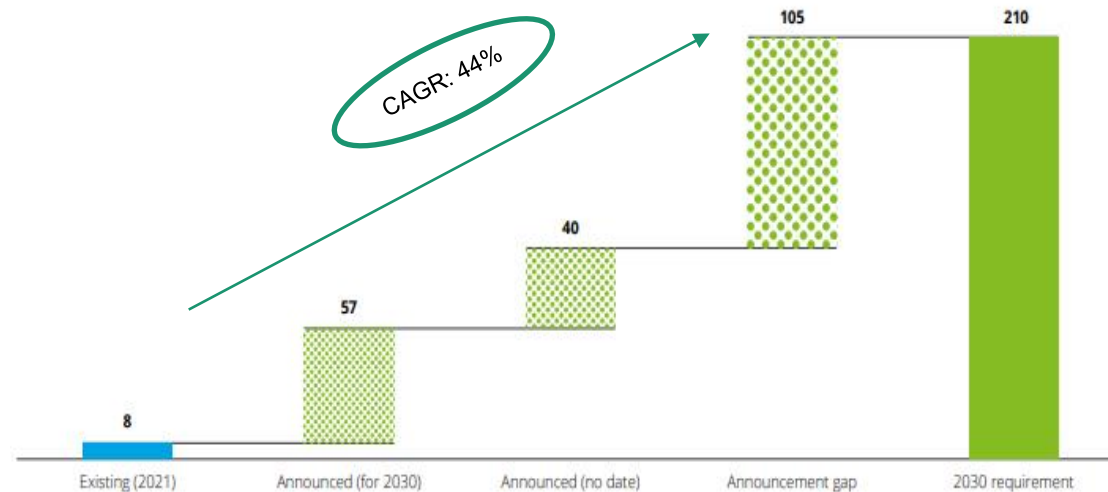
## Leading Hydrogen Players



## Pure Play Hydrogen Companies






## Global Electrolyzer Manufacturing Capacity Required by 2030 (GW per year)



Source: Deloitte

# Hydrogen Pureplay Comparison

## High-potential technologies

	EBITDA (LTM, \$M USD)	Revenue	EV/Revenue	Net Debt	End Market	Technology
 <b>Plug Power</b>	(716)	879	4.9x	(114)	Distributed Power Generation (E-mobility)	Clean Fuel Cell Power
 <b>Fusion Fuel</b>	(33.3)	-	-	0.2	H <sub>2</sub> Production	HEVO Electrolyzer Solution
 <b>Fuelcell Energy</b>	(116)	-	-	(252)	Energy Storage	Fuel Cell Power

Fusion Fuel seems to have interesting technologies and huge potential

Source: Company Filings

# Desautels Capital Management

Honours in Investment Management

## Appendix



# Executive Summary

## DCM's opinions

### Main Outlooks



#### **Oil and Gas** – *Continuous OPEC Cuts driving up prices*

- Demand at an all-time high, prices up almost 50% since June
- Sector is trading below market P/E, but spread has compressed from 10x earnings to 7x YoY



#### **Inflation Reduction Act** – *Monumental Bill for energy*

- Government intervention nullifies our thesis from last year
- Synergies between clauses provides potential mispricing



#### **Renewables** – *Difficulties in an energy crisis*

- Massive private and public investment over the last year has driven interest higher
- Stock prices and multiples down YoY



#### **Frontier Technologies** – *High risk, high reward, if we can get it right*

- Batteries are poised to solve intermittency issues, growing at 30% CAGR through 2032
- Hydrogen offers a clean alternative to fuel, emitting only water as a byproduct

## What's Next?



#### **Reevaluate Current Holdings** – *Trim exposure to O&G once we find the right stock*

- We believe oil is in a strong spot, but we will monitor the recession-induced demand destruction
- We have no exposure to any of the renewables value chain



#### **New Investment Opportunities** – *Finding value amidst the noise*





- Finding an undervalued renewables stock is difficult, since there aren't many (profitable) companies
- There is value out there, perhaps in a less widely-monitored sector (picks & shovels method)

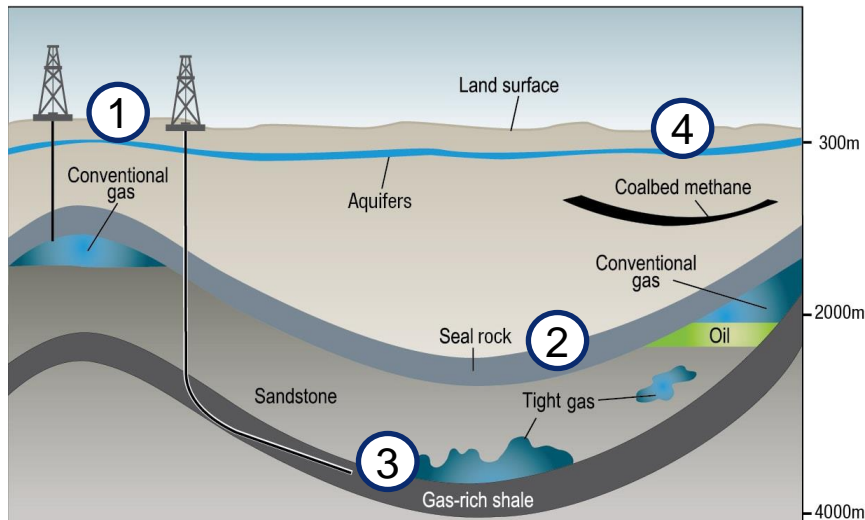


# What is Natural Gas?

Prices are ~~Dine~~ Algae-soaring

## Where Does it Come From?

<p><b>1</b> <b>Conventional Gas Accumulations</b></p>  <ul style="list-style-type: none"><li>▪ Natural Gas trapped by “the seal”</li><li>▪ Produced by a well drilled into a geologic formation</li></ul>	<p><b>2</b> <b>Tight Sand Gas</b></p>  <ul style="list-style-type: none"><li>▪ Gas cannot pool in the way conventional gas does</li><li>▪ Remains diffused over large area</li></ul>	<p><b>3</b> <b>Shale Gas</b></p>  <ul style="list-style-type: none"><li>▪ Remains trapped under source rock</li><li>▪ Production by virtue of horizontal drilling and hydraulic fracturing</li></ul>	<p><b>4</b> <b>Coalbed Methane</b></p>  <ul style="list-style-type: none"><li>▪ Decomposition of organic matter, transformed into coal</li><li>▪ Forms beds underground</li></ul>
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Source: Energy Made Simple

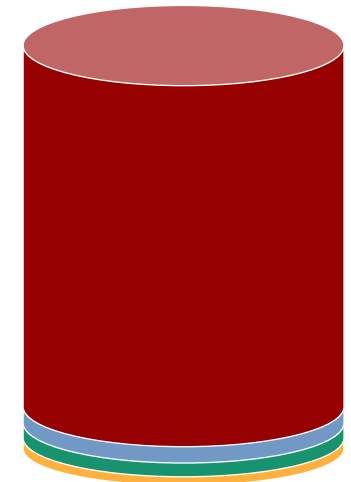
## Component Breakdown

Methane (94.70%)

Ethane (4.20%)

Propane (0.90%)

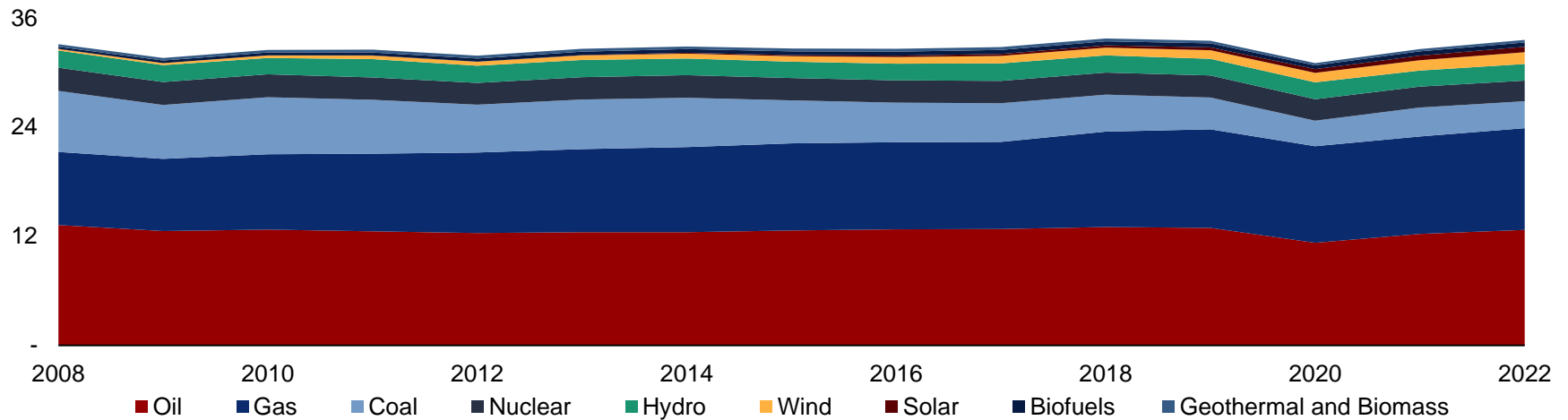
Butane (0.20%)



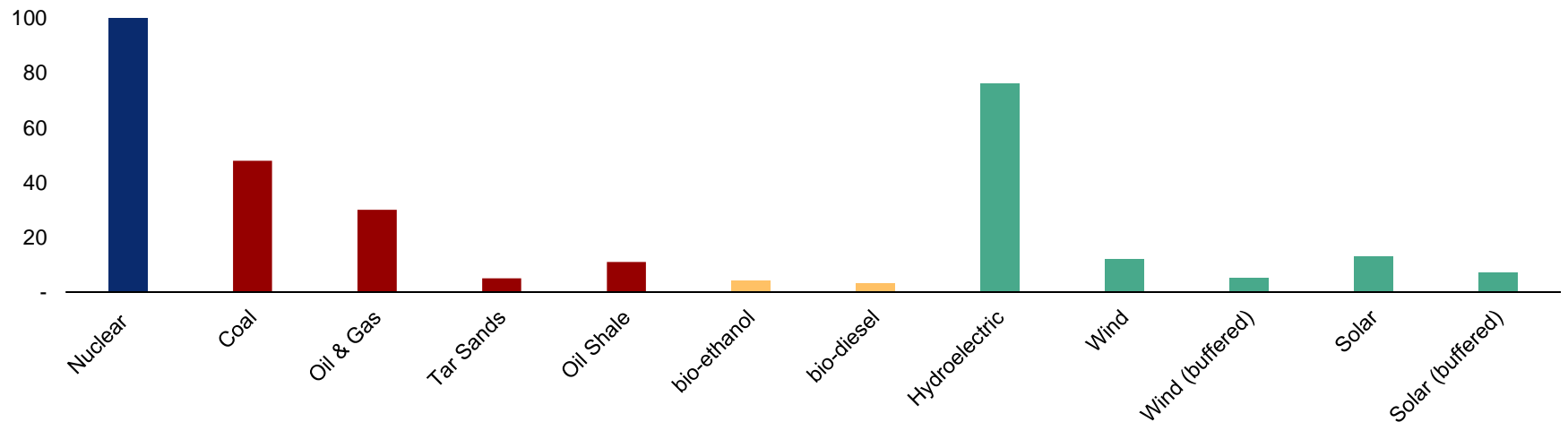
# Renewables

## Energy Consumption & Efficiency

### Energy Consumption in North America (Thousand Terawatt Hours)



### Energy Return On Energy Invested (EROEI)



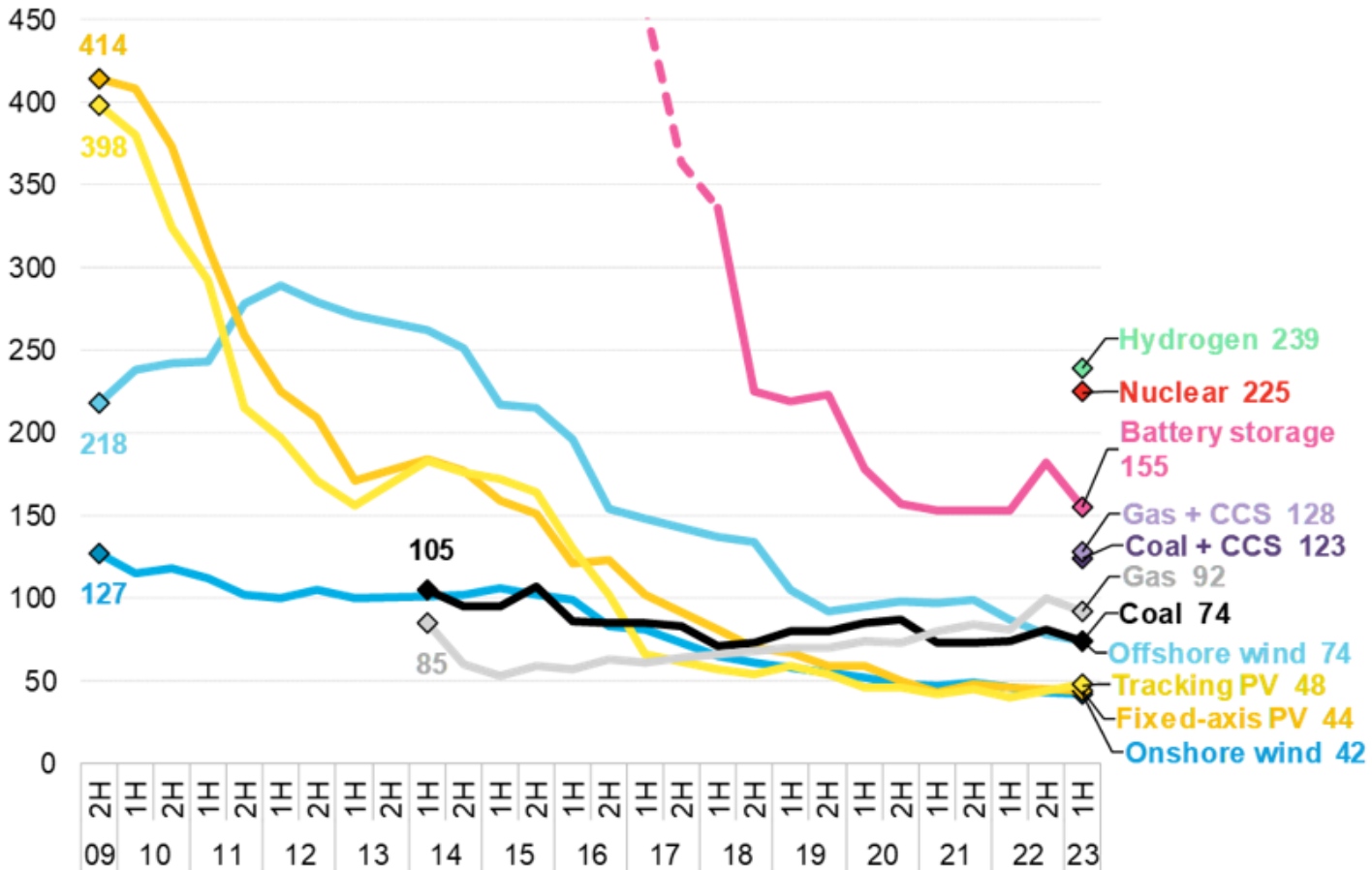
Decline in coal, counteracted by growth in solar and wind electricity generation

Source: Our World In Data

# Renewables

**Figure 1: Global levelized cost of electricity benchmarks, 2009-2023**

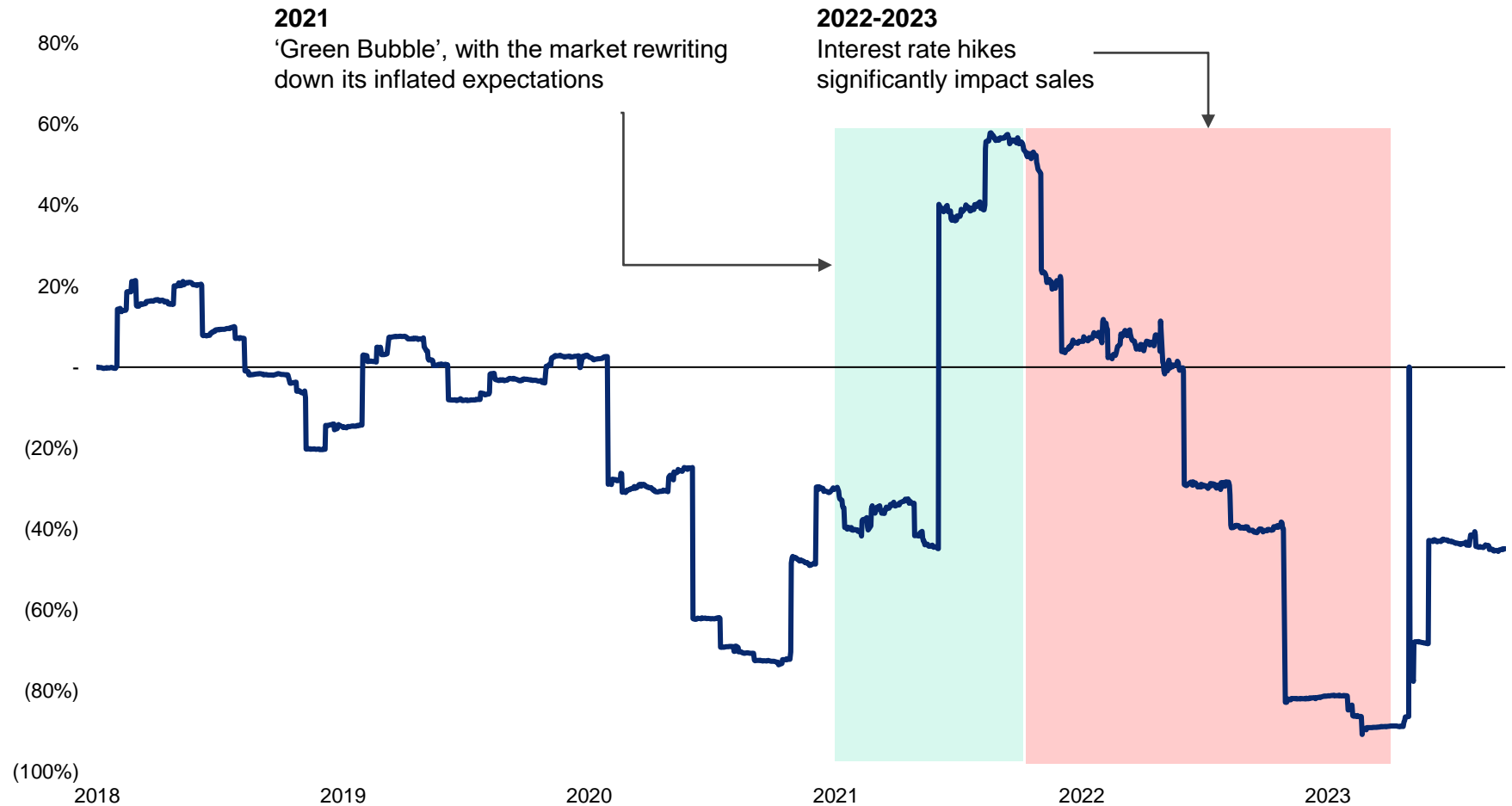
\$/MWh (real 2022)



Source: Bloomberg NEF

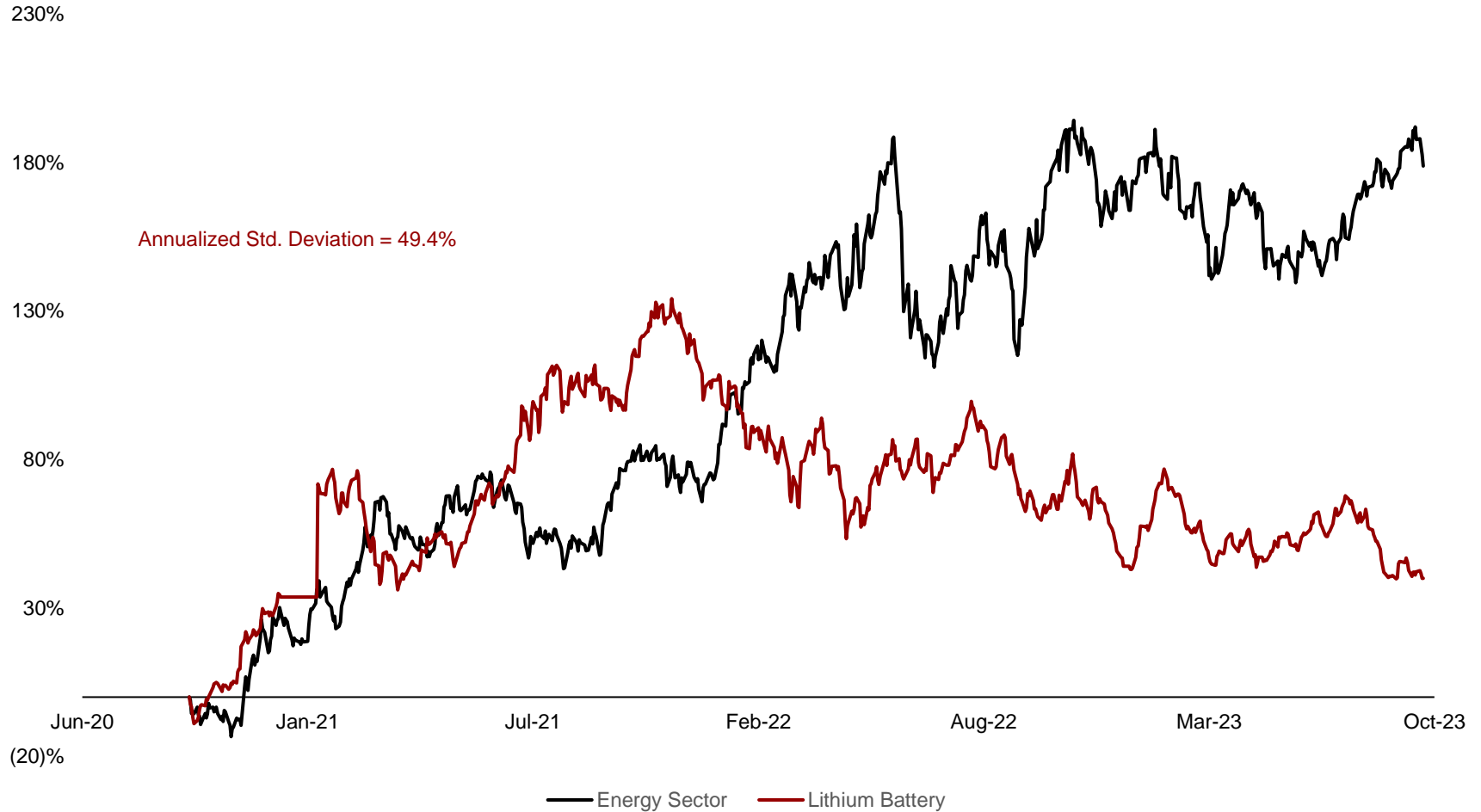
# Renewables

## Earnings Growth



Green Bubble, interest rate hikes, commodity prices, and energy crisis caused extreme earnings volatility

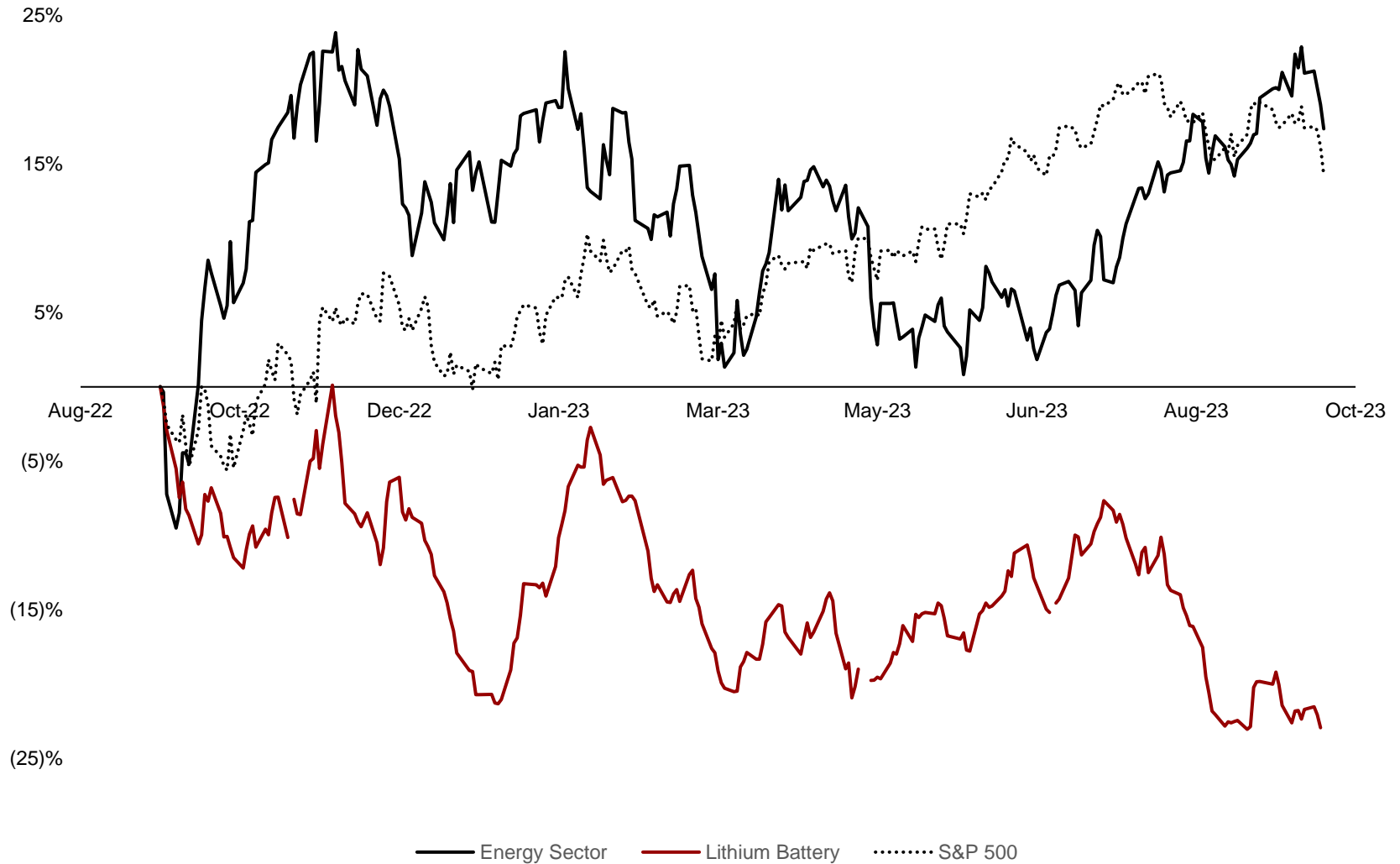
# Battery 3-Y Performance



	Lithium Battery
<b>Beta</b>	0.28
<b>R-squared</b>	0.019

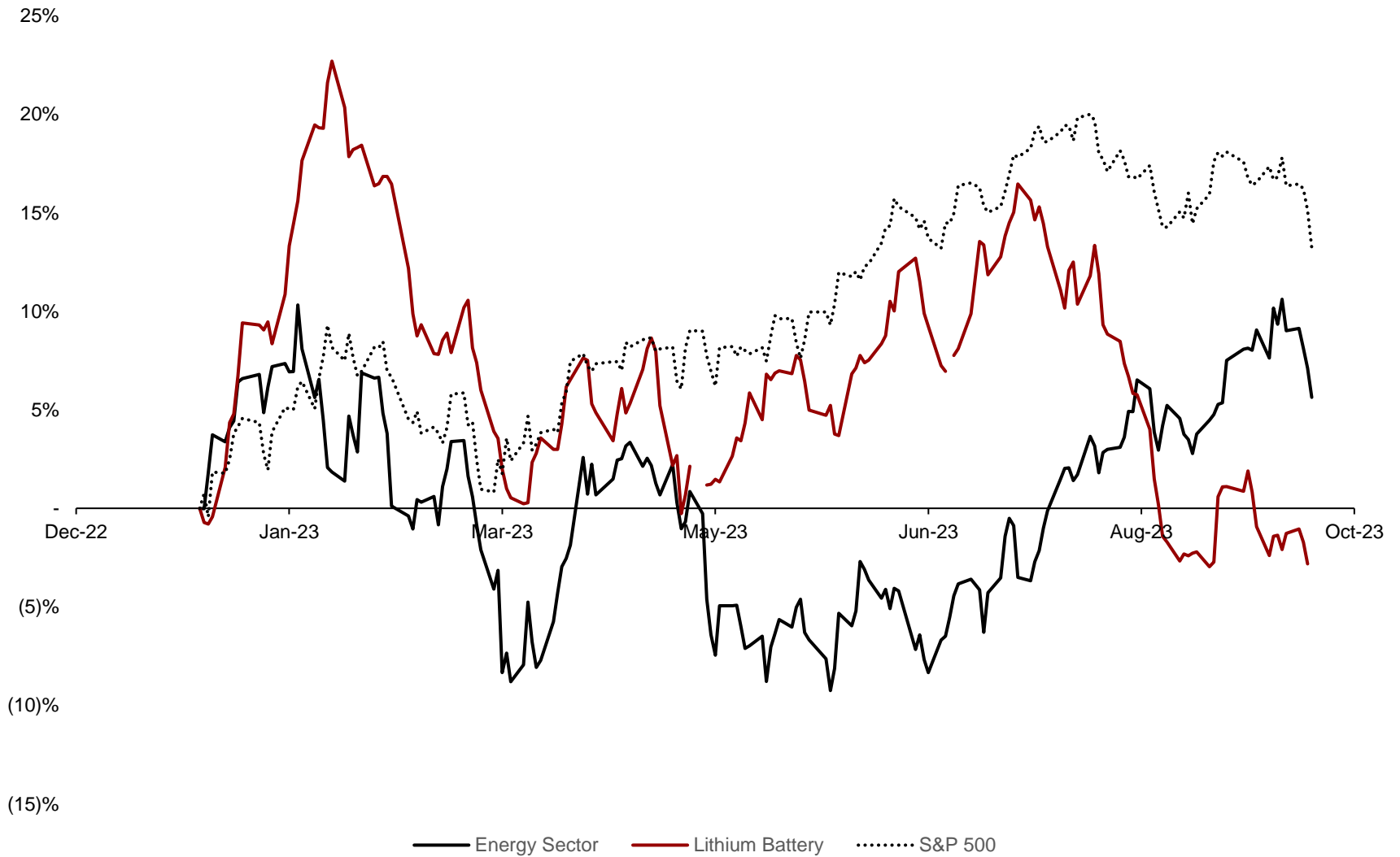
Source: Capital IQ

# Battery 1-Y Performance



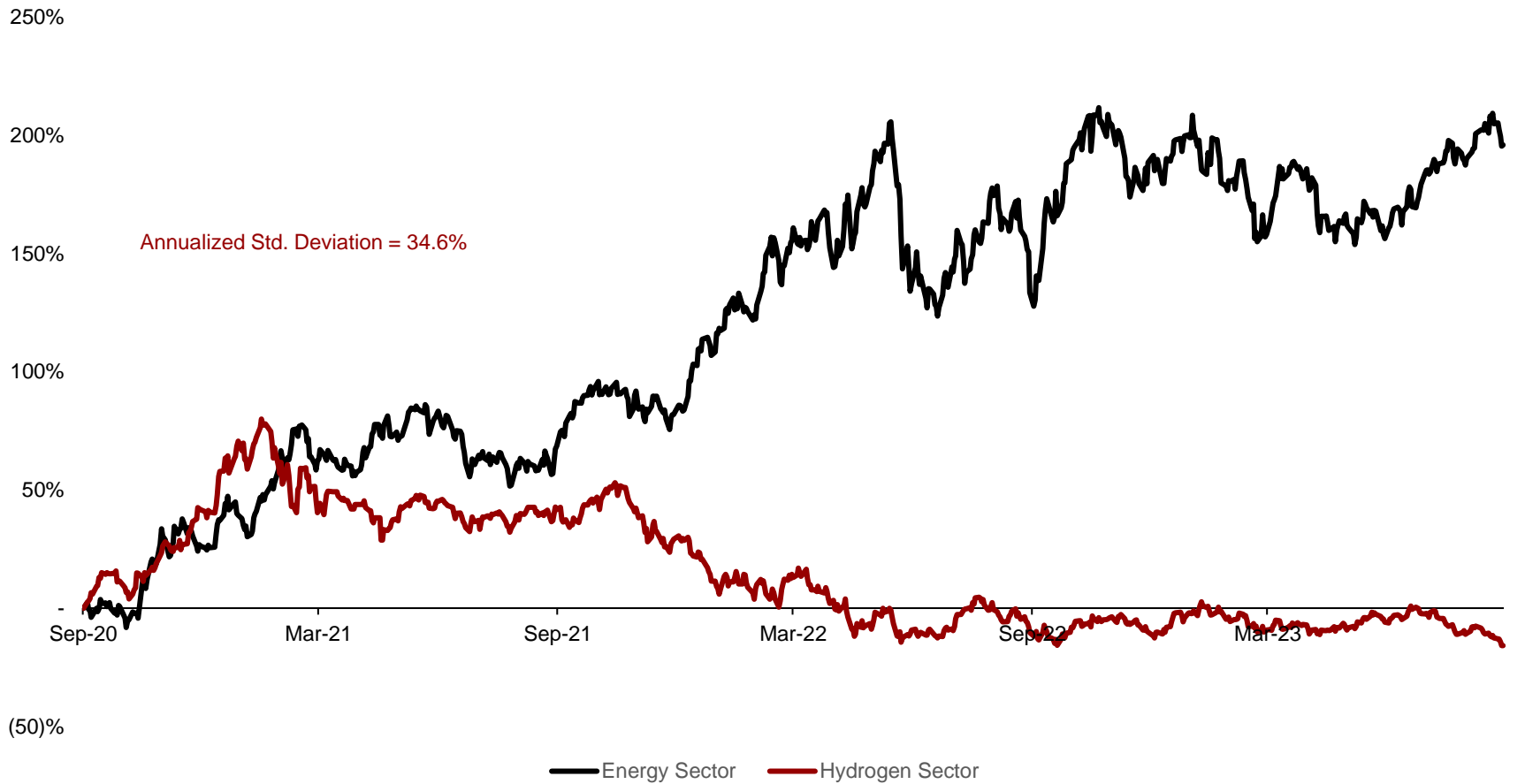
Source: Capital IQ

# Battery YTD Performance



Source: Capital IQ

# Hydrogen 3-Y Performance

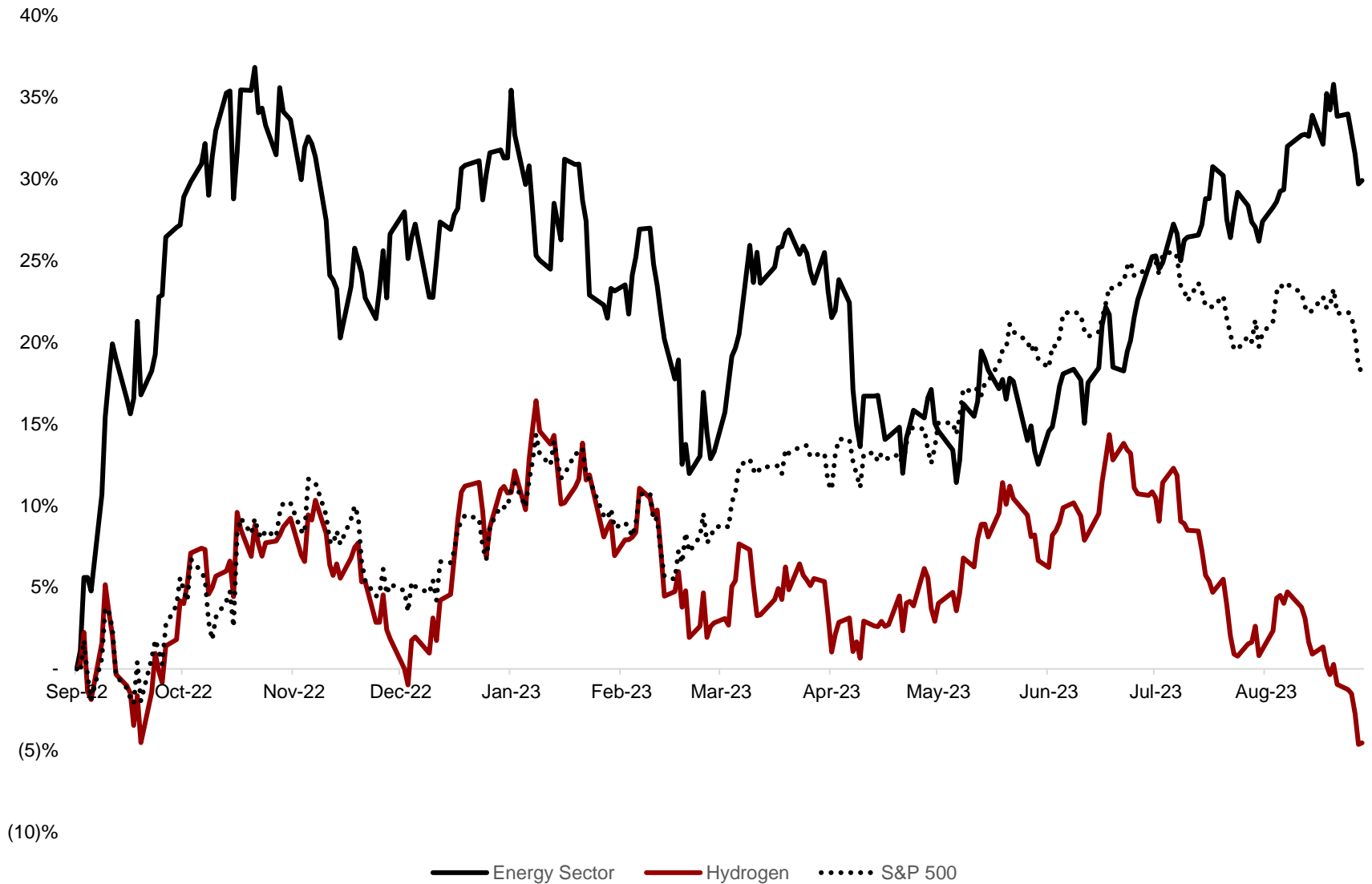


	Hydrogen
Beta	-1.95
R-squared	0.59

Source: Capital IQ

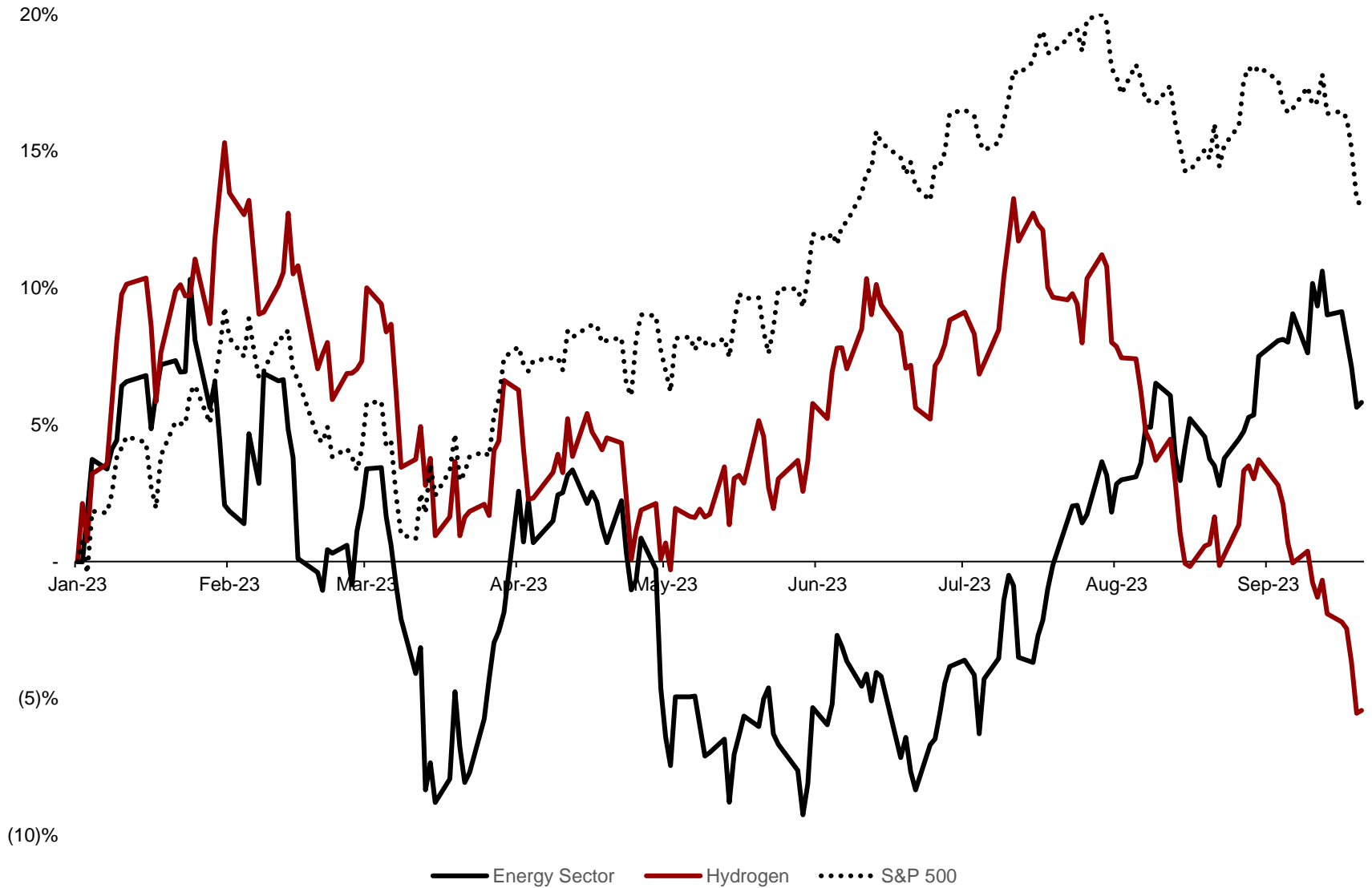


# Hydrogen 1-Y Performance



Source: Capital IQ

# Hydrogen YTD Performance

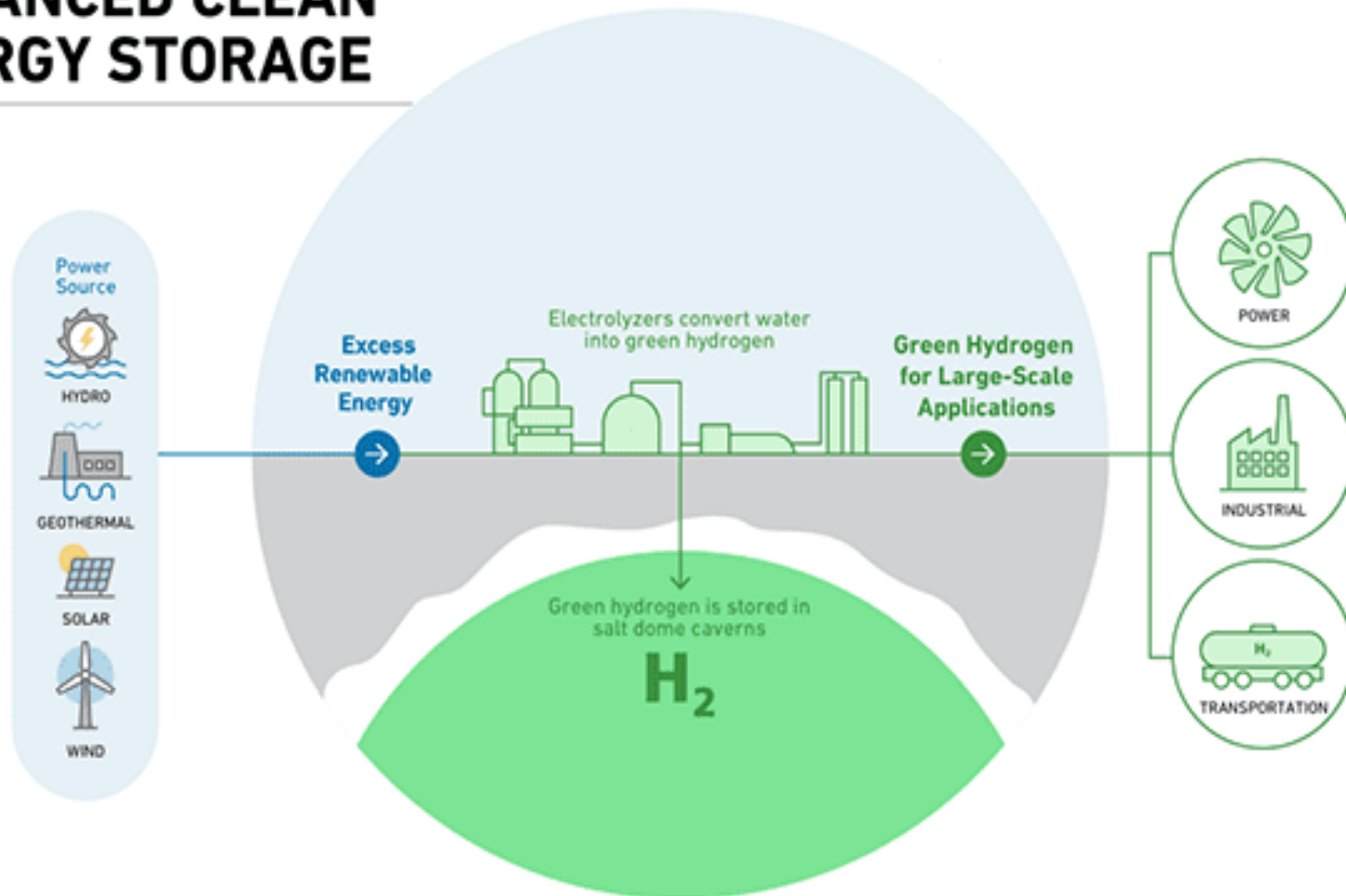


Source: Capital IQ

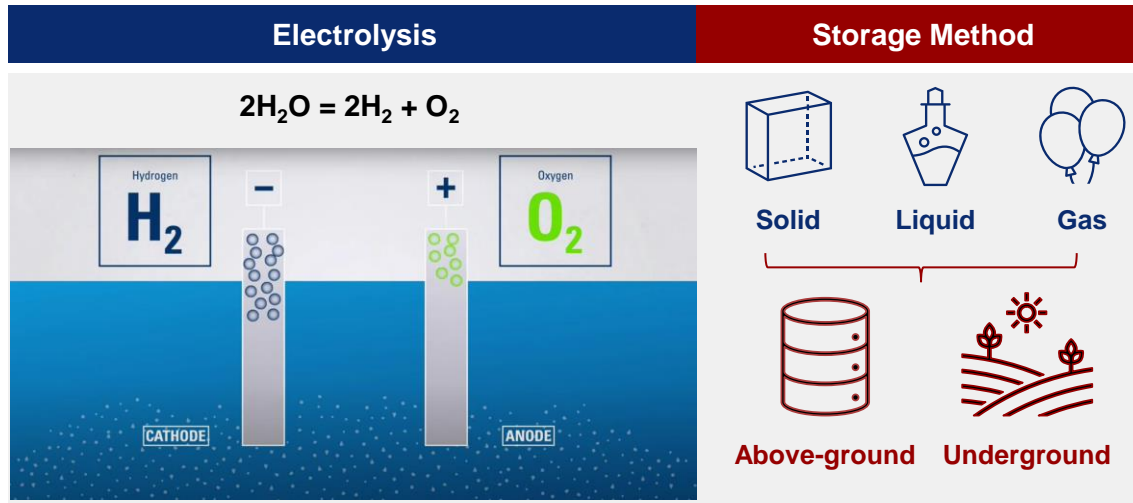
# Underground Hydrogen Storage

The only viable large-scale storage technology for hydrogen

## ADVANCED CLEAN ENERGY STORAGE



# Compressed Hydrogen Stored Underground Is Likely To Be the Best Solution



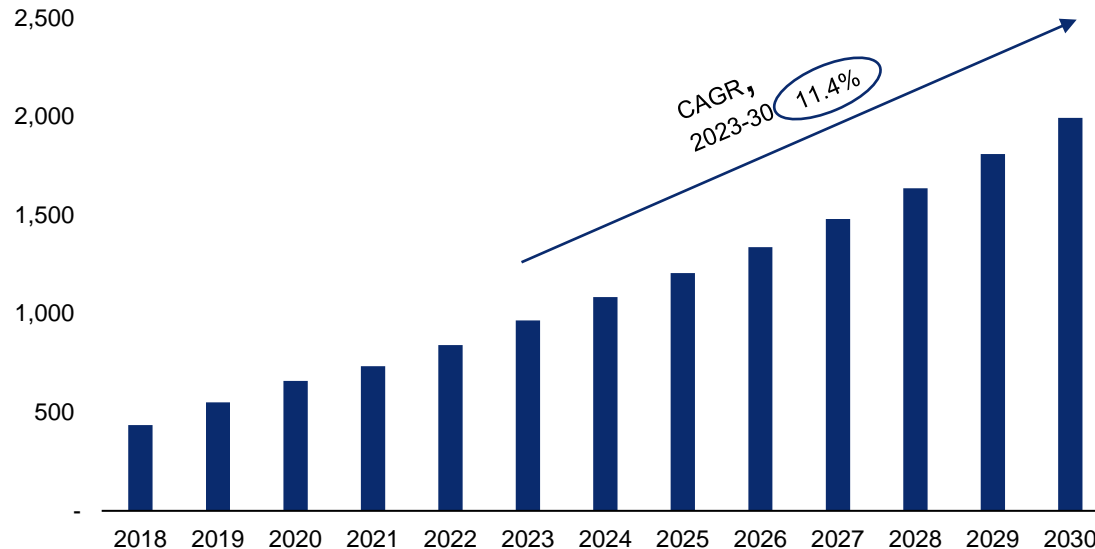
Only viable large-scale storage tech for H<sub>2</sub>

Much safer and more efficient than above-ground storage

Supply hydrogen as a transportation fuel for H<sub>2</sub> fuel cells

High cost of building and maintenance

## North America Underground Hydrogen Storage Market Forecast, in MCM



Source: Grand View Research

## Leading Hydrogen Players



## Pure Play Hydrogen Companies



A major advantage of alternating current is that its voltage can be modified relatively easily using a transformer, which allows power to be transmitted at very high voltages before being taken down to safer voltages for commercial and residential use.<sup>[3]</sup> This minimizes energy losses, as shown below<sup>[4]</sup> (see residential household circuits for more details):

$$P_{lost} = I^2R$$

The power transmitted down the line however has a different expression:

$$P_{transmitted} = IV$$

- $P$  is the **power**, either lost or transmitted and is measured in **watts**
- $I$  is the **electric current** through the wire, measured in **amperes**
- $V$  is the **voltage**, measured in **volts**
- $R$  is the **resistance**, measured in **ohms**

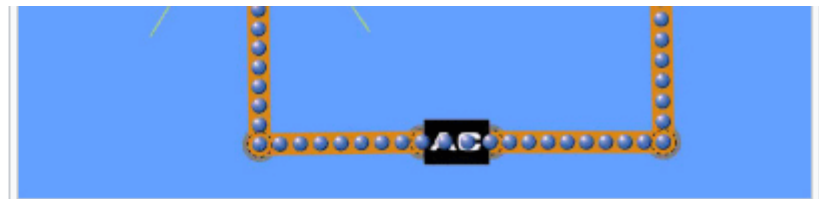
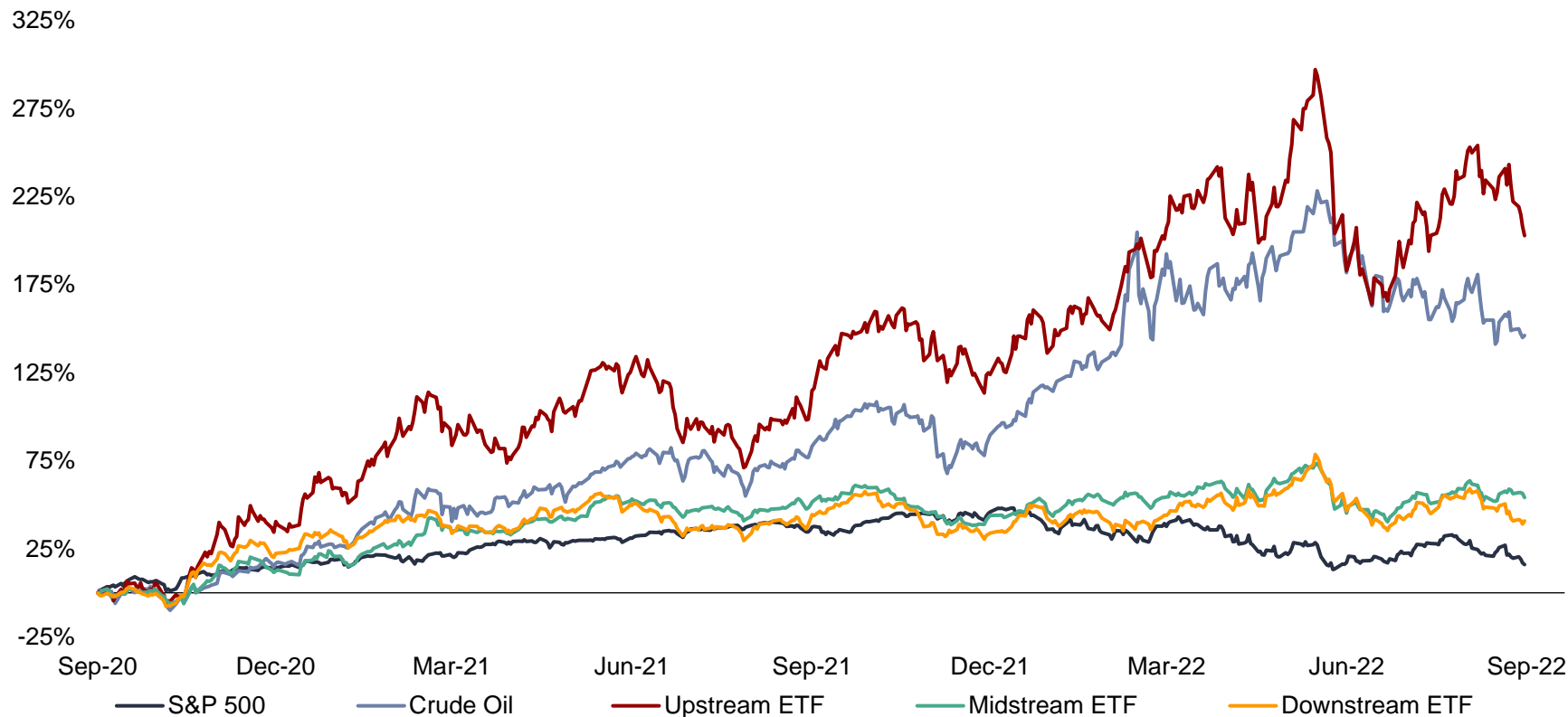


Figure 1. An animation from a PhET simulation<sup>[2]</sup> of alternating current which has been slowed down considerably. See [direct current](#) for a comparison.

# Energy & Utilities: Volatility

## 1. Beta & Standard Deviation



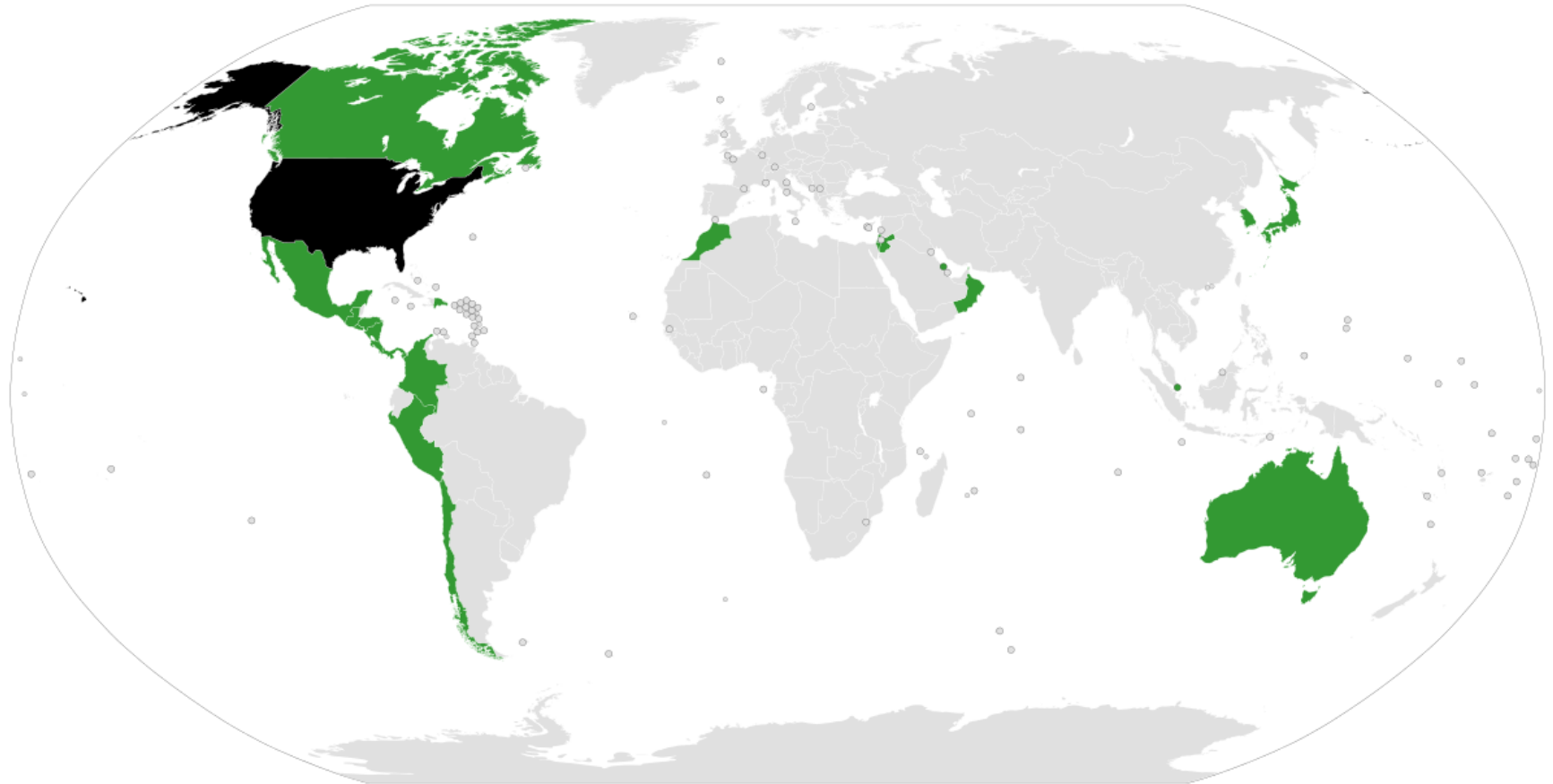
	Energy	Utilities	Oil & Gas	Renewables	Transition Fuels
<b>3y Beta (vs S&amp;P)</b>	0.915	0.62	1.163	1.014	TBD
<b>Standard Deviation</b>	8.580	4.14	9.005	7.107	TBD
<b>R-squared</b>	0.273	0.377	0.355	0.402	TBD

TBD

Source: Bloomberg

# US Free Trade Agreements

Materials companies in these countries will benefit from IRA



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115 – 153 – 198
143 – 173 – 209
171 – 194 – 221
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83 – 89 – 105
126 – 131 – 143
169 – 172 – 180

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